



2022

Annual Report & Financial Statement

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OVERVIEW



About KEPSA

- ❖ KEPSA is the apex organization of the private sector in Kenya. KEPSA brings together local and foreign business associations, chambers of commerce, professional bodies, corporates from multinational companies, medium, SMEs, and start-ups from all sectors of the economy to enable them to speak with one voice when engaging government, development partners and other stakeholders on cross-cutting policy issues and programs for Social – Economic Development of the Country.
- ❖ It also supports businesses with opportunities for training, networking, financial linkages, mentorship and coaching, access to markets, value chains, and access to investment opportunities inbound and outbound globally.
- ❖ Through its widespread membership categories, KEPSA brings these businesses under one umbrella. Direct membership consists of over 450 corporates and about 100 Business Associations including ICC Kenya. This gives KEPSA a reach of over 1million members locally and over 45m businesses globally through ICC.
- ❖ We have established public-private dialogue (PPD) platforms with all arms of government through which we deliver our mandate of bringing the private sector together to speak in one voice as we work on solutions together.

The KEPSA Engagement Platforms



KEPSA LEADERSHIP

KEPSA leadership is made up of the Board of Directors, the Governing Council, Trustees, Advisors and the Management.

BOARD OF DIRECTORS



Flora Mutahi
Chairperson



Dr Jas Bedi
Trade & Continental
Investments



Carole Kariuki
Board Secretary



Catherine Musakali
Governance & Leadership



Graham Shaw
Global Partnerships, Sports &
Culture Development



Allen Gichuhi
Legal & Professionals



Dr Elizabeth Wala
Health & Social Sectors



Michael Macharia
Labour & Tourism



Mucai Kuniya
Industrialization & Local
Investments



Troy Yue
Transport & Construction



Dr Bimal Kantaria
Food Security & Climate
Change



John Gachora
Finance & Macroeconomic
Environment



Eng James Mwangi
Energy & Extractives



Eva Muraya
Gender & SMEs



Stephen Gitagama
Media & Communication



Nicholas Nesbitt
Technology & Regional
Investments

GOVERNING COUNCIL CHAIRS



Hillary Onami
Devolution



James Mureu
Economic Diplomacy



Dr Vincent Gaitho
Education



George Aluru
Energy & Extractives



Emily Waita
Environment, Water & Natural
Resources



Mucha Mlingo
Gender



Ben Roberts
ICT



Susan Maingi
Industrialization & Trade



Gikonyo Gitonga
Lands & Physical Planning



Eva Warigia
Public Finance



Annette Kimitei
Security



Mary Ngechu
SME



Carol Warui
Sports, Arts & Culture



Newton Wang'oo
Transport & Infrastructure



Richard Fernandes
Agriculture



Dr Kanyenje Gakombe
Health



Fredrick Odek
Tourism



Mark Obuya
Labour

GOVERNING COUNCIL VICE CHAIRS



Wambui Mbarire
Devolution



Kangangi Wanjohi
Devolution



Faith W. Kithu
EAC



Angela Ng'ang'a
Economic Diplomacy



Wairimu Njage
Education



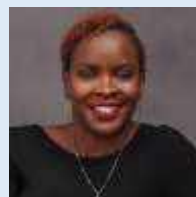
Pricilla Kerehi
Education



Dr Melba Wasunna
Energy & Extractives



Genesisio Mugo
Energy & Extractives



Karen Basiye
Environment, Water &
Natural Resources



Dr John Wandaka
Education



Mercy Okiro
Gender



Brian Omwenga
ICT



Waithera Gaitho
ICT



Mumbi Keega
Industrialization &
Trade



Manoj Shah
Industrialization &
Trade



Eric Nyadimo
Lands & Physical
Planning



Rose Mwaura
Public Finance



Steven Barry
Security



Cosmas Mutava
Security



Frida Owinga
SME



June Gachui
Sports, Arts & Culture



Eng Liz Aluvanze
Transport & Infrastructure



Justus Kirigua
Transport & Infrastructure



Dr Tim Theuri
Health



Jacqueline Mugo
Labour



Jane Ngige
Agriculture



Alex Avedi
Tourism

COUNCIL OF ADVISORS



Dr. Amit Thakker



Amb. Dennis Awori



Edwin Macharia



Hon Francis Nyammo



Japh Olende



Jeremy Awori



Dr. Joe Wanjohi



John Ngumi



Linus Gitahi



Mahmud Janmohamed



Mike Eldon



Muhoho Kenyatta



Patricia Ithau



Pradeep Paunrana



Rita Kavashe



Ken Wathome



Samuel Shollei



Isaac Awuondo

TRUSTEES



Eng. Patrick Obath
Chair



Arch. Lee Karuri



Amb. Dennis Awori



Carole Kariuki



Arun Devani



Dr. Manu Chandaria



Bill Lay



Nicholas Nesbitt



Samuel Mwale



Felicity Biriri



Dr. Vimal Shah



Lucy Karume



Isaac Okero



Eng. Erastus Mwangera



Francis Munywoki



Brenda Mbathi



Sun Mengxin

MANAGEMENT



Carole Kariuki
CHIEF EXECUTIVE OFFICER



Victor Ogalo
DEPUTY CEO



Agatha Juma
HEAD OF PPD



Aphlyne Agina
HEAD OF OPERATIONS



Harrison Ngatia
HEAD OF PROJECTS



Pascalina Kagunda
HEAD OF MEMBERSHIP



Gloria Ndekei
EXECUTIVE DIRECTOR,
KEPSA FOUNDATION



Dr Ehud Gachugu
PROJECT DIRECTOR, AJIRA
& YOUTH EMPLOYMENT



Karin Boomsma
PROJECT DIRECTOR, SIB-K



Ebenezer Amadi
PROJECT MANAGER, SIB-K



Hilda Muchunku
FINANCE MANAGER



Timothy Odongo
BUSINESS HUB MANAGER



Caroline Kawira
PPD OFFICER



Faith Ngige
PPD OFFICER



Dennis Kiplagat
SENIOR PROJECT OFFICER,
SIB-K PROJECT



Josephine Wawira
COMMUNICATION LEAD,
SIB-K PROJECT

MANAGEMENT



Pracksidis Wandera
ADMIN & EVENTS OFFICER,
SIB-K PROJECT



Eric Ndume
PROCUREMENT & SUPPLY
CHAIN OFFICER



Patrick Wandare
PROJECT OFFICER- CIPE
PROJECT/LEGAL



Gracemary Muchiri
COMMUNICATION &
MARKETING OFFICER, AJIRA



Jared Maranga
SENIOR POLICY ADVOCACY
OFFICER - EGOVERNMENT,
AJIRA



Judith Nyakwara
PRIVATE SECTOR
ENGAGEMENT - PLATFORMS &
BPO SPECIALIST, AJIRA



Llyord Mwaniki
POLICY ADVOCACY OFFICER
- EGOVERNMENT, AJIRA



Michael Mutisya
MONITORING &
EVALUATION & DATA
OFFICER, AJIRA



Rachel Gathu
PROJECT OFFICER, PRIVATE
SECTOR ENGAGEMENT,
AJIRA



Regina Ndung'e
PROJECT ACCOUNTANT,
AJIRA



Eunice Anyany
PROJECT OFFICER,
SME PROJECT



Lucy Mitei
GENDER SPECIALIST, SME
PROJECT



Shyne Richu
MARKETING &
COMMUNICATIONS OFFICER,
ICC KENYA



Sophie Wamalwa
HR & EXECUTIVE OFFICER



Susan Ng'ang'a
PROJECT OFFICER
KEPSA FOUNDATION



Joyner Okonjo
LEGAL ADVISOR

MANAGEMENT



Francis Njiri
ACCOUNTANT



Judy Makau
EXECUTIVE ASSISTANT



Bryan Ndichu
IT ASSISTANT



Emmanuel Ochieng
PPD ASSISTANT



Peter Thairu
PPD ASSISTANT



Ferdinand Musungu
COMMUNICATIONS
ASSISTANT



Frida Kagwiria
OFFICE ASSISTANT



Jeremiah Kiplagat
PRA ASSISTANT



Joy Wangari
PPD ADMIN ASSISTANT



Mary Mailu
ADMIN ASSISTANT



Phyllis Ndothya
PROJECT ASSISTANT, AJIRA



Patrick Karanja
GRAPHIC DESIGNER, AJIRA



Raymond Mwangi
DRIVER/OFFICE ASSISTANT



Ronaldo Juma
PPD ASSISTANT



Stacey Mwende
MEMBERSHIP & MARKETING
ASSISTANT



Absalom Mulama
COMMUNICATION INTERN,
SIB-K

MANAGEMENT



Annyta Gitonga
KEPSA FOUNDATION
INTERNSHIP



Joy Wairimu
KEPSA FOUNDATION
INTERNSHIP



Joseph Kwendo
COMMUNICATION INTERNSHIP



June Mwangi
BUSINESS HUB INTERNSHIP



Lorna Chepng'etich
LEGAL INTERNSHIP



Patience Karanja
PPD & PRA INTERNSHIP



Fauziya Mbarak
AJIRA INTERNSHIP



Cosmas Macharia
MICROSOFT PROJECT
INTERNSHIP



ELIJAH KINGUTU
AJIRA INTERNSHIP

NOTICE AND AGENDA OF THE AGM

KENYA PRIVATE SECTOR ALLIANCE LIMITED

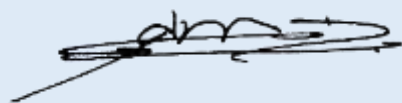
NOTICE & AGENDA OF AN ANNUAL GENERAL MEETING

NOTICE is hereby given that the nineteenth Annual General Meeting of Kenya Private Sector Alliance Limited will be held at **Sarova Panafric Hotel** and **virtually by Electronic Means** on **Thursday, 15 June 2023** at **8.00 a.m. (EAT)** to transact the following business: -

ORDINARY BUSINESS

1. To table the proxies and note the presence of a quorum.
2. To read the notice convening the meeting.
3. **Financial Statements for the year ended 31 December 2022**
To receive, consider and, if thought fit, adopt the Audited Financial Statements of the Company for the Financial Year ended 31 December 2022 together with the Directors' and Auditors' reports thereon (**Resolution 1**).
4. **Appointment of Directors**
To appoint new Directors in accordance with the provisions of Article 42 of the Company's Articles of Association in place of the Directors who shall retire at this meeting in accordance with Article 41(a) of the Company's Articles of Association (**Resolution 2**).
5. **Appointment of Auditors**
To reappoint Messrs PricewaterhouseCoopers LLP as Auditors of the Company until the conclusion of the next Annual General Meeting and to authorise the Directors to fix the Auditors' remuneration for the ensuing Financial Year (**Resolution 3**).
6. **ANY OTHER BUSINESS**
To transact any other business that may be legally transacted at an Annual General Meeting and in respect of which due notice will have been given.
 - (a) To receive proposals on the governance arrangements within KEPSA.
 - (b) To note the names of the KEPSA Sector Board Leaders for the 2023-2025 term.
 - (c) To appreciate the retiring Directors and Sector Board Leaders.

BY ORDER OF THE BOARD



J L G MAONGA

MAONGA NDONYE ASSOCIATES

COMPANY SECRETARIES

Date: 22 May 2023

Note:

1. In accordance with the provisions of Section 298 of the Companies Act, 2015, a member of a company is entitled to appoint a proxy to exercise all or any of the member's rights to attend and to speak and vote at a meeting of the company. A proxy need not be a Member of the Company but shall be entitled to the same right to address a Meeting as the Member appointing him.
2. In accordance with the provisions of Article 22 of the Company's Articles of Association, no Member shall be entitled to vote at the general meeting unless all monies presently payable by him to the Company shall have been paid.
3. To be valid, a Proxy Form must be duly completed by the member and must be returned to the Head Office of the Company, 5th Floor, Shelter Afrique Building, Mamlaka Road, P. O. Box 3556-00100, Nairobi to the attention of the Chief Executive Officer (CEO) or emailed to the CEO through ceo@kepsa.or.ke so as to arrive not later than 48 hours before the time fixed for the meeting or any adjustment thereof, failing which, it will be invalid. In the case of a corporate body, the proxy form must be executed by a duly authorised officer or attorney of the body corporate.
4. Qualified Members who shall opt to attend the general meeting virtually shall be advised in due course on the process of registration, voting and the link to join and participate in the meeting.

THE CEO REPORT

This year, 2023, marks a significant milestone in our 20-year journey as an organization. We do have seven years leading to the full effect of our Vision 2030 agenda, which seeks to create, “a globally competitive and prosperous country by 2030”, thereby transforming this country into, “a newly-industrializing, middle-income country providing a high quality of life to all its citizens in a clean and secure environment.” An important question to reflect upon: Is the Vision in sight and what can we do differently as a private sector in this last sprint to 2030? It’s an ambitious agenda, but I know we could do it if we tripled our winner-spirit.



CAROLE KARIUKI – KEPSA CEO

We just finalised a new business strategy for the 2023-2027 phase, which we shall be launching today. The new business strategy challenges us into building partnerships and shared vision with the government and all other stakeholders to realize an enabling business environment that delivers Kenya’s global competitiveness. We have challenged ourselves in the past in what seemed to be a pipe dream; but we did move Kenya’s global ranking on the ease of doing business from position 136th in 2015 to 56th in 2020 before the index was paused indefinitely in 2020 by the world bank due to effects of Covid-19. Let’s roll up our sleeves for the next 5-year sprint as we implement our new strategy.

Allow me now to share with you some of the achievements we have realised over the last one year since the 2022 AGM. Most of these achievements are the results of your participation and dedication to KEPSA. We remain grateful.

Policy Research and Public-Private Dialogues (PPDs) Achievements

Much of the period under review was embroiled in politics. One administration was exiting and a new one was in the offing. As I hope you all know, politics trumps economics, but the economy is too important to be left to the politicians. So, with foresight, our Policy Research department took lead ahead of any political configurations and developed two **Private Sector Economic Manifestos**, one to engage with the presidential candidates and the other for the gubernatorial candidates. Some of you were present when we presented these to the presidential candidates of both Kenya Kwanza and Azimio coalition parties in March 2022 and in June, we engaged the gubernatorial candidates for Nairobi County. We are elated to see that they adopted some of our agenda in their own manifestos.

In addition to driving thought leadership on private sector economic manifestos, we also carried out research on the **CEOs Confidence Index** that gauged the economic outlook

through the lens of CEOs from all sizes of business, small, large, multinationals, determining their concerns for their businesses, and their view on where the economy was headed. CEOs are considered to have a helicopter view of the economy and their assessment of their industry, and the overall economy would be a good indicator of the near future economic performance. At the time, the survey determined that Business Confidence Index was at 61 index points, the highest ever since 2012, with the Hospitality and Tourism sectors being the most optimistic at 68 index points as they were recovering from debilitating effects of COVID-19, followed by Building and Construction and Wholesale and Retail both at 62 index points. The least optimistic sectors as Finance and Technology and Services. We look forward to re-engaging you for the outlook of this year.

The Research Department also took the lead in developing **a documentary that showcases the milestones and achievements of KEPSA over the past 10 years**. The documentary continues KEPSA's tradition of taking stock of its PPD engagements and related advocacy, projects, and initiatives in a particular regime.

From our public-private dialogues, we have engaged with nearly all Ministries under Ministerial Stakeholder Forums (MSFs) e.g., Office of the Prime Cabinet Secretary, Transport, Education, ICT, Public Service & Gender, Treasury, Energy, Foreign Affairs, among others.

Suffice to mention also that we had several agency engagements, virtually and physically. These include engagements with the Office of The Data Protection Commissioner, Police reform Taskforce, Performance Contracting Committee etc.

The other crucial Agencies we engaged are the Kenya Revenue Authority, Kenya Bureau of Standards, Energy Petroleum Regulatory Authority, Kenya Export Promotion & Branding Agency, Kenya Power and Lighting Company, National Construction Authority, Independent Policing Oversight Authority, Kenya Ports Authority, National Counter Terrorism Centre, Kenya Tourism Federation and Tourism Regulatory Authority, National Gender and Equality Commission, Nairobi International Financial Centre, Anti-counterfeit Authority, Ken Invest, Northern Corridor Transit and Transport Coordination Authority among others.

Additionally, we maintained a strong partnership with both Houses of Parliament, starting with a meeting in November with the **National Assembly Speaker**, followed by a meeting in March 2023 with the **Office of the Senate Speaker** in the lead up to **the Roundtable with the Senate Liaison Committee** in - April 28, 2023, in Mombasa and setting the legislative agenda with the Senate for the rest of the year. This was in addition to playing a crucial role in the induction sessions for the newly elected Senators, County Governors, and Deputy Governors. And, in October, we had our **first Nairobi Gubernatorial Roundtable** and **hosted the Mombasa County Governor** to our offices in November. Further to that, we have maintained meetings with the Chairs of different Departmental Committees in the National Assembly e.g., we recently made a submission on the Finance Bill 2023 to the National Assembly on May 24, 2023.

As the **National Focal Point for the East African Business Council (EABC)**, we also played an active role in shaping regional engagements, focusing on improving the decision-making process and accelerating the implementation of resolutions agreed among Partner States. Additionally, we established a platform for CEOs from National Focal Points to address challenges facing the business community in the region.

Finally, on the PPD pillar, KEPSA led the private sector on June 2, 2023, in **the Presidential Economic Dialogue**, which hosted the President on a high-level panel and brought together the executive arm of the National Government, County Governors and top business leaders in the country to discuss opportunities and interventions to catalyse select value chains with huge potential of growing the economy.

It's worth congratulating also two of our sector boards that organized their own retreats - Industrialization Sector Board and Education Sector Board and the Agriculture Sector Board, too, carried out a sensitization workshop on GMOs. These sector boards set the pace for the rest to take cue.

While the foregoing is about the numerous engagements we had, we did achieve a lot from these engagements. I will enunciate just a few and welcome you to later read the rest of the report, which will be posted on the website for more detailed information.

- **In the Agriculture, Livestock & Fisheries sector**, we successfully advocated for a cost-reduction framework for animal feeds, which was implemented to support the growth of the livestock industry.
- **In the Devolution sector**, collaborative efforts resulted in the development of the County Governments' Induction Manual, enhancing the business environment at the county level. Training sessions on County Planning Frameworks and Public Finance Management guidelines were also conducted, and mentorship programs were initiated for County-level Business Associations.
- **The East African Community sector** focused on advocating for the implementation of the EAC Common Market Protocol, addressing trade challenges, and capacity-building on AfCFTA Rules of Origin.
- KEPSA also played a crucial role in the **Education sector** by participating in the Presidential Working Party on Education Reforms and contributing to comprehensive reforms across all education levels in Kenya.
- **In the Environment, Water & Natural Resources sector**, key achievements included the presidential assent to the Sustainable Waste Management Act, the resolution to end plastic pollution at UNEA 5.2, and the validation of the Africa Framework for Circular Economy guidelines.
- **In partnership with the National Treasury and Planning**, Ministry of Environment and Forestry and the Food and Agriculture Organization of the United Nations (FAO), we launched the Kenya private sector strategy on climate change solutions (2022 - 2030).
- We made notable contributions to the **Security sector**, including developing an election contingency plan for private security and providing counter-terrorism training to over 12,000 members. The organization became a member of the Connecting Business Initiative (CBI) Network and was involved in the development of the National Cyber Security Strategy.
- **In the ICT Sector Board**, we advocated against the proposed ICT Practitioners Bill; collaborated to facilitate internet connectivity in schools; and, contributed thoughts on the Data Protection Regulations.

- **In the Transport and Infrastructure sector**, our collaboration with the Shippers Council East Africa resulted in the development of the Logistics Performance Survey, seeking to improve the state of logistics in Eastern Africa.
- We also focused on enhancing road safety through the establishment of Roadside Stations along the Northern Corridor and increasing regional competitiveness by granting freedom of choice for cargo transportation modes. Notably, we successfully lifted the Certificate of Export requirement for cargo transporters to the Democratic Republic of Congo (DRC) and South Sudan, simplifying trade processes.
- **In the Public Finance sector**, we provided valuable input on the Financial Services Sector MTP Four and draft National Tax Policy. Our efforts led to the resolution of VAT assessment issues with the launch of the Tax Invoice Management System, facilitating smoother business operations. Additionally, our engagement with the Kenya Revenue Authority (KRA) through the 9th Tax Round Table resulted in the removal of erroneous penalties and interest, ensuring a fair taxation system. We also made significant contributions to the Finance Act 2022 and provided input for the Finance Bill 2023, promoting measures that would enhance the business environment.
- **Within the Trade and Industry sector**, we focused on simplifying compliance procedures and reducing inspection fees in collaboration with trade facilitation agencies. By conducting market access sensitization sessions and collaborating with KEPROBA, we created awareness and highlighted investment opportunities in the Democratic Republic of Congo (DRC) and the African Continental Free Trade Area (AfCFTA).
- **The Gender Sector Board** has also achieved significant milestones in the past year, including capacity building on Mental Health, the launch of the KEPSA Gender Mainstreaming Award. The sector board also facilitated supplier diversity initiatives, participated in the selection committee for the National Gender Equality Commission, and organized a policy dialogue on Access to Government Procurement Opportunities. These achievements highlight KEPSA's commitment to driving positive change and fostering growth and collaboration across various sectors.

The KEPSA Business Hub

From our **Business Hub**, we have upped our **Economic Diplomacy** by engaging in 41 trade and investment missions, inbound and outbound that provided tremendous opportunities for those members that were part of those missions and expos.

- In December 2022, we actively participated in the U.S.-Africa Business Forum, held during the U.S.-Africa Leaders' Summit in Washington, D.C. and which provided us with valuable networking opportunities and showcased Kenya as an attractive investment destination.
- In January 2023, we attended the Japan-Kenya Urban Development & Transport Symposium, where we discussed potential collaborations and strengthened relations between Japan and Kenya in the field of urban development and transport.
- We also had a productive meeting with the Mouvement des Entreprises de France (MEDEF) delegation in February 2023, during the EU business forum. Our leadership

presented the advantages of doing business in Kenya and shared investment opportunities, policies, and strategies for sustainable development.

- During the same month, our members actively participated in the EU-Kenya business forum, which brought together governments and delegates from various countries. This forum led to networking linkages with over 250 companies from EU states and the signing of a memorandum of understanding (MOU) with Slovakia. Additionally, a Slovakian evening networking event provided a platform for our members to interact with Slovakian companies, especially in the manufacturing and agriculture sectors, exploring potential partnerships.
- In March 2023, we organized B2B meetings in collaboration with Switzerland Global Enterprise, focusing on energy, waste management, and clean energy sectors. Swiss companies expressed interest in collaborating with Kenyan companies on projects in these sectors.
- Furthermore, we participated in a business mission in Germany, strengthening our ties and business relations with the Kenya-German Business Association.
- In April 2023, we hosted the U.S. Senate Finance Committee, discussing the strategic trade partnership between Kenya and the U.S.
- We also participated in a business forum in Spain, positioning Kenya as an appealing investment destination in Africa.
- In May 2023, our members attended the Swedish East Africa Chamber of Commerce conference to strengthen bilateral ties.
- We also facilitated a B2B meeting with Turkish businessmen, focusing on the automotive market.
- Furthermore, we co-hosted the Kenya-Ghana Business and Exhibition Forum, exploring areas of complementarity and partnership opportunities for mutual economic growth.
- Lastly, we led the Kenya Private Sector in the African Private Sector Dialogue on the African Continental Free Trade Area Agreement during the Kenya International Investment Conference (KIICO 2023). The forum aimed to boost intra-African trade and unlock Africa's potential in investments.

KEPSA Projects

Climate Change and Circular Economy

KEPSA has been at the forefront of leading one of the most transformative shifts of our country; that is, the adoption of circular economy model for sustainable waste management in Kenya.

- We have provided the proof of concept of a circular business model that it is possible to segregate waste at source through Nyayo Estate Embakasi's 5000 residents, to-date has segregated a total of 10 tonnes of plastic at source diverting it from degrading our environment.

- KEPSA also led the development of the Sustainable Waste Management Act 2022, which in section 13 obligates producers to mandatory extended producer responsibility. Kenya will be the second country after South Africa to implement mandatory extended producer responsibility for select products. The launch of Kenya Extended Producer Responsibility Organisation (KEPRO) and PROPAK for packaging and the upcoming EPROK for electronics are clear demonstrations that the private sector is taking up its role and responsibility in sustainable waste management. We certainly will see a better and clean environment as the law and the Extended Producer Responsibility Regulations get implemented. We are proud to have led this transformation for our country.
- KEPSA also led the private sector to integrate climate change into their business models and strategies. We now have over 50 organisations subscribed to the Climate Business Information Network Kenya (CBIN-K). The members span from across the country and over several value chains including the banana value chain in Kisii County, Sugar Value Chain in Mumias, Rice in Mwea, Forestry in Central Kenya, Aquaculture in Kisumu, the coast with Mangroves among others. The members have been instrumental in demonstrating that the climate crisis can be turned into an opportunity. To institutionalise this commitment, with the support of FAO and the National Treasury and Economic Planning through GCF, KEPSA led in the development of the Private Sector Strategy on Climate Change Solutions (2022 - 2030) which was launched in November 2022 ahead of COP-27. The strategy is a private sector commitment to reduce green gas house emissions and to strengthen the resilience of value chains.
- We were also able to forge regional collaboration for business climate action with South Africa, Nigeria, and Egypt in mobilising the private sector to participate in COP-27 further cementing our leadership role in positioning the role of private sector as a solutions provider. Further, 15 of our members participated in COP-27 which took place in Egypt. During COP-27, 55 African leaders made commitments to climate action through the UN Global Compact and sought to further shape the contribution of Africa to the fight against climate change. This year, we will lead the private sector to amplify its role as an investor and solutions provider during the upcoming Africa Climate Action Summit and the Africa Climate Week which Kenya will hosts in September.

Sustainable Inclusive Business (SIB-K) program

On the **sustainability side**, the Embassy of the Kingdom of the Netherlands has been our key partner in supporting the Sustainable Inclusive Business (SIB-K) program, which has had notable achievements,

- We have witnessed the establishment of the Kenya Plastics Pact (KPP), a collaborative platform comprising 40 members representing businesses, government entities, research institutions, citizens, and civil society organizations across the plastics value chain to addresses problematic and unnecessary plastic items.

- As a knowledge centre, we have successfully reached 292,222 individuals through our communication platforms, providing valuable information on laws, regulations, policies, and research findings.
- The private sector's engagement has seen a noticeable increase in addressing biodiversity loss and climate change. To expedite Kenya's efforts in increasing our tree cover, SIB-K spearheaded private sector contributions in collaboration with NETFUND, the Ministry of Environment and Forestry, the Kenya Association of Manufacturers, the Kenya Forest Service, and the Kenya Forest Research Institute (KEFRI). These efforts resulted in commitments of Ksh. 64,615,000 in financial support, Ksh. 121,126,360 in-kind supports, and the adoption of 26,012,000 hectares of forest by May 27, 2022.
- SIB-K successfully published the inaugural edition of the Sustainability Magazine titled "Transitioning to a Circular Economy in Kenya". This edition highlights plastics and the shift from a linear economy model and showcases ten (10) private sector case studies that exemplify innovative solutions for managing electronic waste, addressing single-use plastics, and advancing the blue economy in Kenya.
- We have assessed the current waste management system, focusing on plastics, paper, metal, glass, household organic waste, and agricultural waste to identify opportunities for increased circularity and carried out case studies of the most critical challenges and gaps in sustainable and circular waste management in Zambia, Malawi, and Zimbabwe.
- SIB-K released a report titled "Change the Story: Developing a Local Carbon Market in Kenya."
- Under the COAST Project, we conducted sensitization programs for 162 households on waste separation at the source, accompanied by a demonstration of wet and dry waste separation. SIB-K partnered with Baus Taka to install separation dustbins, and we anticipate increased private sector investment as the project continues to engage the community directly.
- We are providing the Government through the Ministry of Environment Climate Change and Forestry with technical support in the current review of the Extended Producer Responsibility (EPR) Regulations and the EPR Guidelines.
- KEPSA, through its knowledge centre (SIB-K), is collaborating with TradeMark Africa to evaluate the progress towards a circular economy in Kenya. Together, we aim to establish a robust framework that supports and encourages sustainable practices within the private sector.

SME and Youth Projects

In the past year, our SME club partnered with a number of partners to ensure the successful rollout of the following projects and programs.

- SME Accelerator Program (Cohort 4): With funding from the Embassy of Ireland, KEPSA implemented a targeted accelerator program for women and youth in business. We successfully supported 209 SMEs through 10 training and mentorship sessions.

- **Jiinue Growth Program (JGP):** KEPSA partnered with Grassroots Business Fund and Mastercard Foundation to support micro and small enterprises (MSEs). The program aims to provide affordable finance, increase market access, encourage innovation, and strengthen our support for young men and women entrepreneurs.
- **MSME Financing Gateway:** In partnership with the International Trade Centre (ITC), KEPSA hosted the MSME Financing Gateway platform. This platform connects MSMEs with financial instruments, business development services, and e-payment providers. We currently have 37 registered finance providers and 172 registered SMEs.

Ajira Digital Program

Our **Ajira Digital Program** has made significant strides in addressing youth unemployment and empowering young Kenyans in the digital economy.

- The program's achievements include establishing 101 Ajira Youth Empowerment Centres (AYECs), training 76,787 individuals, and reducing youth unemployment. It has also integrated digital skills training into universities and technical institutes, benefiting 163,110 individuals.
- Furthermore, the program has created work opportunities for 1,576 young people in the public sector, collaborated with 190 digital platforms to provide jobs for over 110,280 individuals, and revamped the Ajira Digital Portal, attracting 25,038 new users and connecting 109,220 young people to job opportunities. These accomplishments highlight the program's positive impact on youth employment and digital empowerment in Kenya.
- Finally, the Deputy President launched our new multi-year program dubbed the **Kenya Youth Employment and Entrepreneurship Accelerator Program (KYEEAP)**. This is an innovative and comprehensive job creation initiative seeking to create at least 1 million employment and entrepreneurship opportunities for youth in Kenya over a period of 5 years through a multi-project approach.

Operations

All these achievements would not have been possible without the tireless dedication of a very lean team comprising 60 staff, including regular staff, project staff, consultants, and interns. We prioritize staff development, with 89% attending training courses during the year. We organized team-building activities to re-energize, bond together and enhance problem-solving and communication skills. Our organization is also dedicated to providing diverse and comprehensive training opportunities for our staff both locally and internationally.

- In September 2022, our staff attended courses in Denmark on environmental governance, water sector governance, Public-Private partnerships, climate change adaptation, and sustainable urban development.
- In November 2022, one of our staff members participated in a masterclass on Public-Private partnerships in Tanzania.

- 2023 has also seen some of our staff members attend training courses on extended producer responsibility schemes, e-commerce for policymakers and B2B businesses, creative and innovative organizations, high-performing teams in SMEs, and solid waste management and technologies in Denmark, India and Singapore.
- Collaborating with TMEA, we have facilitated training on governance, administration, human resources, program management, gender mainstreaming, climate resilience, and more.
- We have also conducted in-house sessions on communication skills, presentation skills, peak performance mindset, mental well-being, and resilience building.
- Our staff actively participated in co-creating the new business strategy, and governance review to enhance ownership and change management reforms.

These initiatives are crucial for enhancing our staff's skills and knowledge, enabling them to better serve our members and support our organization's objectives. HR played a crucial role in staffing, development, engagement, and governance.

Throughout the year, **71 new members joined KEPSA across various membership categories**. To integrate these new members effectively, joint virtual induction sessions and individual meetings were conducted to provide guidance and support. KEPSA remained dedicated to supporting its members throughout the year. This support encompassed effective communication channels, active participation in events and exhibitions to showcase member expertise and facilitating training opportunities. In collaboration with esteemed institutions such as Strathmore Business School and Africa Management Institute, KEPSA established partnerships to enhance the value it provides to its members.

Additionally, KEPSA extended its support to other Business Membership Organizations (BMOs) like the Business Enablers Association of Kenya (BEAK) and ICC Kenya. Finally, KEPSA emphasized its unwavering commitment to the growth, support, and representation of its members. By continuing to foster an environment of collaboration and shared success, KEPSA strives to ensure that its members thrive in their respective industries.

The **Communication Department** has continued to partner with the members of the fourth estate to ensure favourable coverage in all the local dailies, radio and TV stations. Between June 2022 to May 2023, **we disseminated a total of 27 press releases**. Out of the media engagement, the **KEPSA brand was covered 115 times on Television**, with 174 Radio mentions and 337 publications in newspaper / online spaces.

The KEPSA Foundation

The KEPSA Foundation made progress in various initiatives related to governance, women empowerment, children, climate change, and sustainability.

Under the Governance pillar of our Foundation, we reignited the Mkenya Daima 2022 initiative in which we increased awareness among Kenyan electorates on the importance of good leadership and governance and their responsibility to elect accountable leaders at all levels. Further progress was made in the post-election period in mediating amicable solutions to calls for demonstrations. The Foundation also worked on the operationalization of the Bribery Act of 2016, including the development of simplified versions and educative videos.

The Foundation has secured funding to establish a fact check unit which aims to curb costs incurred by business due to false information that hurt and dent businesses brand. As way forward, the foundation is engaging in a 5-year plan for Mkenya to escalate activities during elections. County engagements / Barazas have been recommended to enhance cohesion and ownership of development at the county.

In the Women Empowerment and Children priority area, the Foundation collaborated with the Office of the First Lady on activities related to enterprise development, market access, and financial inclusion for women entrepreneurs. It participated in national and international events promoting gender equality and women's empowerment. The foundation has engaged in building the capacity of 15 women entrepreneurs' associations to provide efficient services to their members. It participated in the National Disability Dialogue to support disability inclusion.

Regarding Climate Change and Sustainability, the foundation explored partnerships with organizations working on sustainable agriculture and climate action. It co-hosted a forum on sustainable financing for nature conservation and celebrated World Environment Day through a tree-planting event.

The Foundation has engaged in a programme for Ending Drought Emergencies by introducing Green Growth in agriculture in drought-stricken areas starting with Mbeere South Mukima ward where we are engaging 100 youths to grow tree seedlings for sale, herbs for commercial purposes and sustainable foods. These efforts aim to contribute to food security, climate action, and conservation.

KEPSA contributed and continues to contribute to accelerated landscape and forestry restoration for the 10% national tree cover. Through a tripartite collaboration with the Ministry of Environment and Forestry and Development Partners, specifically UNDP, we have contributed to NETFUND and Kenya Forestry Services (KFS), cash and in-kind contribution valued at over 6.4 billion Kenya Shillings towards the National Tree Growing Campaign.

In response to the drought, the private sector launched a Rapid Response Initiative to raise resources to provide emergency assistance to this vulnerable population. The initiative dubbed Pamoja Tuungane was coordinated by KEPSA along with various partners, namely Safaricom/MPESA Foundation, United Nations, and Rotary aimed at reversing the fate of drought-affected Kenyans. The partners mobilized resources through a collective effort to one account and distribution made from one central point. The initiative raised in-kind donations valued at Kes. 344,132,209 and cash donations worth Kes. 203,206,548 towards providing relief to the vulnerable population in the ASAL counties through the repair of water infrastructure and food items distribution to various counties. Distribution was made to Kilifi, Nairobi, Kajiado, Turkana, Marsabit and Samburu through our implementing partner, The Kenya Red Cross. We continue to rally the private sector to support the Steering Committee and engage in sustainable initiatives in the worse-stricken areas.

Looking into the future, KEPSA Foundation's Board of Trustees and management team will commission a new strategy framework for the period 2023-27 that complements from a socioeconomic perspective, KEPSA's "Global Competitiveness Agenda" with particular focus on the 5 Key Competitive Drivers. The new strategy framework for the Foundation will embed the SDGs and principles of responsible investments (PRIs) within four pillars:

- Pillar 1: Climate Change & Sustainability

- Pillar 2: Governance
- Pillar 3: Community Outreach, Partnerships & Networks
- Pillar 4: Women Empowerment & Leadership, and Children

Appreciation

On behalf of KEPSA Management, I extend sincere gratitude to our exceptional staff, dedicated members, and invaluable development partners. Your unwavering support and contributions have played a pivotal role in propelling us toward our vision of becoming a world-class apex body. It is through your commitment and tireless efforts that we continue to thrive and make a tangible difference. We also extend our gratitude to all our partners, stakeholders, and dedicated teams who have contributed to these achievements.

DIRECTORS' REPORT



FLORA MUTAHI – KEPSA CHAIRPERSON

Kenya has bravely confronted the formidable challenges experienced in 2022 including severe and prolonged drought, economic losses resulting from elections, and global adversities impacting various sectors. The first half of 2023 has had an equal measure of problems but the country remains determined to sail above these headwinds. During this period, Kenya witnessed a mixed picture of economic growth. The country's GDP growth rate remained moderate, influenced by various factors such as political stability and global economic conditions. Despite these challenges, the private sector played a significant role in driving economic growth, particularly in sectors such as services, manufacturing, and agriculture. The country exhibited resilience and adaptability, with both the public and private sectors uniting to find

innovative solutions. The nation continually harnesses its indomitable spirit to revive the economy, stimulate growth, and foster sustainable development. While facing disruptions in global supply chains and fluctuating commodity prices, Kenya embraced these challenges as opportunities for transformation and diversification, displaying unwavering determination, adaptability, and innovation.

The lack of adequate rainfall led to water scarcity, reduced agricultural productivity, disrupted supply chains, and increased poverty levels. Despite these challenges, the country witnessed encouraging signs of recovery, with the private sector demonstrating resilience and adaptability. Throughout this period, KEPSA played a vital role in responding to the macroeconomic situation by actively engaging with stakeholders, advocating for sustainable solutions, and fostering collaboration to mitigate the impacts of the drought. Through its platforms and committees, KEPSA facilitated knowledge sharing, developed adaptive strategies, and supported interventions that promote water conservation, climate-smart agriculture, and long-term resilience. With a focus on building a more resilient future, KEPSA's efforts have contributed to the private sector's ability to navigate the macroeconomic challenges and drive sustainable growth.

Recognizing that 2022 was an election year and the risks associated with an election year, we acknowledge the economic challenges the country faced during and shortly after the election and the role played by KEPSA in proactively encouraging the responsible exercise of democratic rights during the election. Through our Mkenya Daima initiative, we intensified campaigns for a peaceful election in 2022, emphasizing the importance of a smooth and peaceful transition. Furthermore, we engaged aspiring leaders for the presidential ticket, presenting them with our private sector economic manifesto to align their economic agenda

with our priorities. The active involvement on the Mkenya Daima initiative and other partners ensured that we did not plunge deeper than we could recover.

After the 2022 elections, the country faced some hard-economic times caused by the political demonstrations which disrupted business operations in Nairobi, Kisumu, and other parts of the country. To address this, we took decisive actions to calm the political temperatures by engaging in dialogue with political leaders and collaborating with various stakeholders. KEPSA has always emphasized the importance of national unity, the rule of law, and the peaceful resolution of disputes. Their efforts played a significant role in fostering stability during this challenging period.

Apart from election-related risks, global challenges have also disrupted the global supply chain and put a strain on the economy. The ongoing war between Russia and Ukraine is a classic example which then calls for the diversification of import sources for essential commodities such as maize, wheat, fertilizer, and palm oil, which we heavily rely on Russia, Ukraine, and Oriental countries for, is necessary. Additionally, peace in Ethiopia, Somalia, and the Democratic Republic of Congo is crucial for regional security and trade with these nations, as well as within the East African Community (EAC) region.

The private sector is optimistic about our economy, driven by a shared belief in collaboration. By working together, we can create a competitive and inclusive environment that unlocks new opportunities for growth and development. Through trust, transparency, and active engagement, we will shape a prosperous future for all stakeholders. The Board acknowledges the priority focus shift to six pillars: Public-Private Dialogues, Policy and Thought Leadership, Consultancy & Technical Services, Members' Lounge, KEPSA Global/International, and Programs/Projects. We fully support these pillars and their role in driving positive change, fostering a vibrant business environment, and advancing Kenya's private sector through collaboration, innovation, and expertise to promote sustainable economic growth.

As a Board, we are pleased to report that many of the recommendations made during our Public-Private dialogues (PPDs) have been implemented, with more in progress. We would like to express our appreciation for the immense support we have received from KEPSA Management over the past year. The achievements we have made are a testament to the dedication of the management team. We also extend our gratitude to the development partners who have been instrumental in supporting our initiatives to spur economic growth, create jobs and ensure social equity in our beautiful country. Your contributions have greatly facilitated our efforts. Finally, let's work together to transform our economy and achieve the goals of Vision 2030.

FINANCE CHAIRMAN'S STATEMENT

AUDITED FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR 2022

The Board presents the audited annual financial statements for Financial Year 2022. Highlights of the financials are as follows:

Statement of Profit & Loss and other comprehensive income

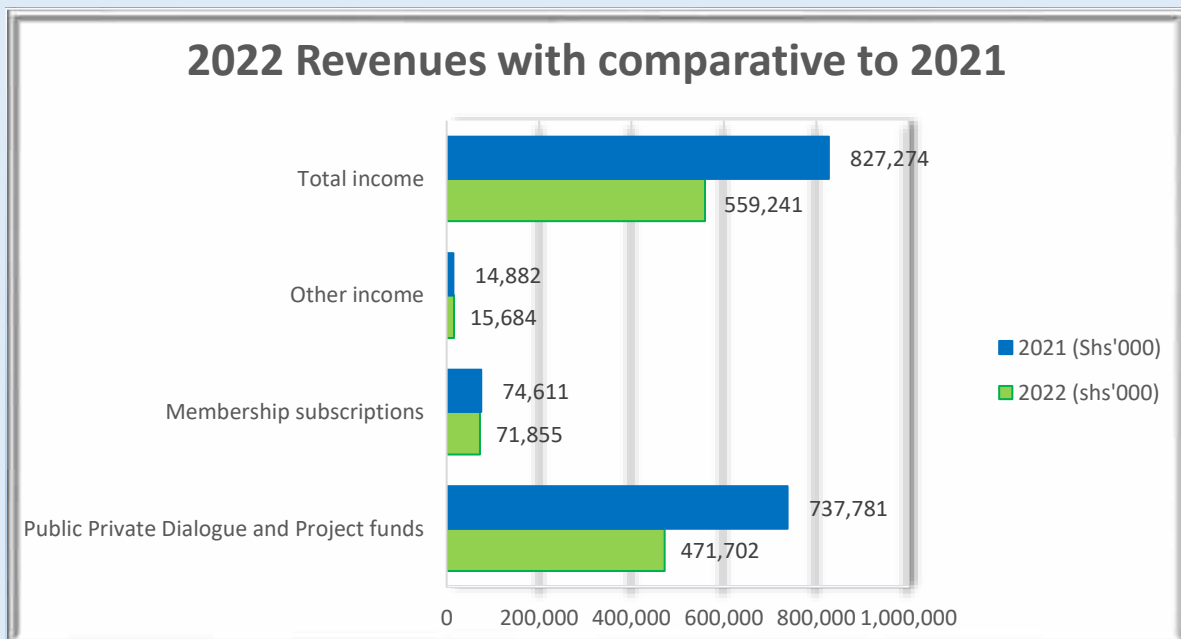
In 2022, we continued to focus on building back better in the new world order after the Coronavirus (COVID-19) pandemic. In 2022 Kenya also had its General elections, which pose unique challenges to business and the economy at large.

Income

- a) Total income in the year was KES 559 million against 2021's KES 827 million.

This change was occasioned by the previous year having more revenues from projects. This had been anticipated, and adjusted for in the approved budget for 2022, given that the year was an election year and funding partners tend to shift project funding by almost 6 months after an election as they take a "wait and see" position. Besides the funds budgeted in the year 2022 are being disbursed in 2023 due to partners' delays.

- b) Membership subscriptions were marginally below the previous year at KES 71 million compared to 2021's KES 74 million. Our cyclical business patterns have shown that our membership subscriptions tend to shrink in years' when Kenya holds its general election. Besides, 2022 being an election year, businesses were still rebuilding and recovering from the COVID-19 pandemic and we saw some members requesting concessions on subscriptions due to difficult economic times.



Expenditure

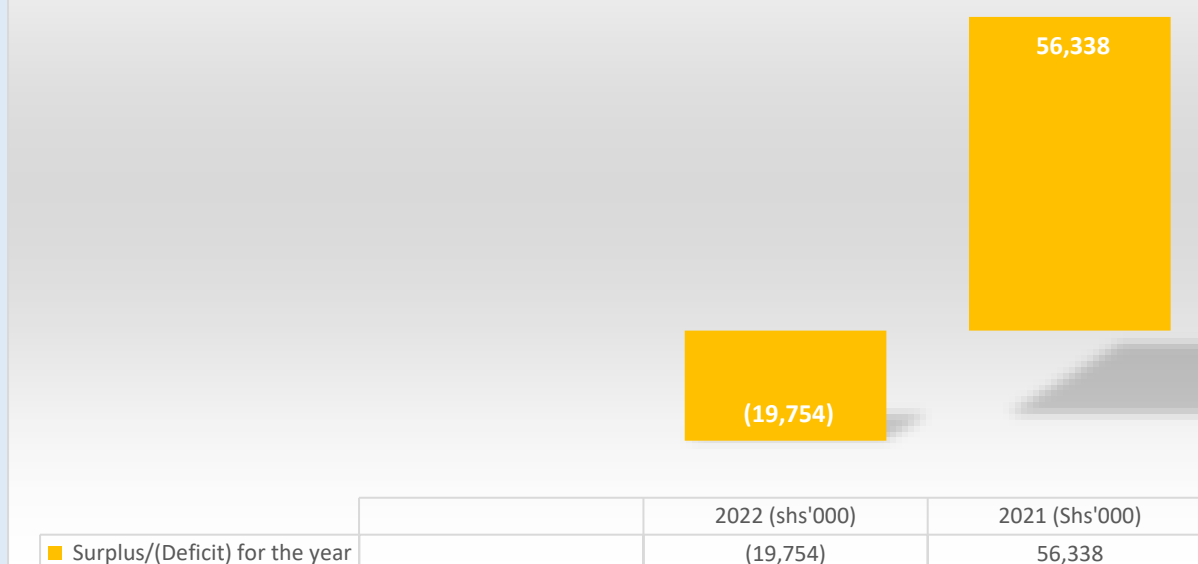
The Company's expenditure includes; Public Private Dialogue (PPD) activity costs, direct project activity costs, and overheads of the organization. KEPSA being a membership organization means that its work is service-oriented and thus people-intensive, so the major costs go to people. There was good control on general overheads resulting in a flat curve on the administrative and establishment expenses which closed marginally below the prior year's numbers.

Projects costs were below the prior year in light of some ended projects and programs including the COVID Vaccine Project that we ran in 2021 that contributed more than KES 220 million in project expenses.



In years when our business performance is impacted by externalities such as we saw happen previously with the COVID-19 pandemic and in 2022 with the Kenyan National Elections, the Company is then cushioned by reserves brought forward from previous years, given that we do not distribute profits as profit-making entities do. This given, our net performance for the year was a closing position where expenses exceeded revenues by KES 19 million, which has been offset against positive prior year reserves brought forward, and still left us in a positive reserve position as shown on the statement of changes in fund balances which closed at a balance of KES 32 million.

Surplus/(Deficit) 2022 compared to 2021



Statement of changes in fund balances	Shs'000
At 1st January 2022	52,373
Surplus/ (Deficit) for the year	(19,754)
At 31st December 2022	32,619

The Statement of financial position

The overall balance sheet position is positive with net current assets closing at KES 33 million (2021: KES 44 million), and the overall balance sheet position being KES 38 million (2021: KES 58 million). The slight reductions are a result of a dip in financial performance in the year, already highlighted in the foregoing.

Statement of Financial Position	2022 Shs'000	2021 Shs'000
Fund balances and non Current Liabilities	38,701	57,991
Non-current assets	5,443	13,565
Net current assets	33,258	44,426
Total Assets	38,701	57,991

Contingent liability

On the above, as contained on Note 22 of the financial statements, the board has decided to appeal a decision of the Kenya Revenue Authority, that declined our application for Income Tax exemption. We will be engaging tax experts in the next steps as we seek a resolution of our tax status.

Other Matter- Repurposing of funds raised for the Vaccine drive in 2021

In 2021, we ran a campaign to support the government in the vaccination of the citizenry. The goal of this initiative was for the private sector to take on the cost of vaccinating their staff, their staffs' dependents, and members of the communities served by participating private sector companies as a way of doing their part in combatting the pandemic. To this end, a total of USD 2,356,531.28 was raised from the private sector. USD 2 million was sent to the National treasury for the purchase of the Johnson and Johnson (J&J) Vaccine. We also incurred logistical expenses to deploy the vaccines to the 45 counties that were served and ended up with savings of USD 308,000, even after achieving the goal, and ensuring that all participating companies received the vaccines they contributed for.

With the goal having been achieved, and given that there are savings realized, the board considered and recommended repurposing of the saved funds for the general use of operations of the organization and presents this for the AGM's Approval.

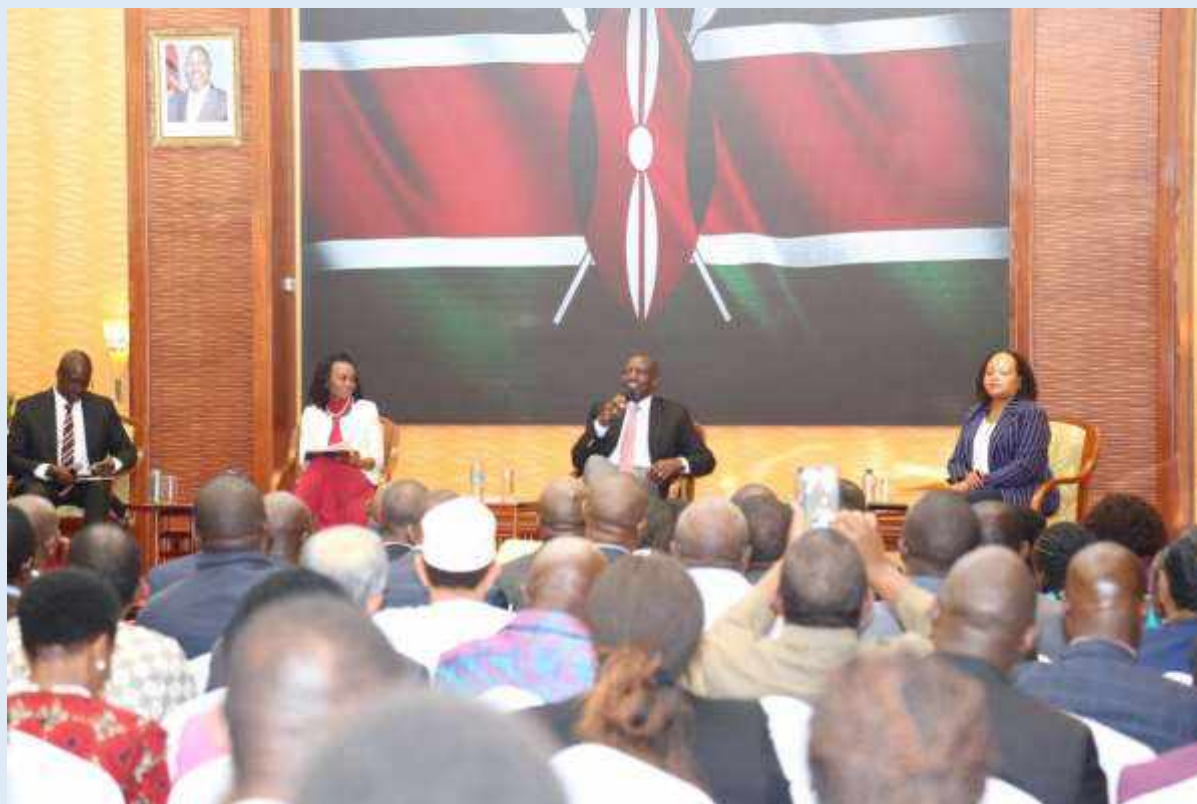
Conclusion

The detailed notes on the 2022 financial performance are contained in the Annual Report & Financial Statements already shared with Members.

We thank our members and partners for your continued support to ensure that KEPSA meets its financial obligations to serve you.

PUBLIC PRIVATE DIALOGUE REPORTS: MILESTONES IN ENGAGEMENT

About Public Private Dialogue (PPD) Department



The KEPSA PPD department is the heartbeat of all KEPSA operations. Through the various PPD Platforms, KEPSA engages with all three arms of the Government of Kenya (Executive, Parliament, and Judiciary) to ensure that there is a favourable environment for doing business in Kenya.

To adequately engage with the Government, KEPSA is organized into various sector boards, which are the basic points of advocacy, at the sectoral level. All KEPSA members are expected to join at least one of the sector boards, more as the need may arise. The sector boards operate interdependently, working to ensure that our advocacy work is in sync with our mandate, as the apex private sector body in Kenya.

KEPSA SECTOR BOARDS			
1	Agriculture, Livestock & Fisheries	10	ICT & Youth
2	Devolution & Planning	12	Industrialization & Trade
3	East African Community	12	Transport & Infrastructure
4	Education	13	Lands & Physical Planning

5	Energy & Extractives	14	Public Finance
6	Environment, Water & Natural Resources	15	Security
7	Gender.	16	Sports, Arts & Culture
8	Health	17	Tourism
9	SME Club	18	Labour

LEGISLATIVE AGENDA



In line with KEPSA's critical role in business, economic and political reforms, KEPSA's legislative engagement includes two Speaker's Roundtables (with National Assembly and the Senate), in addition to continued engagements with different Parliamentary Departmental Committees and County Assemblies to provide input into Bills that affect private sector.

Despite the national election 2022 disruption of the legislative calendar last year, KEPSA has in 2023 managed to engage on the following Bills under the current Parliament.

- i. Finance Bill (NA Bill No. 14 of 2023)
- ii. Prompt Payment Bill (Senate Bills No. 8 of 2022)
- iii. Start Up Bill (Senate Bills No. 14 of 2022)
- iv. Employment Amendment Bill (Senate Bills No. 11 of 2022)
- v. The Learners with Disabilities Bill (Senate Bills No. 4 of 2023)
- vi. Natural Resources (Benefit Sharing) Bill (Senate Bills No. 6 of 2022)

- vii. KEPSA has also been co-opted into the Ministry of Investments, Trade & Industry, State Department of Investment Promotion committee that will draft the proposed Kenya National Business Chamber Bill 2023

Further Engagements with the 4th Senate



In February 2023 KEPSA engaged the Senate Standing Committee on Trade, Tourism and Industrialization in a two-day retreat held in Mombasa County, where KEPSA presented private sector priority areas for legislative intervention.

In March 2023 KEPSA leadership paid a courtesy call to the Rt. Honourable Amason Jeffah Kingi, EGH, Speaker of the Senate, to kickstart the partnership under the new House and discuss ways through which KEPSA can engage the current members of the House.

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In April 2023 KEPSA leadership met The Rt. Honourable Amason Jeffah Kingi, EGH, Speaker of the Senate, Honourable. Sen Kathuri Murungi, the Senator for Meru County and the Deputy Speaker Senate, alongside Chairpersons of the various Standing Committees of the Senate in Mombasa for a robust engagement in a 2-days retreat. The theme of the retreat was ***Achieving Global Competitiveness for Economic Turnaround and Inclusive Prosperity By 2027.***

Further Engagements with the 13th National Assembly



In 2022, KEPSA paid a courtesy call to the Rt. Honourable (Dr.) Moses M. Wetang'ula, EGH, MP, Speaker of the National Assembly, to kickstart the partnership under the new House and discuss ways through which KEPSA can engage the current members of the House.

The Judiciary Engagements

In March 2023 KEPSA attended the 25th National Council on the Administration of Justice (NCAJ) Council meeting. The NCAJ is a Statutory meeting of the NCAJ which is the highest policy making organ in the justice sector. KEPSA plays a key role in the administration of justice through engagement with the office of the Chief Justice for commercial justice reforms, and also supports digitization of court proceedings through the Ajira project.

KEPSA also engaged judges in the commercial division at Milimani Law Courts and judges from the Environment and Land Court sitting in Milimani Law Courts on ways to increase efficiency in the two courts. The two courts handle the bulk of disputes touching on business and property and environmental rights.

Council of Governors Engagements



In February 2023, KEPSA met the Council of Governors and other stakeholders in Mombasa to discuss policy and legislative proposals for counties to adopt and prioritize in the year 2023/24.

County Assemblies Forum (CAF) Engagements

In February 2023, KEPSA was co-opted into a multi-sectoral stakeholder planning committee for planning the 5th Annual Legislative Summit 2023. The County Assemblies Forum (CAF) is the coordinating body of the 47 County Assemblies in Kenya. CAF seeks to institutionalize the law making, representation and oversight capacities for all the County Assemblies in Kenya (the County Assemblies) and form linkages with other arms of government.

KEPSA will take part in the summit as guests and will be given a chance to make a presentation which will take stock of 10 years of devolution and call for actionable policy and legislation affecting private sector.

KEPSA SECTOR BOARDS ANNUAL REPORT

Below is a summary of the sector board engagements and key achievements between May 2022 and May 2023.

i) Agriculture, Livestock & Fisheries



Key Engagements during the Year

- 1 ASNET AGM
- 3 ASNET Board Meetings
- 4 ASNET Council Meetings
- 7 ASNET Sub-Sector Board Meetings
- 3 Monthly meetings with the Ministry of Agriculture
- 1 Agribusiness Confederation of East Africa (ACEA) Meeting
- 3 meetings with the Ministry of Agriculture

Other Engagements during the year

- Participation in the development validation of the Marine and Fisheries regulations
- The 2nd National Agriculture Summit.
- Meeting with the Danish SSC Program on Food Safety at Danish Embassy
- Launch of the Kisii and Kakamega County ASNET chapters
- Supporting EAGC and ASNET members in staple foods to develop food safety internal self-regulation. (ISR)
- ASNET/KEPSA Pasgair Youth in Agriculture Capacity Building forum in line with ASNET Youth Forum agenda
- Agriculture Transformation Office (ATO)-ASNET Country Agribusiness Partnership Framework (CAP-F) Workshop on roles definition in rolling out of CAP-F
- Agriculture Produce Cess Caucus meeting.
- Meeting with the IFAD Director on behalf of the Agriculture Private Sector
- Development of a Concept Note for Potential funding with Policy link on Agriculture Trade, Investments and Business environment.
- Kenya-France B2B and matchmaking meeting on aquaculture held on September 23, 2022
- Flag off ceremony of the Kenyan Tea to Ghana under the AfCFTA held on October 5, 2022
- Private Sector consultative meeting on the drought situation in the Country, held on October 4, 2022
- DRC Chamber of Commerce Agribusiness Conference held on July 12, 2022
- Kenya Seed Systems Conference.
- Meeting with Lake Region Economic Block on Avocado Promotion with Horticulture BMOs
- Food Security Monitoring with ATO and CAP-F implementation
- ASNET-DANIDA joint Strategic Sector Cooperation implementation
- ASNET-ASARECA partners Regional meeting in Arusha on cross border trade facilitation held on July 4-8, 2022

Major Achievements

- i) **Vacation of the cabinet ban on GMO maize**, attributive to the continuous advocacy by KEPSA towards enhanced food and nutrition security.
- ii) **Implementation of the cost-reduction framework for animal feeds**, a private-sector-driven initiative that was developed, following the rising cost of animal feeds in early 2021.

- iii) **Re-engineering of the E-Phyto** certification system attributive to the Sector Board's monthly Public Private Dialogue & advocacy sessions with the KEPHIS
- iv) **Private Sector Training on the Process Flow for Commercialization of GMOs:** The Sector Board held a training to sensitise the private sector on the implications of the vacation of the cabinet ban on GMOs and the process flow for private sector commercialization.
- v) **B2B and matchmaking between French and Kenyan businesses:** The Sector board in partnership with Business France organised the B2B and matchmaking to promote the aquaculture business. The B2B resulted in 4 deal-structuring to promote investments in the aquaculture and fisheries sub-sector.
- vi) **Implementation of a duty waiver on imported yellow maize with 0.9% GM Content:** Following the rising cost of animal feeds, the Sector Board advocated for a duty waiver on the importation of yellow maize (animal feed raw material). Resultantly, the Ministry of Agriculture vide the gazette notice dated 10th June 2022, implemented the private sector recommendation by reducing the non-GMO requirement for yellow maize from the initial 100% to 99.1% Non-GMO requirement.
- vii) **Presentation of private sector submissions on the draft Marine fisheries (access and development) regulations 2022:** This was done vide a memorandum submitted to the State Department of Fisheries
- viii) **Waiver of charges on export licenses for Miraa,** attributive to the Sector Board advocacy actions.

ii) Devolution & Planning



Key Engagements during the Year

- 4 Sector Board Meetings.
- 8 engagements with the Council of Governors.
- 5 Sub-Sector Board Meetings.
- 4 Devolution Conference Planning Meetings.

Other Engagements during the Year

- Meeting with Council of Governors Chairperson and CEO to discuss institutionalisation of PPD partnership framework with KEPSA
- Joint technical meetings with the Council of Governors in the development of the Private Sector Devolution Support Program (PSDSP) and MoU
- Meeting with the Ministry of Devolution on the development of MTP IV and the Devolution Sector Plan
- Engagement with the Ministry of Devolution on the development of the National Local Economic Development Framework
- Meeting with the County Executive Committee Members (CECMs) and Chief Officers (COs) in charge of Trade and Industry development across the 47 Counties

Major Achievements

- i) Development of the County Governments' Induction Manual: In partnership with the Council of Governors, the Sector Board participated in the co-creation and validation of the Governor's induction manual, to serve as a yardstick for the incoming Governors in enhancing the business environment across Counties.
- ii) Training of the private sector on the County Planning Frameworks: The Sector conducted a webinar session to sensitise the private sector on the County planning frameworks and Public Finance Management guidelines
- iii) Development of KEPSA Regional Representatives list: To enhance private sector engagement with Counties, KEPSA developed the engagement guidelines and list of proposed KEPSA representatives in each of the 7 Economic Blocs.
- iv) Mentorship of County-level Business Associations: The Sector Board has engaged Vihiga and Tharaka Nithi Counties in the development of the apex business associations in the two Counties.
- v) Institutionalisation of the County Competitiveness Index (CCI): The Sector Board agreed on the modalities of jointly institutionalising the CCI with the Council of Governors.
- vi) Entrenchment of KEPSA PPD mechanisms with the County Governments: In partnership with the Council of Governors, the sector board agreed on a mechanism for convening structured Public-Private Dialogue forums between KEPSA Sector Boards and COG technical Committees.

iii) East African Community



Key Engagements during the Year

- 5 Sector board meetings
- 4 Technical Working Group meetings with EAC Secretariat and EABC
- 2 Technical Working Group meeting with the Ministry of EAC on the Comprehensive review of the EAC Customs Management Act 2004
- 1 Sensitization meeting on the EAC customs management act 2004 and the 2020 Regulations.
- 2 Bilateral engagements with the United Republic of Tanzania to address the challenges of NTBs affecting Kenyan investors in Tanzania
- 3 technical meetings on Extra Ordinary Sectorial Council Trade Industry, Finance and Investment (SCTIFI) on EAC CET
- 2 joint meetings of the Private sector on the finalisation of the EAC CET
- 1 Peer-to-Peer engagement with the Private Sector Foundation Uganda (PSFU)
- 12 Capacity building sessions on the African Continental Free Trade Agreement (AfCFTA) Rules of Origin (ROOs)
- Engagement with the East Africa Legislative Assembly stakeholder's sensitization
- 5 Sector Board meetings
- 1 Ministerial Stakeholders Forum
- 2 bilateral meetings with United Republic of Tanzania
- 3 Technical Working Group meeting between KEPSA and MoEAC

- 1 joint meeting of the Private sector on the finalisation of the EAC CET
- 8 Technical Working Group (TWG) meetings with EABC
- 4 Technical Working Group meetings with EAC Secretariat and EABC

Major Achievements

1. On 17th March, KEPSA engaged the East Africa Legislative Assembly (EALA) Kenya Chapter on key challenges faced by the private sector while trading in the EAC and areas they could intervene as they dispense their legislative and oversight role to ensure implementation of the EAC Common Market Protocol. KEPSA presented several areas of challenges including strategies that would enhance trade challenges faced by businesses while conducting cross-border trade in EAC. Among them was the need for continued mapping of the CMP through the EAC Common Market Protocol scorecard and the inclusion of the scope of the scorecard to go beyond the de jure legal compliance and look at the actual operationalization of laws in the Partner States.
2. **In collaboration with Trade Law Africa Centre (TRALAC), KEPSA conducted a capacity-building session on the African Continental Free Trade Agreement (AfCFTA) Rules of Origin (ROOs):** The session unpacked the basic principles of ROOs, the AfCFTA ROOs and the development in the negotiations of the ROOs protocol. TRALAC through their Executive Director agreed on a continuous collaboration between KEPSA and her organisation to enhance the capacity of the private sector on trade-related issues within the purview of EAC and AfCFTA
3. **Finalisation of the Comprehensive review of the EAC Customs Management Act (CMA) 2004 in May 2022:** Finalised the Private sector consultation and Comprehensive review of the EAC CMA 2004 and developed a memorandum that was submitted to the Ministry of East Africa Community and Regional Development and ASALs in May 2022.
4. **Finalisation of the comprehensive review of the EAC CET in June 2022:** Because of supporting the growth of regional trade within the East Africa Community (EAC), we continued engagement and advocacy on the Finalization of the comprehensive review of the East Africa Community Common External Tariff (EAC CET). The Comprehensive review was finalised in May and the implementation started in July 2022. The CET ring-fences the region's locally produced products from the unfair competition of imports coming outside the EAC as well as supports the growth of local industries. Equally, the CET enhances the predictability and durability of trade as traders can plan as they have confidence that the tariffs are constant. Among other interventions, the CET is also poised to increase intra-EAC trade from the current 20% to 50% by spurring local manufacturing and value addition.

5. **Elimination of Non-Tariff Barriers (NTBs):** The sector engaged in economic diplomacy sessions with the Ambassadors and High Commissioners of the Republic of Tanzania, the National Monitoring Committee (NMC) and the Regional Monitoring Committee (RMC) for NTBs and Bilateral between Kenya and the United Republic of Tanzania to address perennial NTBs affecting Kenyan businesses. Cumulatively, the bilateral engagements with the URT have seen 60 out of the 64 reported NTBs addressed with the bilateral meeting of June 2022 addressing the pending 4 NTBS and 10 newly reported.

iv) Education



Key Engagements during the Year

- 3 Sector Board Meetings
- 3 Sector Leaders Meeting
- 1 Annual Sector Board Retreat
- 1 Ministerial Stakeholders Forum with New Cabinet Secretary
- 1 Pre- MSF of Sector Leaders with C.S Education
- 1 Engagement with Chief Administrative Secretary on Transforming Education Summit Position Paper Sector Education and Awareness Engagements.
- 3 Stakeholders' meeting ahead of the Lunch of the National Integrated TVET Communication and Advocacy Strategy (NITCAS).
- 1 Meeting with the PS, State Department for TVET.
- 1 Public Petition Committee meeting on Edu-Afya.
- I Leaders and Technical Experts Engagement on Systems Approach to Transition Management; Teacher Preparedness
- 1 Webinar on Policy Framework for Dual Training and Recognition of Prior Learning RPL Department Agencies Meeting
- 1 Engagement with Kenya Institute of Curriculum Development – (KICD) Sector Engagements

- Participation in the Second Conference on the Role of Universities in peace security and social enterprise at Mt Kenya University.
- 1 National Recognition of Prior Learning (RPL) stakeholder engagement workshop.
- 1 Training of private sector TVET and employers on a web-based solution for tracing TVET graduates on 20th May 2022.
- 1 Stakeholder validation workshop on TVET Industrial attachment standards
- 1 Stakeholder Meeting on Value-based Framework for Competency-Based Curriculum (CBC)
- 1 National Validation of Kenya's position paper on Transforming Education System h in Kenya TES

Major Achievements

Basic Education

1. KEPSA is a Member of the Presidential Working Party on Education Reforms undertaking comprehensive education reforms for all levels of the education system in Kenya.
2. The commissioning of a baseline study to inform the discussions around Industry-Academia linkages.
3. Presentation of the Education Sector Memorandum to the Finance Bill.
4. Prepared comprehensive submission of Education Reforms to the Presidential Working Party on BASIC Education, TVET and University.
5. Held the first working leaders and experts meeting on teacher preparedness' in the implementation of CBC, especially in the Junior High School for input to the Private Sector Position on Transition and Junior Secondary Schools.
6. The Ministry of Education finalised the transfer of functions to the Curriculum Development Assessment and Certification Council (CDACC functions to the Kenya Institute of Curriculum Development (KICD) and Kenya National Education Council (KNEC) for harmonisation of curriculum development, testing and examinations.
7. Mt. Kenya University is among the first universities to receive accreditation for open, distance and electronic learning (ODEL) from the Commission of University Education.
8. Participating in the process of developing the National Policy on Co-operative Training (Dual Training) and Attachment and Internship Guidelines.
9. Development of KEPSA-KICD Memorandum of Understanding (MoU) detailing Terms of Reference (TORS) for institutionalising engagement with KICD on Curriculum Development Matters.
10. Private Sector Role captured in Kenya's country position on Transforming Education System (TES) for the United Nations General Assembly (UNGA) meeting.

v) Energy and Extractives



Key Engagements during the Year

- 12 Sector Board Meetings
- 14 Sub-sector meetings
- 4 Engagements with the Ministry of Petroleum and Mining
- 2 Engagements with the Ministry of Energy
- 1 Energy and Petroleum Ministerial Stakeholders Forum
- 4 Engagements with Energy and Petroleum Regulatory Authority (EPRA)
- 2 Engagements with Rural Electrification and Renewable Energy Corporation (REREC)
- 1 Engagement with Kenya Power and Lighting Company (KPLC)
- 1 Engagement with Nuclear Power and Energy Agency (NuPEA)

Key Achievements

- i) The Finance Act, 2022 exempted electricity generation from renewable source from VAT including definition of mini-grids, solar lanterns, solar water pumps and solar water heating equipment, and biomass pellets from VAT. This will reduce the cost of doing business making it possible for more people especially those not connected to the main electricity grid to access electricity.
- ii) The Commissioning of the Ksh 40 billion offshore Kipevu Oil Terminal (Kipevu II) at the Port of Mombasa. The new terminal load/offload all categories of petroleum products from large sea tankers of up to 200,000DWT. This will lower the demurrage charges the Oil Marketers have been experiencing and subsequently lower the cost of fuel.
- iii) Commissioning of the new Geothermal Energy 86MW Olkaria I Additional Unit (AU) 6. It will ensure a reliable supply of clean energy. Due to the low short-run marginal costs of geothermal power plants compared to thermal power plants, geothermal is being used more as based load and subsequent reduction of cost of power.
- iv) Launch of the Behaviour Change and Communication Strategy for promoting clean cooking in Kenya. It will enhance the achievement of Kenya's target of universal access to clean cooking solutions by 2028

- v) EPRA approved KPLC's request to introduce an E-Mobility tariff in the new gazette electricity tariff effective from 1st April 2023. The new tariff will make it cheaper to use electric vehicles and motorcycles hence promoting e-mobility in the country.
- vi) The Joint Venture submitted the Field Development Plan (FDP) of Oil to the Cabinet Secretary of Petroleum and Mining. The FDP provide the give technical solutions and guide for optimizing the development and production of oil fields.

vi) Environment, Water and Natural Resources



Key Engagements during the Year

- 5 Sector Board Meetings
- 1 Sector Board Retreat
- 2 Water Subsector Meetings
- 3 Sector Board Leaders Meeting
- 2 Ministerial Stakeholders Forum with P.S Environment and Climate Change and P.S Forestry
- 6 Engagement with the Principal Secretary - Ministry of Environment and Forestry on the Tree Growing Initiative and on COP27 Preparedness
- 1 Presidential Round Table on the 2 billion National Tree Growing Campaign
- 1 Engagement- Circular Economy- Exchange Program with National Assembly and the Senate Parliamentary Departmental Committee on Environment and Natural Resources on the Sustainable Waste Management Bill.

Regional and International Engagements

- 10 Engagements and bilateral meetings at the UNFCCC Conference of Parties (COP 27) at Sharm El Sheikh- Egypt
- I UN Lisbon – Portugal Oceans Conference co-hosted by Kenya and Portugal held from 23rd June to 1st July 2022.
- 1 UNEP Youth and Women Dialogue Pre-World Environment Day on Ending Plastics Pollution and implications for environment, green jobs and climate.

State Department and Agencies

- 2 Engagements with Climate Change Directorate (CCD) on COP 27 Preparedness and Debriefing.
- 1 Engagement on Financing Locally Led Climate Actions Engagements under the National Treasury and Planning Project Management Unit.
- 2 Engagement with Ministry of Environment and Forestry– Directorate of Forestry Conservation on National Benefit Sharing Mechanism for REDD+
- 1 Multistakeholder Consultation Working Group on End Plastic Pollution ending plastic pollution towards a globally legally binding plastic treaty.
- 2 County and Partners Consultation Workshops on Drafting the Model County Sustainable Waste Management Bill
- 1 Stakeholder consultation on climate change amendment bill, 2023 focusing on domestication of carbon trading framework in Kenya.

Climate Change Engagements

COP 27 Regional Dialogues Engagements

- 3 Regional Dialogues on Road Map to COP 27 on Africa Business United to Drive Climate Action - Dialogues in collaboration with South Africa National Business Initiative (NBI), Federation of Egyptian Industries (FEI) and Nigeria Economic Summit Group (NESG)
- Pre-COP 27 Africa Business Conference held in Cairo ahead of COP 27 to develop Positions of various thematic areas for COP 27.
- 1 Africa Business Climate Care Engagement on the sidelines of COP 27 in Egypt Sharm El Sheikh
- 1 Regional validation of green and circular economy guidelines for Africa and Green Financing mechanism for MSMEs in Ghana
- 1st Karatina University International Conference on Climate Change and Sustainable Development – KEPSA shared on Opportunities and Solutions for Value Chain Approach to Climate Change.
- KEPSA-AGRA- Climate Overshoot Commission Joint Forum on Private Sectors Role in Future Proofing the Food and Agriculture Industry for Climate Change in the light of the likelihood of overshooting the 1.5-degree centigrade Paris Agreement threshold

Other Strategic Engagements

- Webinar on Dynamics of carbon trading and implications to the private sector in Kenya.
- Corporate Commitment to Climate Action(4CK) Breakfast Meeting collaboration with Kenya Climate Innovation Center, WWF, KCIC Consulting and Standard Media Group.
- 2 Private Sector Consultations on Extended Producer Responsibility Regulations

Climate Business Information Network- Kenya Engagements



- 2 Capacity Building Programs on Biodiversity and Ecosystems Restoration and Green Business Environment Reforms
- 1 National Validation of the Private Sector Strategy on Climate Change Solutions in Kenya
- Launch of the Private Sector Strategy on Climate Change Solutions 2022- 2030, Business case for investment in climate change adaptation and Barriers and Challenges Analysis Report on Participation of Private Sector in Climate Change.
- 4 Consultations on Development of Green Climate Fund Private Sector Led Climate Concept notes for Water, Built Environment, Agriculture Value Chains and Food Security.

Major Achievements during the Year

- Presidential Assent to the Sustainable Waste Management Act, 2022 on 7th July 2022 that sets the country's transformation from linear approaches to a circular approach including extended producer responsibility for waste management in Kenya. It also sets the institutional arrangements and frameworks and roles between national, county governments and citizens in waste management.
- Resolution to End Plastic Pollution resolved at UNEA 5.2 by development of an international, legally binding instrument and application of full life-cycle of plastics to create a viable circular economy for plastics and harmonized approaches to the cross-boundary movement of plastic.
- Validation of Africa Framework for Circular Economy guidelines for Africa and Green Financing Mechanism for MESMES under the Switch Green Africa, UNEA Program. This framework will enable the harmonization of circular approaches, green business models and financing of green and circular businesses in Africa.
- Private Sector Contribution to the National Tree Growing Campaign and Landscape restoration totaling to Kenya Shillings 6.4 billion in value for both cash and in-kind contribution.

- Finalization and Launch of Barriers and Challenges Analysis Report of Private Sector Investment in Climate Change that highlights the strategic interventions to enhance private sector participation in climate action
- Finalization and Launch of Private Sector Strategy on Climate Change Solutions (2022- 2030) as a national guide for the private sector participation, investments and implementation of business climate actions climate at both national and county levels in line with the reviewed Kenya's Nationally Determined Contribution (NDC).
- Launch of Climate Business Information Network Kenya (CBIN-K) as an engagement platform for Private Sector Participation and investment in climate action providing for a harmonized business climate action, implementation, communication and reporting of progress and contribution of the private sector to Kenya's nationally determined contribution.
- Finalization and Launch of Business Case for Private Sector Investment in Climate Change expounding on cross-sectorial opportunities for businesses to invest and innovate climate solutions for adaptation and mitigation.
- Development of five Private Sector Led Concept notes on Climate Action for consideration by Green Climate Fund under the GCF NAP Readiness Support Project by FAO and The National Treasury and Planning.
- Historic resolution at COP 27 on Loss and Damage and the need to step up efforts to prevent, lessen, and deal with loss and damage brought on by adverse effects of climate change and sets up a new financial system for helping developing nations deal with loss and damage.
- At COP 27, The GCF Board was invited to support the comprehensive implementation of the Funds Private Sector Strategy and to support engagement with the private sector especially the local private sector actors and MSMEs, so as to catalyze finance at scale and climate action.
- CoP 27 also reached an agreement on modalities and arrangements for the Santiago Network on Loss and Damage, namely institutional arrangements relating to the host secretariat where terms of reference were developed and board responsibilities were agreed upon.
- Other COP 27 resolutions with a positive impact on the private sector include the setting up of a four-year Sharm El Sheikh Work Program under the Koronivia Joint Work Program on Agriculture and Food Security.

Sustainable Development Goals and Partnership for Strategic Sector Co-operation



Engagements held in the Year

- 2 P4G Board of Directors Meeting on P4G Impact investment approach and phase 2 of P4G.
- 6 meetings under the Danish- Kenya Strategic Sector Co-operation (SSC) for advancing Circular Economy and Environmental Sustainability Framework in Kenya.
- National Platform on Partnering for Green Growth and Global Goals (P4G) in Denmark to develop the National Platforms Action Plan 2022 – 2023.
- 4 Workshops by the National Treasury – SDG Directorate on Development of SDG Recovery and Acceleration Strategy 2022 – 2030.
- A visit to Nyayo Estate Embakasi, to assess the progress of the Waste Segregation at Source and Circular Economy.

Achievements in the Year

- Finalization and Launch of National SDG Recovery and Acceleration Strategy (2022 – 2030) for Fast-tracking priority programs and projects aligned to national priorities and the creation of an enabling environment for job creation through value addition, diversification, and increased trade and manufacturing.
- As a member of the SDG Inter-Agency Working Committee, KEPSA in collaboration with the National Treasury and Planning, UNDP and SDG Forum Organized the Annual SDG Multistakeholder Forum where members share their progress and experience in the implantation of SDGs. Private Sector members highlighted the value of Integrating SDGs in their Private Sector Strategy as a Change Driver during the Forum.

- Nyayo Estate Embakasi, the first circular economy zone, under the Partnership for New Plastics Economy has segregated a total of 10 tons of plastics at source since 2020.
- Transition of PETCO Kenya that was incubated under the Partnership for New Plastics to PAKPRO – Packaging Producer Responsibility Organization to handle non-hazardous packaging materials under Mandatory Extended Producer Responsibility (EPR) Framework of the Sustainable Waste Management Act, 2022 and the draft EPR regulations.

vii) Gender



Key Engagements During the Year

- 10 Sector Board and 15 Sub Sector Board meetings
- Engagements with the Ministry of Public Service and Gender
- 3 National Steering Committee meetings on the Generation Equality Coalition for Action on GBV
- 2 National Gender Sector Working Groups
- 3 Quarterly Socio-Economic Empowerment and Financial Inclusion Gender Sector Working Group (GSWG)
- 3 GBV Gender Sector Working Group meetings
- International Women's Day celebrations
- 67th Session on the Commission on the Status of Women (CSW67)

Major Achievements

- Capacity building and awareness on Mental Health:** The Sector Board led the capacity building and awareness on Mental Health through a Webinar held on 29th July 2022 that opened up opportunities and partnerships for further engagement towards identifying policy and strategy measures for addressing the growing need for demystifying mental health in the private sector and the society as a whole.
- KEPSA Gender Mainstreaming Award 2022:** KEPSA partnered with Women on Boards Network (WOBNet) and other partners in the 2nd WOBNet Annual Awards to celebrate and honour champions of diversity and inclusion on boards on 25th November 2022. A KEPSA inaugural award category of 'KEPSA Gender Mainstreaming Award 2022' to an organization registered under KEPSA that has

optimized gender equality and women empowerment initiatives through a KEPSA seven-point gender mainstreaming agenda of the recently launched Private Sector Gender Mainstreaming policy was launched. This year, Stanbic Bank Kenya won the KEPSA Gender Mainstreaming Award for providing new mothers with care kits at Kiambu Level 5 hospital, launching free digital learning "FUTURE NI DIGITAL " for business MSMEs, signing partnerships with counties for catalytic funds to women in the markets where they can access funds for as low as 2% (Meru, Nakuru, Laikipia, Mombasa and Kisumu), and restructuring loans during and after Covid-19 period.

- iii) **Appreciation meeting for former Cabinet Secretary:** KEPSA hosted an appreciation breakfast for Prof. Margaret Kobia, former Cabinet Secretary, Ministry of Public Service, Gender, Senior Citizens Affairs & Special Programs at a Nairobi hotel on 3rd August 2022. This was in recognition of the support and collaboration her office has given to the private sector in efforts that have seen the achievement of numerous milestones on matters of gender diversity and inclusion, during her tenure in the ministry.
- iv) **African Gender Award 2022:** On 14th June 2022, H.E. President Uhuru Kenyatta received the African Gender Award 2022 for championing gender equality and development in the country. The award serves as a mechanism to monitor and reward an African Head of State or Government who has demonstrated outstanding achievement in promoting gender equality and development within the thematic areas of the African Union's Solemn Declaration on Gender Equality. The Solemn Declaration on Gender Equality in Africa was adopted by the Assembly of the Heads of State and Governments of the African Union (AU) in 2004. KEPSA was awarded the Private Sector Africa Gender Award, alongside the Centre for Rights Education and Awareness (CREAW) who were awarded the CSO Africa Gender Award by the 'Gender is My Agenda Campaign' (GIMAC).
- v) **Observation of the International Day of Persons with Disabilities:** Through the Gender Sector Board, KEPSA in partnership with Light for the World led the private sector in the observation of the International Day of Persons with Disabilities through an inaugural forum held on December 2, 2022, at Villa Rosa Kempinski Hotel under the theme, "Transformative solutions for inclusive development: the role of innovation in fuelling an accessible and equitable world". The forum brought together the public sector, private sector and other stakeholders together with an aim to highlight best practices and innovation to promote sustainable solutions for disability-inclusive development in Kenya and accelerate commitment, investments, and actions towards a disability-inclusive business environment for persons with disabilities to learn, earn and thrive across sectors.
- vi) **Supplier Diversity:** On Supplier Diversity, the Gender Sector Board partnered with Kenya Power and Lightning Company (KPLC) to host a series of capacity building sessions for Women, youth and Persons with Disabilities in July 2022 with an aim to provide information on the supplier onboarding process into the KPLC's procurement system as the company seeks to boost its affirmative procurement quota. In addition, the sector board hosted a pre-supplier diversity summit with WEConnect to provide an understanding on how to navigate this procurement processes to access global markets. Ongoing partnership discussion with IFC for the Sourcing 2 Equal program.
- vii) **Selection Committee for the National Gender Equality Commission:** Gender Sector Board Chair participated in the presidential selection committee for a commissioner of the National Gender Equality Commission in January 2023.

- viii) **Access to Government Procurement Opportunities (AGPO) Research and Policy Dialogue:** KEPSA and Strathmore University Business School (SBS) convened an Access to Government Procurement Opportunities (AGPO) Policy Dialogue on 17th May 2023 at SBS to disseminate the report of research on 'Enhancing the Effectiveness of Government Procurement Programs in Achieving Women's Economic Empowerment, undertaken through the support of the International Development Research Centre (IDRC) The research project sought to examine the interventions (policy and practice) needed to enhance women's access to and participation in public procurement opportunities toward promoting their economic empowerment in Kenya.
- ix) **Ministerial Stakeholder's Forum:** On 2nd February 2023, KEPSA met with the Cabinet Secretary, Ministry of Public Service, Gender and Affirmative Action, Hon. Aisha Jumwa as part of consultative meetings for beginning working engagements with the new administration. The meeting focused on the Government's plans for gender equality, women empowerment and the role of the private sector in complementing the government's efforts towards inclusive economic growth.

viii) Health



Key Engagements During the Year

In the year 2022/23, the KEPSA Health Sector Board, operating under the auspices of the Kenya Healthcare Federation (KHF) engaged as follows;

- 4 Members' meetings
- Engagements with the National Assembly Health Committee and the Senate Standing Committee on Health
- 2 Ministerial Stakeholder Forum (MSF)
- 14th Annual General Meeting held on 30th June 2022
- Annual Health Summit in November 2022.

KHF Hosted various platforms such as;

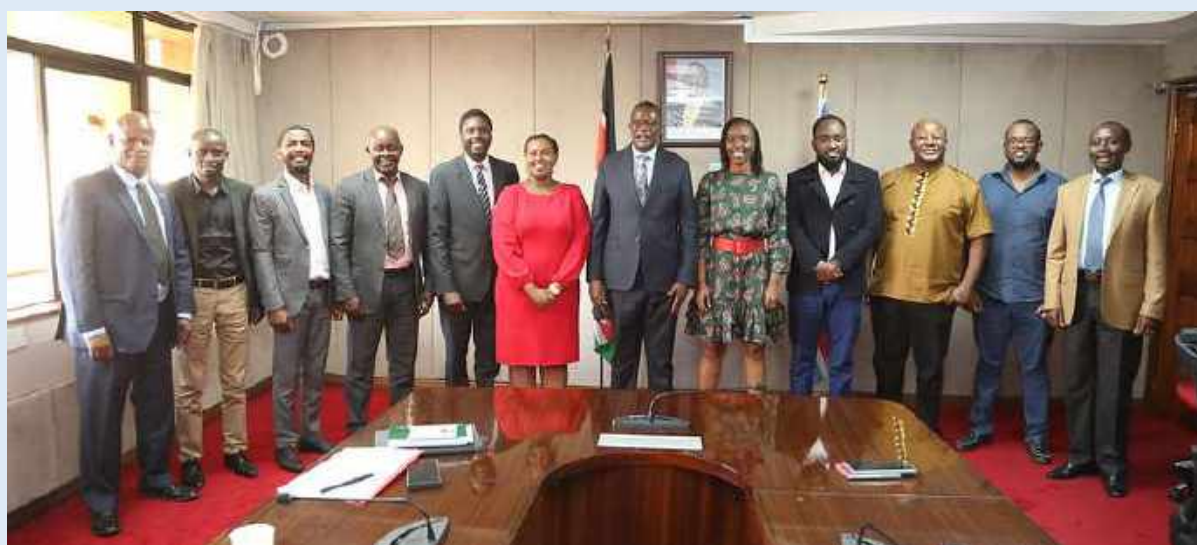
- KHF CEO's forum held on 6th April, 2023 in partnership with NCBA Bank and discussed the impact of the health sector on the Kenyan economy, and various strategic aspects on topical areas in health both in Kenya and beyond its borders.
- KHF and The End Fund held a member's meeting on 16th March 2023 on the Private Sector Engagement for Neglected Tropical Diseases (NTDs) Control and Elimination.
- The East Africa Health Expo, 2023 held in partnership with Strathmore Business School, and IFC on the 4th and the 5th of May, 2023 towards creating linkages to develop, enhance and deploy innovations for improved health
- An engagement with the NHIF was held on 25th January 2023 on the NHIF Contracting cycle 2022-2024 including accreditation of new facilities, reimbursement rates, pending claims, and collaboration with the private sector in realizing Universal Healthcare Coverage.
- The inaugural KHF Professional Associations Forum on 25th August 2022. This was an initiative of the KHF's Partnerships Committee aimed to bring together leaders from various Health Professionals Associations to discuss how we can continue to collaborate and offer value through KHF activities.
- KHF CEOs' Forum on 26th October 2022. The CEOs forum brings together thought leaders from the entire health sector spectrum drawn from KHF Membership and beyond to discuss emerging issues and to network in order to map out new opportunities for collaboration. Further, a Digital Health Forum was held, an initiative of the KHF's Digital Health Committee that aimed to bring together leadership from the Digital Health Ecosystem to discuss areas affecting the Healthcare Space.
- Annual Health Summit 2022 on Health Financing from 28th - 29th November 2022 in partnership with Strathmore University and NHIF to undertake the that focused on Health Financing, discussions focusing on the NHIF reforms, Health Financing solutions and the role of key players in Health systems Financing in the progression of Universal Health Coverage.

Major Achievements

- i) KEPSA amongst other key stakeholders participated in the African Population and Health Research Center (APHRC) 20th-anniversary celebrations on 24th May 2023 on addressing challenges hindering effective public policy engagement, decision-making, and interventions to tackle health development challenges in African countries.
- ii) KEPSA partnered with Africa Health Business in the Africa Men's Health under the theme 'The Role of the Private Sector in Advancing Men's Health' which took place on 24th November 2022 that aimed to discuss, share information and provide lessons learned on key areas that affect Men's health in Africa

- iii) KHF in partnership with Africa Medical Equipment Facility (‘AMEF’), IFC and Corporative Bank held a training of the first cohort of Healthcare Small and Medium-sized Enterprises (HSME) in December 2022 and February 2023 with an aim to improve healthcare delivery by enabling hospitals, clinics, pathology labs and diagnostic imaging centers to acquire equipment to improve the quality and reliability of healthcare provided.
- iv) KHF Participated in the Maternal Health Summit from 9-10 October 2022 in partnership with Inteleos, and a task force for Improving Maternal and Foetal outcomes by strengthening Medical Officers, midwives, nurses, and clinical officers’ capacity in the use of Point of care ultrasound for obstetric care. The forum brought together key stakeholders and thought leaders to discuss how to improve maternal-fetal outcomes in Sub-Saharan Africa through access to diagnostic Point of Care Ultrasound and upcoming innovations and opportunities in emerging markets, and the development of a Curriculum and a policy framework to strengthen healthcare workforce capacity in the use of Point of Care Ultrasound (POCUS).
- v) Led the private sector in the consolidation of issues and recommendations for stakeholder participation in the development of the health laws and regulations. This was through undertaking townhall sessions on;
 - Finance Bill 2023
 - NHIF Amendment Act Regulation, 2023, and Draft Regulatory Impact Assessment (RIA) Report on the NHIF Act.
 - Review of healthcare facilities’ categorization checklists

ix) Information, Communications and Technology (ICT)



Key Engagements during the Year

- Ministerial Stakeholders Forum meeting with the Ministry of ICT and Digital Economy.

Major Achievements

- i) KEPSA ICT Sector Board championed the review of the proposed ICT Practitioners Bill which was seeking to have all ICT practitioners registered and must be degree holders from recognized universities. The Bill was first introduced to parliament in 2016, where it wasn't successful then again in 2019 where it suffered the same fate then again in 2020 when it was passed by parliament but rejected by the former President and sent back to parliament for review.
- ii) The National Cyber Security Strategy was developed and finalised with KEPSA being incorporated and inputs adopted from the initial stage to the end. It is an important step for the country as there has been an increase in cyber-related crimes which saw individuals and businesses become victims of these crimes.
- iii) Twelve (12) Schools have been connected to the internet courtesy of Huawei and are KEPSA members. In the UNICEF project, 300 schools have been awarded to different operators and internet service providers (ISPs) to ensure they are connected to the internet.
- iv) KEPSA's input towards the three Data Protection Regulations as well as sensitization webinars on the same has helped organisations understand the importance of data and how to handle this data. Further to this, members have been able to register their organisations as either data handlers or data processors and avoid the hefty fines administered by the Office of the Data Protection Officer in the event of breaches.

x) Trade and Industry



Key Engagements during the Year

- 6 Sector Board meetings
- 1 Sector Board Retreat
- 2 sensitization workshops on the AfCFTA
- 2 Engagements with KEBS

- 2 engagements with KRA on ICDN trade facilitation
- 1 Engagement with KEPROBA on market access in DRC
- 2 Engagement with State Department for Trade and Enterprise Development
- 1 Engagement with CoG technical working committee on Trade
- 4 engagements with the National Trade Facilitation Committee (NTFC)

Major Achievements

- Trade Facilitation Engagements:** The Sector continued to engage trade facilitation agencies that have the responsibility of facilitating the movement of consignments in and out of borders to secure faster, simpler and less costly compliance procedures by the private sector. Among the key agencies engaged is the Kenya Revenue Authority on clearance of consignments at the Nairobi Internal Container Depot (ICDN) the and Kenya Bureau of Standards on challenges surrounding Pre-Export Verification of Conformity (PVoC) and issuance of certificate of Conformity (CoC)
- KRA ICDN engagement in June 2022:** Engagement Besides the agreed regular formal engagements, the KRA ICDN engagement has seen the reorganization of the Verification team into allocating team and releasing team to ensure faster service delivery in the verification of shipments once they arrive at ICDN, and curb the delays in allocation of files to verification Officers. In addition, KEPSA allocated a specific liaison officer for the ICDN as a bridge between members and the KRA team for quick escalation and resolution of any issues encountered by members.
- KEBS Engagement saw the reduction of inspection fees from 15% to 5% for traders without CoC, and for consolidated goods a charge of 0.6% and collaboration with KEPSA in the successful implementation of the Product Registration Scheme where traders are only required to pay a fee of 0.6%.
- Market access Sensitisation:** Held a number of market access sensitisation to members including opportunities in DRC and AfCFTA. In collaboration with KEPROBA, we conducted a session on DRC highlighting key sectors for investment and the risks members could encounter as they venture into the new market.

xi) Lands Physical Planning, Housing and Urban Development



Key Engagements during the Year

- 12 Sector Board Meetings
- 8 Sub-sector Meetings
- 2 Engagement with the Ministry of Lands and Physical Planning
- 1 Engagement with National Construction Authority
- 2 Engagements with Environment and Lands Courts
- 1 Engagement with Kiambu County Land, Housing, Physical Planning, Municipal Administration and Urban Development Department

Major Achievements

- i) Toward addressing the urban governance and management issues, the State Department of Housing and Urban Development Principal Secretary has a Taskforce on Re-Engineering and Transformation of Urban Development towards establishing and funding smart urban areas and cities across the country. The Taskforce will be expected to develop strategies that will lead to vibrant, responsive & transformative urban development institutions that will drive the implementation of sustainable, inclusive, resilient & smart approaches in urban and metropolitan development in Kenya.
- ii) The Ministry of Lands and Physical Planning has included the payment of Lands Rent Payment in the ArdhiSasa Platform. This will reduce the time it takes for the payment of land rent, hence enhancing compliance. This is what the sector board has been advocating for continuous improvement of the system.
- iii) The Sector Board and Environment and Lands Court (ELC) are collaborating to enhance the capacity of magistrates and judges of ELC on technical matters in the lands and the built environment. This will enable them to adjudicate matters in the sector better.
- iv) The Chief Justice appointed 91 judges and magistrates to preside over cases involving disputes relating to the environment and land. This will reduce the backlog of land and property disputes that have continued to rise despite the establishment of the Environment and Land Court in 2011.
- v) The Ministry of Lands has formed an Interagency Taskforce reviewing the Valuers Act (CAP 532 Laws of Kenya). The current Act was enacted in 1984 and the valuation practice has since changed from that time. The new law will be aligned with the current constitution and the new world of valuation in Kenya.

xii)Transport and Infrastructure



Key Engagements during the Year

- 6 Sector Board meeting
- 2 Ministerial Stakeholders' Forum

Major Achievements

- Together with the Shippers Council East Africa through and through the support of a consultant we developed the 2021 Logistics Performance Survey (LPS) report. The report outlines the key performance indicators namely cost, time, and complexity that establish the performance of the Central and Northern corridors. The report has helped the private sector identify key factors affecting logistics performance in Eastern Africa. This has been an advocacy tool that has helped with engagement with the government and its agencies around transport efficiency.
- Participated in the team that has identified 22 roadside stations that are along the northern corridor. The Road Side Stations program is to enhance road safety along the Northern Corridor and promote health while utilizing the RSS facilities. The facilities address driver fatigue and provide other benefits to travellers and communities along the Northern Corridor.
- Freedom of choice on the mode of cargo transportation from the port was granted including for goods destined for South Sudan. This enhances the competitiveness of Kenya as the regional transportation hub.
- The Certificate of Export requirement for transporters of cargo to DRC and South Sudan has been lifted, with the COE issue now affecting clearing agents.
- Through the Kenya Association of Air Operators, the private sector was represented in the development of the national aviation policy. The policy besides offering an integrated approach towards matters of aviation, will also offer a standard towards professionally done Investigations of air accidents whose findings are key in the reduction of air accidents.

- Kenya Ports Authority extended the free storage period from 9 days to 15 days.

xiii) Public Finance



Key Engagements During the Year

- 4 Sector Board meetings
- 1 Ministerial Stakeholders Forum
- 1 engagement with Kenya Revenue Authority Board
- 2 Engagements with National Treasury on the Medium-Term Plan 4 and the National Tax Policy.
- 4 engagements with KRA on tax administration issues and stakeholder capacity building.
- 2 engagements with the National Assembly Committee on Finance and National Planning.

Major Achievements

- Shared input into the Financial Services Sector MTP Four draft Sector working group report. Our input captured the need for fiscal prudence in terms of the long-term public debt management strategy focusing a lot on the alternative innovative revenue-raising measures such as green financing and blockchains to support the Financial surveillance and integrity program as proposed in the MTP 4.
- We held a webinar with the membership to discuss the draft National Tax Policy. Members got to understand the key proposals as captured in the draft policy document. Input received from members during the session and the written submissions enhanced the final KEPSA memorandum.
- Tax Invoice Management System and the eTIMs were launched by KRA to tackle the VAT Auto Assessments issues that cause delayed refunds. We continue to engage to address the emerging issues around the system.

- iv) We held the 9th Tax Round Table with KRA which discussed strategies that lean towards the prosperity of Kenya's revenue generation and the competitive business environment. The progress noted included;
 - Processing of 1910 claims worth 11 Billion has been processed out of 2784 claims worth 14.5 Billion and as of now leaving a deficit of 3.5 Billion.
 - In terms of migration of ledger balances to iTax, the 22000 cases of erroneous penalties and interest due to delayed postings and internal KRA errors the allowable interest and penalties were removed.
 - 10 a joint training towards awareness creation on tax processes targeting SMEs.
- v) Through our input to the Finance Act 2022 our proposal on the deletion of the clause that was to introduce 50% deposit requirements to taxpayers appealing a ruling that has been made in favour of a KRA commissioner at a Tax Appeals Tribunal was accepted. Further, KEPSA gave input to the Finance Bill 2023 and put across counter proposals such as the levying of export levies to goods that Kenya can manufacture and has comparative advantage over among other proposals to promote the business environment.
- vi) The KEPSA leadership met with the CS National Treasury on 22nd February 2023. The meeting discussed Kenya's economic outlook and pathways towards a globally competitive economy. The meeting agreed to work together to formulate a National Tax Policy that would ensure that there was an environment that stimulated revenue, stimulated infrastructure development, and taxes that would reduce capital expenditures.

xiv) Security



Key Engagements during the Year

- 3 Engagements with The National Counter-Terrorism Centre (NCTC)
- 3) Engagements with The Office of the Data Protection Commissioner (ODPC)

- 2 Engagements with Private Security Stakeholders on Election preparedness and Sectoral issues.
- 12 Mkenya Daima meetings with various stakeholders on election preparedness.
- 6 webinars on election preparedness, Election preparedness
- Engagements with National Disaster Operation Centre (NDOC), and Cyber-Security.
- 3 Engagements with the Ministry of Interior (MOI) on Medium Term Plan (MTP) IV strategy for the security sector
- 3 Engagements with Nairobi County on the Countering Violence Extremism (CVE) Act

Major Achievements

- i) Election contingency plan for private security in conjunction with the National Police Head of Operations, private security firms, and Mkenya Daima which helped define the role of both public and private security in the country in preparation for the August 2022 elections.
- ii) The Sector Board together with The National Counter-Terrorism Center (NCTC) developed a joint work plan for the year 2022 to guide Counter-terrorism training for all KEPSA members and so far, over 12,000 members have been trained in the year 2022 out of a target of 5,000. Also, the Sector Board was invited to present in Mombasa at the European Union conference where the agenda was countering violent extremism.
- iii) KEPSA through the Security Sector Board is now a member of the Connecting Business Initiative (CBI) Network Member. The Security sector board will continue to work with CBI/UNDP/OCHA on the network launch which is scheduled for January 2023. As part of the network activities, CBI will build KEPSA members' capacity and skills in disaster risk management and amplify KEPSA's leadership on the same.
- iv) The National Cyber Security Strategy was developed and finalized with KEPSA being incorporated and inputs adopted from the initial stage to the end. National Cyber Security Strategy.
- v) The Sector Board provided input into the Medium-Term Plan IV (2023-2027) which is a strategy that will strive to strengthen the country's economic sector and create employment opportunities, reduce poverty and create a conducive environment for investment.
- vi) The Nairobi CVE Bill was passed with input from KEPSA. This particular Act will provide measures for the prevention of radicalization; recruitment into violent extremism and enhance the participation of communities in the prevention of radicalization and recruitment into violent extremism in Nairobi City County, and for connected purposes.
- vii) The Private Security Stakeholders came together and held consultative meetings which helped them work together to address the sector challenges and come up with lasting solutions for the betterment of the security sector.

xv) Sports, Culture and Arts

Key Engagements during the Year

- 6 Sector Board Meetings
- 8 Sub-Sector Meetings
- 2 Engagements with the Ministry of Sports, Culture and Heritage
- 1 Engagement with Sports Dispute Tribunal.

Key Achievements

- i) The Copyright Amendment Act 2021 was enacted. It is a big win for the music Sub-sector. The Act has provided a fair formula for sharing revenue from ring-back tunes between the artists/copyright holders and the telecommunications companies. It provides that the artist should get a more significant share of the revenue at fifty-two per cent. It has established the National Rights Registry for copyright work which means any person with copyright work can register with the Government.
- ii) The government has scrapped the requirement for film and television producers to obtain a license from film agents. The Kenya Film Classification Board (KFCB) has published new guidelines that restrict the mandate of film agents in issuing filming licenses to only foreign filmmakers. This is aimed at creating an enabling environment for the youth to harness the opportunities in the local creative economy.
- iii) The Cricket Normalization Committee handed their report on 6th April 2022 to the Sport, Culture, and Heritage CS Amb. Amina Mohamed. The committee supervised the election of the new executive board for the federation with the responsibility of restoring Cricket to its former glory. There is also a new constitution for the federation. This will attract more investments in Crickets both at the club level and the national team.

xvi) Tourism Travel and Hospitality



Key Engagements during the Year

- Engagement with office of the President and line Ministries on impact of COVID-19 protocols to the Sector and the country's economy as a whole.
- Engagement with Give Directly to give monetary relief to individuals in the tourism, travel and hospitality industry whose jobs were affected by the COVID-19 pandemic.

- Engagement with National Counter Terrorism Centre and ENI for capacity building trainings in terrorism and oil usage in hotels towards sustainable operations.
- Engagement with the Ministry of Tourism and Wildlife on status and progress of sector.
- Engagement in the Tripartite forum of Kenya Wildlife Service, Kenya Tourism Federation and Tourism Regulatory Authority on enforcement of regulations on KWS National Parks and Reserves.
- Engagement with Kenya Utalii College Taskforce.
- Engagement with Immigration Officials on streamlining of Visa fees and online application and processing of E-Visa.
- Engagement with Kenya Airports Authority on airports and airstrips works expansions.
- Participation in the Tourism Strategy Reference Group under the Ministry of Tourism and Wildlife.
- Participation in the stakeholder validation of Tourism Policy

Major Achievements

- i) **Roll out of the Election Period Operating Procedure:** In order to ensure seamless operation of tourism during the election period, KEPSA through the Kenya Tourism Federation developed the Election Period Operating Procedure to be used as a yardstick by industry players and authorities alike
- ii) **Signing of an MoU between KTF and ENI (Used Oil recycling company):** Cooking oil is a vital essential in the industry and its rise in price has greatly affected business and it is foreseen to affect health status of the citizens by re using. The ongoing Russia-Ukraine war has particularly exacerbated the shortage of cooking oil, thereby affecting the hotel industry. To cushion hoteliers, KEPSA through KTF signed the MoU with ENI to bulwark against global supply chain disruptions as well as train members on used oil, disposal measures and utilization.
- iii) **Development of tourism COVID-19 recovery strategy:** KTF took part in the Custodians of Travel summit with African Travel and Tourism Association (ATTA) to significantly resuscitate the sectors that have been adversely affected by the restrictions occasioned by the COVID-19 pandemic. Stakeholders at the meeting – including the Kenya Tourism Board, Kenya Airways, the Kenya Civil Aviation Authority, and the tourism sector BMOs under the Kenya Tourism Federation – agreed to promote synergies between the government and the private sector to enhance tourism and travel in the country and beyond the borders.
- iv) **Signing of an MoU between KTF and the National Counter Terrorism Centre (NCTC):** The MoU was premised on collaboration and information sharing in Countering Violent Extremism (CVE) while expanding CVE campaign in the private sector. This is to foster capacity building on CVE in the industry and collaboration with KTF's safety and communication Centre especially during the upcoming elections.

PUBLIC POLICY, RESEARCH AND ANALYSIS – EVIDENCE-BASED ADVOCACY

Doing Business 2022 Action Plan

As part of the long-term private sector engagement on enhancing the ease of doing business in Kenya, the department took a lead in the development of the national doing business 2022 action Plan with the Business Reforms Team at the Ministry of East African Community and Regional Development.

The Action Plan offers a strategic and intentional focus on high impact reforms that are prioritized with the business community. Part of the prioritized reforms areas is enhancing county competitiveness and the development of a county reforms index.

Survey on Kenya CEO Business Confidence Index 2022

The Business Confidence Index gauged the economic outlook of CEOs, determining their concerns for their businesses, and their view on where the economy was headed in the next 6 months after Kenya's general election with an aim of providing investors and entrepreneurs with valuable insight into current and future economic conditions.



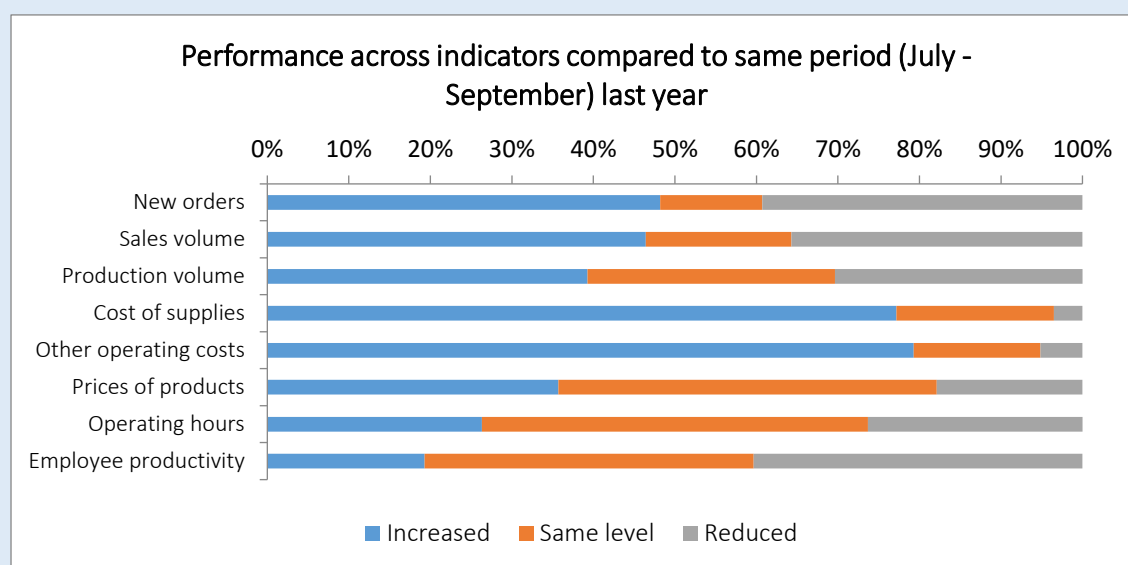
- Towards the Vision of becoming a world-class private sector apex body, KEPSA, through the Policy Research Analysis department conducts surveys to enrich it with data that promotes evidence-based advocacy. This year in August, we launched the CEO's confidence index survey. The Business Confidence Index was generated to measure the level of confidence that CEOs of various sectors have in the economy.
- The CEO Confidence Survey seeks to gauge the economic outlook of CEOs, determining their concerns for their businesses, and their view on where the economy is headed since they are considered to have a helicopter view of the economy and their assessment of their industry and the overall economy would be a good indicator of the near future economic performance. CEOs are regarded as having the power to make large investment decisions

that can impact the economy as a whole. CEO Confidence Surveys can provide investors and entrepreneurs with valuable insight into current and future economic conditions.

- The survey determined that during the recovery from COVID-19 and just before the 2022 elections, Kenya's CEOs Business Confidence Index was at 61 index points with the Hospitality and Tourism sectors being the most optimistic at 68 index points followed by Building & construction and wholesale and retail both at 62 index points. The least optimistic sectors as finance & technology and services.

Survey on Private Sector Priorities for Business and Economic Recovery

- The survey was conducted in October 2021. Its main objective was to understand the challenges that businesses continued to face due to the pandemic for further engagement with the government through the NDICCC and identify policy options/opportunities to accelerate Kenya's recovery process and strengthen business resilience.
- **Survey demographics:** 76% of the organizations represented were privately owned companies, 5% were Listed Companies and 12% were Business Associations. In terms of size, 35% were micro-enterprises, 19% small and 28% medium-sized firms while large to very large firms made up 19% of the respondents.
- **Business Performance:** Comparing the period, July - September 2020 and 2021, 53% of the respondents reported that their businesses doing better compared to a similar period last year. However, 34% reported that their performance had declined and 12% reported no change in their performance.

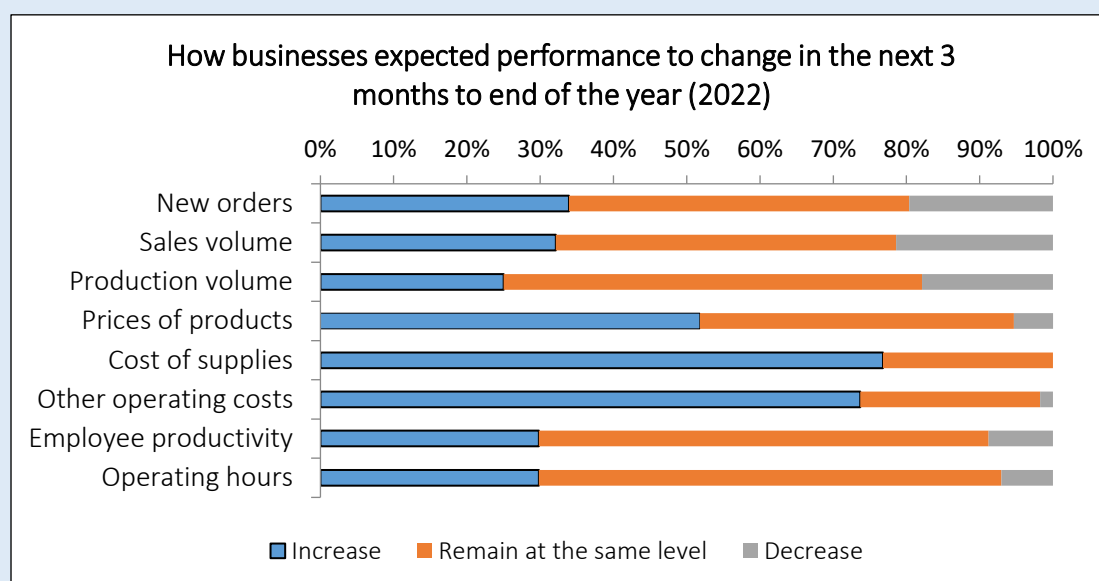


- **Performance Indicators:** While a majority of businesses (48%) reported an increase in new orders, a 46% increase in sales and a 39% increase in production volume, a significant number reported no change or decline in performance. For instance, 39% reported reduced orders and 13% saw no change over the period. Similarly, 30% reduced production volume and another 30% were still producing the same volume as last year.

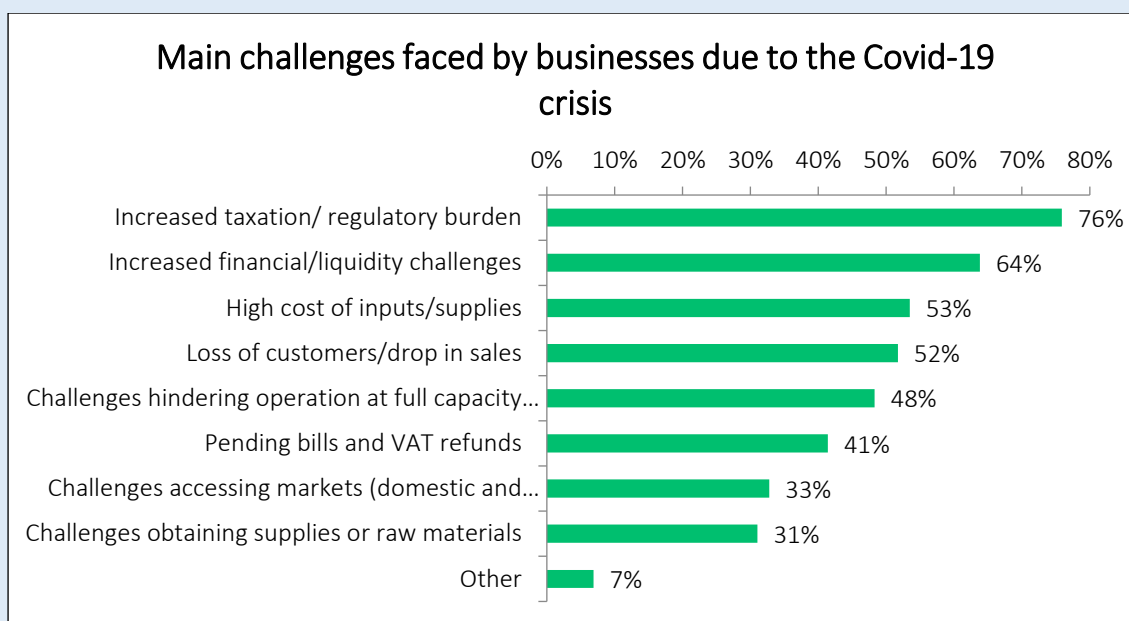
Additionally, 77% of businesses reported an increase in cost of supplies and other operating costs but 46% retained prices of products at the same level while 18% reduced it. Operating hours had increased for only 26% of businesses but remained unchanged

for 47% of others. However, employee productivity either remained at the same level or reduced for 80% of businesses.

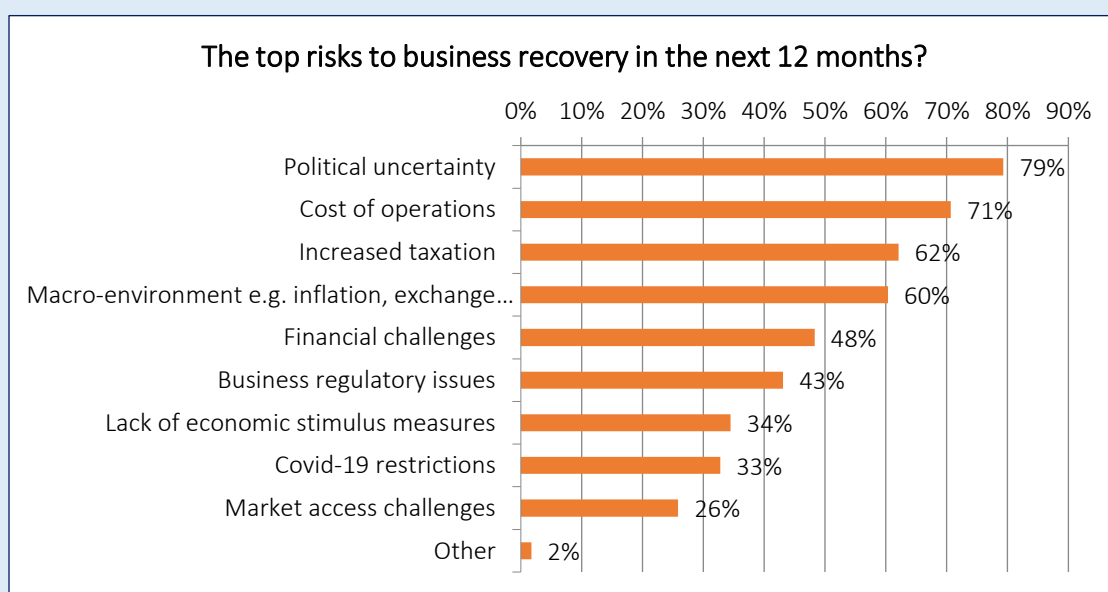
Over the next three months to the end of the year, business optimism was low with the majority of businesses expecting business performance to remain at the same level. Only 34%, 32% and 25% of businesses expected new orders, sales and production volumes respectively to go up with up to 57% of the businesses expecting production level to remain unchanged. On the cost of inputs, 77 percent an increase and 74% expect a rise in other operating costs towards the end of the year. This was influenced by the sharp rise in fuel and power prices during the time of the survey. As a result, 52% expected the prices of products to increase.



- **In terms of revenue**, 21% of the respondents stated that their businesses were doing better than they were before COVID-19 while 19% reported a recovery rate of 80 to 100% of the pre-COVID level. 12 percent had a 50-80% recovery rate and 24 percent 20-50%. However, 17% reported less than a 20% recovery rate while 7% either did not recover or had closed down.
- **The main challenges faced by a majority of businesses** during the period include increased taxation and regulatory burden (76%), increased financial or liquidity challenges (64%), high costs of inputs and supplies (53%) and loss of customers/drop in sales (52%). Challenges hindering operation at full capacity e.g. curfew, government directives affected 48% of the respondents, pending bills and VAT refunds (41%) and challenges accessing domestic or export markets (33%).



- For business continuity, majority of businesses were prioritizing enforcement of COVID-19 protocols at their workplaces (79%), adopting cost-cutting measures (74%), Vaccination of all employees (64%), Adopted the use of technology (e.g. e-commerce and other digital technologies) (64%) and increasing marketing activities (50%).
- **Business recovery:** While only 14% of the businesses said they had full recovered, 7% expect to recover fully by end of the year and 43% in 2022. However, 16% see a full recovery in 2023 while 21% remain uncertain when their business will recover fully.
- **Top risks to recovery:** Political uncertainty, cost of operations, increased taxation and macroeconomic factors remain the top risks of concern for most businesses in the next 12 months. Others include financial and business regulatory issues. Most of the proposals for government support are targeted toward addressing these challenges, especially lowering the burden of taxes and levies.



- **For resilience, the** majority of businesses are prioritizing business innovation and efficiency (60%), cost mitigation measures (57%), digitization (53%) and skills development (47%). Other popular measures for 43 percent of the respondents include business diversification for more revenue streams, building new business networks, and increasing marketing strategies.

Comprehensive review of the East Africa Community Customs Management Act 2004 and Regulations 2010

Following the changes in trade and application of laws within the East Africa Community, KEPSA through its membership; those that are immensely involved in cross-border trade in the region, undertook a review process as part of the wider EAC Comprehensive Review of the EAC Customs Management Act (CMA) 2004 and Regulations 2010.

As part of the review process, a workshop was held in Mombasa convening key stakeholders who directly interact with and are affected by the Act and regulations. The meeting was attended by the Principle Secretary, State Department of East Africa Community, the Ministry of East African Community and Regional Development, Dr. Kevit Desai who expressed gratitude for the review process noting that the Ministry was keen on the end products as they aim at coming up with a national position. A sensitization meeting to the KEPSA members was also held on to apprise them with the progress and the basics of the requirements of the Act and regulations.

KEPSA achievements documentary:

The PRA department took a lead developing a documentary that showcases the milestone achievements of the private sector. The documentary is as a result of the KEPSA practice of taking stock of the PPD engagements and related advocacy in a particular regime. The documentary features the impact of KEPSA advocacy work and all the activities including projects and initiatives that have benefited the business community and members of the public at large.

BUSINESS HUB

SUMMARY OF BUSINESS FORUMS, EXPOS AND CONFERENCES 2021/22





DATE	BUSINESS FORUM / MEETING HELD
3rd May 2022	High Level Plenary Session of the 2nd Japan - Africa Public Private Economy Forum (JAfEF), Nairobi
9th May 2022	Biomed Israel Conference & Exhibition and Health Exchange Program, Israel
10th May 2022	International Gem and Jewellery Show, India
19th May 2022	Slovak Investment and Trade Development Agency (SARIO) Trade Mission, Business Forum, Nairobi
21st – 23rd June 2022	The Common Wealth Business Forum 2022 Kigali, Rwanda
28th June – 13th July 2022	The 46th Dar Es Salaam International Trade Fair (DIFT), Dar Es Salaam Tanzania.
30th May 2022	The Kenya – Sierra Leone High - Level Business Forum Nairobi
17th June 2022	KEPSA – Jersey Finance High Level Networking Dinner Nairobi
30th June 2022	Africa Ireland Economic Forum (AIEF 2022) Dublin, Ireland
16th June 2022	Business Banking Breakfast Hosted by Standard Chartered Bank, Nairobi
5th July 2022	The Kenya - DRC High Level Investment Conference 2022, Nairobi

19th to 22nd July 2022	The U.S.-Africa Business Summit Marrakech, Morocco.
17th – 25th October 2022	The Florida International Trade and Cultural Expo (FITCE) South Florida, USA
30th August 2022	B2b Meetings with A Turkish Business Delegation Of Companies Under Kitchenware And Hotels, Restaurants & Catering Equipment / Commercial Catering Equipment (HORECA) Sectors, Nairobi
22nd – 24th September 2022	Third Edition of International Indo Africa Multi-Sector B2b Trade Expo (IIATE 2022), Nairobi
5th October 2022	The Kenya – Egypt Business Bridge Forum Nairobi
11th October 2022	The Agricultural Czech Republic Round Table Meeting Nairobi
9th November, 2022	High-Level Kenya South Africa Business Forum, Nairobi
14th to 19th November 2022	An Economic Mission to Kenya By Belgian Companies Nairobi and Mombasa
21st to 24th November, 2022	Business Forum on the Margins of The Official Visit to The Republic of Korea By H.E. The President of The Republic of Kenya
1st December 2022	Virtual Business Forum with Swiss Companies
13th - 14th December 2022	US-Africa Business Summit, USA
24th January 2023	Japan-Kenya Urban Development &Transport Symposium, Nairobi
2nd February 2023	Russia Open Africa Business Forum (AFROCOM), Russia
21st February, 2023	The Slovakian Evening Networking Event, Nairobi
21st-22nd February, 2023	The EU Kenya Business Forum, Nairobi
23rd -25th February, 2023	The 2nd Healthcare and Engineering Show in Pakistan
25th- 2nd March, 2023	Libya Industries Fair
27th- 2nd March, 2023	Israel Pavilion at Mobile World Congress in Barcelona, Spain
3rd-5th March, 2023	Kalachi Exhibition in Pakistan
20th-26th March, 2023	24th Edition of the International Agroindustrial Food Fair
23rd - 25th April 2023	53rd General Assembly of the World Trade Centres Association, Accra, Ghana
27th April 2023	The Kenya - Spain High Level Business forum, Real Madrid, Spain
7th-10th May, 2023	5th Export Potential Exhibition of the Islamic Republic of Iran
8th - 10th May 2023	Swedish East Africa Chamber of Commerce Business Forum, Uppsala, Sweden
9th May 2023	The Turkish Automotive Parts B2B Meeting, Nairobi
17th - 19th May 2023	Ethio- International Expo 2023, Addis Ababa
22nd - 27th May 2023	The One Africa Expo, Addis Ababa
22nd - 26th May 2023	The Kenya - Ghana Business Forum, Nairobi
29th - 31st May 2023	The Kenya International Investment Conference, Nairobi
30th May 2023	SME Impact Day in partnership with Deloitte, Nairobi

KEPSA PROJECTS

KEPSA has been working with different partners to support small and medium enterprises (SME) as highlighted below:

1. SME ACCELERATOR PROGRAM

Program Overview

In 2022, KEPSA implemented SME accelerator program with funding support from the Embassy of Ireland to support women and youth in business to participate in a more target specific accelerator program which encompassed of 10 training and mentorship sessions implemented in cohorts of three month each. While the program was targeting 200 SMEs in 4 cohorts, we were able to support 209 businesses as per the breakdown provided in the table below:

Cohort	Theme Name	Cohort Deliverables	Implementation Period	No. of Beneficiaries
1	Accessing markets for your business growth	Marketing, Export and Social Media Strategies	March to May	50
2	Accessing new business horizons through effective technology adoption	ICT needs analysis and CT strategy	June to August	42
3	Investor readiness	Business plans, Financial projections, Pitch decks and deal rooms	August to October	63
4	Operations and compliance for business success	Budgets and Financial statement review and analysis	September to November	54
Total				209



SMEs Accelerator Program

COHORT 1: Applications NOW OPEN
Deadline: 27th Feb 2023

This program is specially designed to support SMEs upscale their businesses quickly. It will include an intensive coaching program, to bolster current strategies and accelerate the SMEs' growth helping them pivot to new markets.

The program will also promote SMEs to access suitable financial products by linking them with various financial instruments.

COHORTS:

- a) Cohort 1: (Feb to April) Accessing markets for your business growth locally and exports
- b) Cohort 2: (May to July) Accessing New business horizons through effective technology adoption
- c) Cohort 3: (Aug to Oct) Is your business ripe for investors?
- d) Cohort 4: (Sep to Nov) Business operations and compliance for business success.

Each cohort will have 50 SMEs and will run for 3 months. Participation is FREE of charge.

To apply, please visit: <https://kepsa.or.ke/smes-opportunities/>
+254 720 340949 | +254 735 999979 | meme@kepsa.or.ke



SMEs Accelerator Program

COHORT 1: Applications NOW OPEN
Deadline: 27th Feb 2023

Accessing markets for your business growth locally and exports.

ELIGIBILITY CRITERIA
Applicants must meet the following application criteria:

- Must be SMEs owned or led by women, youth or at least 50% of the top-level management comprises of women or youth.
- Must be in operation for at least 1 year and at most 10 years.
- Must have at least 2 employees and up to 9 employees.
- Must be registered in Kenya and operational in any of the 47 counties. (Businesses operating outside Nairobi are encouraged to apply.)
- Application is open to both KEPSA and non-KEPSA members though priority will be given to KEPSA members and KEPSA business membership associations members.
- Priority will be given to businesses under the big four agenda value chain: Manufacturing, health, agriculture and housing.
- Must be committed to participate in the program for 3 months.

Participation is FREE of charge.

To apply, please visit: <https://kepsa.or.ke/smes-opportunities/>
+254 720 340949 | +254 735 999979 | meme@kepsa.or.ke



SMEs Accelerator Program

COHORT 2: Adopting Technology to access New Business Horizons

COHORT 2: Applications NOW OPEN
CLICK HERE TO APPLY



SMEs Accelerator Program

COHORT 3: THEME: Investor readiness - Is your business ripe for investors?



CAPACITY BUILDING INITIATIVES

Grow Your Business Program through a partnership with African Management Institute (AMI) In November 2022, KEPSA signed a collaboration agreement with AMI to mobilize SMEs looking at pursuing their growth goals and build their people and processes for success while testing the effectiveness of the Grow Your Business Learning Program. 126 SMEs were enrolled in February 2026 for the six (6) months programme in the first cohort. Further, additional mobilizations activities are ongoing targeting recruitment of 500 SMEs who have been operation for more than one year, with annual revenue of between Ksh 1 million – KSH 50 million and minimum of 2 full-time employees



- **Technical Assistance for Agriculture SMEs** through a partnership with Aceli Africa – In June 2022, KEPSA signed an agreement with Aceli Africa which has saw 28 SMEs enrolled for a six months technical assistance program. The program which commenced on 01st September 2022 to May 2023 aims to strengthen the financial management capacity of agricultural SMEs so they can qualify for and manage the financing after which they will be linked to loan guarantee scheme. Currently, we are working to launch the second phase targeting 25 SMEs to bridge their finance gap and unlocking the growth and impact potential of agricultural SMEs.



- **Building towards a better financial future training** through a partnership with Lotus – In April 2023, KEPSA partnered with KoaSave Africa Limited to support SMEs with access to financial literacy training tailored in supporting them in becoming efficient, transparent and compliant to funding requirements



2. JIINUE GROWTH PROGRAM (JGP)

KEPSA has partnered with Grassroots Business Fund and Mastercard Foundation together with other partners to support micro and small enterprises (MSEs) to achieve the following objectives:

- Support and enable Young men and women MSEs (50% women-led) to access affordable and appropriate finance

- Provide selected support to MSEs to increase market access, encourage innovation and enhance their skills
- Deepen and support implementation of the gender strategy
- Strengthen KEPSA to increase capability to support young men and women entrepreneurs

3. MSME FINANCING GATEWAY

In 2021, KEPSA partnered with International Trade Center (ITC) to host an MSME Financing Gateway platform aimed at providing financial instruments that will help businesses run their daily activities seeking to improve information transparency, curated especially to match the needs of MSME businesses.

It has been set up in 4 countries including Kenya, where KEPSA is the host. The program links MSMEs, financial instruments, business development services, and e-payment providers with a free-to-use smart internet platform. The gateway can be used to quickly filter, select and link financing options and business service providers that match an MSME's needs. MSME Financial Gateway also provides a cross-border view by connecting financing and business service providers in other countries.

In 2022, we rolled out registration for the finance providers and so far, we have 37 registered in the platform while in April 2023 we rolled out registration of SMEs and so far, we have 172 who have registered.

For more information and registration, please visit: <https://kepsa.or.ke/smeshub/msme-financing-gateway>



MSME FINANCING GATEWAY

A smart and free-access portal for MSMEs to find and link with financing and business development providers, helpful resources and analytics

To get access, kindly register via the link below:
<https://kenya.financinggateway.org/en/member/register>

Logos of partner organizations: European Union, KEPSA, MARKUP, International Trade Centre, and UN Women.

For more information or inquiry, email: kepsasme@kepsa.or.ke

KEPSA FOUNDATION PROJECTS

PRIORITY AREA 1: GOVERNANCE

1. Mkenya Daima 2022



Mkenya Daima is a non-partisan Multi-stakeholder platform with the primary purpose of inspiring peaceful elections and a peaceful transition. Mkenya Daima is a program that has been in operation under KEPSA since 2012. In 2022, KEPSA entered into a one-year contract with Uraia Trust to implement the Mkenya Daima 2022 Initiative with the following objectives:

- Increase awareness among Kenyans on good leadership and accountable governance in place for a prosperous, thriving and peaceful country
- Input into Political manifestos focused on people centered and economy-led transformation geared towards public safety and global competitiveness

Achievements

- **Private sector Manifestos-** Developed and shared with Political parties the private sector manifestoes that focused on people-centred & economy led transformation geared towards public safety and global competitiveness
- **Partnerships & Networking:** Mkenya Daima formed partnerships with the electoral management bodies (IEBC), NCIC and other agencies e.g. National Youth Council, Debates Media among others.
- **Developed Communication messaging and strategy:** Held multiple TV and radio interviews with discussion topics ranging from matters of peace, Business continuity, leadership and integrity, election preparedness, youth participation and seamless transition.

- **Mkenya Daima engaged with key stakeholders and influential groups** – Religious Leaders, Youth leaders from universities and youth groups, Women leaders and the Private sector.
- **2022 Election Building Scenario:** Participated and contributed towards a 2022 Election Building Scenario workshop that sought to identify the main drivers and determinants of the 2022 general elections; issues that require further research; and dynamics and perspectives that will be important to monitor as factors change within this season.
- **Leadership and Peace Pledge:** Undertook the unveiling of the Leadership & Peace pledge which was signed by 633 political leaders and 89 political parties

Progress Post Elections

- i. Two meetings held in May 2023 with the Mkenya Daima Steering Committee to deliberate on bipartisan technical committees with the government and opposition leaders. This is towards mediating on amicable solutions to the current call for demonstrations by the opposition, which if not addressed will result to business loss, loss of lives, injuries, and destruction of Property and Places of Worship which is threat to peace in Kenya.
- ii. Development of two concept notes for;
 - Engagement of County Governments, and
 - ‘Mkenya Daima 5 Year Electoral Cycle; Peace, Transparency and Accountability Initiative’ was shared with CIPE to mobilise resources.

2. Operationalization of the Bribery Act, 2016 789

KEPSA Foundation has partnered with CIPE to mobilize the private sector to be champions for ethics and integrity. This has been done through the Operationalization of the Bribery Act, 2016.

The Bribery Regulations, 2021 and Guidelines to assist Public and Private entities in the Preparation of Procedures for the Prevention of Bribery and Corruption were received by the National Assembly Committee on Delegated Legislation on **9th June 2022**.

Both statutory instruments (Bribery Guidelines and Regulations, 2021) were revoked by the Office of the Attorney General and new ones published on **27th May** and **3rd June 2022**, respectively. This implies that the Bribery Regulations and Guidelines 2021 ceased being in force. The 2022 Bribery Regulations and Guidelines are operational.

Progress and Achievement

- **Popular Versions:** Simplification of the Bribery Act, 2016, the Bribery Act, Regulations, Bribery Guidelines 2022 into a consolidated popular version for purposes and ease of understanding and a quick guide on the three legal documents have been developed for dissemination.
- **Educative Videos:** Production of 4 educative videos on the Bribery Act, 2016, Bribery Act, Regulations, 2022 and Bribery Act, Guidelines, 2022, for awareness creation and sensitization of private sector members is ongoing. Target audiences for the videos will include private sector business associations, corporate and government entities to understand private sector priorities.
- **Partnership in the Digital Economy Matrix:** On 2nd May 2023, KEPSA Foundation met with CIPE to discuss areas of partnership in the Digital Economy

Matrix that is in the development process of development. The Matrix will be informed by the recommendations of a gaps analysis on SMEs undertaken in 2021/22 and will be utilized as a tracking tool to hold the government accountable following its commitments through the Kenya Kwanza Blueprint on digital economy.

- **Debrief Forum:** KEPSA Foundation and CIPE held a debrief meeting on 17th May 2023 at the KEPSA offices to discuss on the progress of the Bribery Act project, incidental and upcoming projects thereto.

3. Improving Info-space Integrity in the Private Sector

This project undertaken by KEPSA Foundation in partnership with CIPE aims to mobilize the private sector to be champions for improving the information space in Kenya and to develop a private sector policy framework on information integrity in Kenya

Progress and Achievements

- **A roundtable on Improving Info-space Integrity in the Private Sector:** On 29th November, 2022 KEPSA Foundation and CIPE held a roundtable to establish a road map for establishment of a fact checking unit under the KEPSA Knowledge Centre; advocacy on the development of a legal framework to address Info-space Integrity; development and introduction of compliance codes for staff, companies and declarations for intermediary platforms; and development of capacity building initiatives for stakeholders.
- **Dissemination of study result:** On 20th April, 2023 disseminated results of the study on Info-space Integrity to businesses, raised awareness on the cost implications on the same and the importance of a Fact Check Unit. Results of the study undertaken among 120 businesses revealed that 91% of private sector business respondents apparently don't understand the meaning of info-space integrity in business and just 9% understood the meaning of the word. By inference, this is about 6.7 Million of Kenya's SMEs at risk of the threat of false or misleading information. Further, this is said to spread in the Kenyan private sector as a result of among others, stiff and unfair competition. The private sector thus needs to identify sources and drivers of false or misleading information and the reasons thereto as well as perpetrator channels.

Fact Check Unit: Funds have been secured for establishment of a Facts Check Unit at KEPSA Foundation

3. Blue Company Initiative

KEPSA in collaboration with the Blue Company and the United Nations Office on Drugs and Crime (UNODC) held a consultative meeting on 22nd November 2022. The engagement sought to explore possible areas of partnership between the Blue Company, KEPSA and UNODC on the incorporation and implementation of the Global Integrity Education project in the private sector. This is an UN-Headquarters project funded by Siemens.

The project is implemented in Kenya (the only country in Africa), Pakistan and Mexico. It will target 20 companies with an aim of having university students trained on ethics, absorbed into the respective companies, and possibly retained as employees thereafter. The project will also offer training programs on ethics for these companies.

PRIORITY AREA II: WOMEN EMPOWERMENT AND CHILDREN



- Partnership with the Office of the First Lady ‘Mama Doing Good’:** KEPSA Foundation and the Office of the First Lady held two joint collaboration planning meetings in the month of February and March 2023 to develop a work plan and a Memorandum of Understanding to undertake key activities on the supportive enabling environment for enterprise development for WEAs and members, increasing Market Access and Financial inclusion.



- International Women’s Day 2023:** KEPSA Foundation participated in the National celebrations of the International Women’s Day that was spearheaded by the Ministry of Public Service, Gender and Affirmative Action at the Kenyatta International Convention

Centre (KICC), Nairobi. The theme for this event was, 'DigitAll: Information, and Technology for Gender Equality'. The Foundation took to showcase Ajira Digital Program and its contribution to gender equality through innovation and technology. It hosted one of its partners, Chuuza, a digital platform that connects users with competent and certified domestic and personal services such as nannies, cleaners, and beauticians.



- **Participation in the 67th Session on the Commission on the Status of Women 2023:** KEPSA Foundation through the Executive Director, Ms. Gloria Ndekei participated in the Pre- CSW-67 National Stakeholders consultative meeting held on 21st Feb 2023. Further, she participated at the CSW 67 in the United Nations Head Quarters, New York from 15th to 22nd March 2023 showcased KEPSA Foundation's contribution towards the priority theme 'Innovation and Technological change, and education in the digital age for achieving gender equality and the empowerment of all women and girls', and review theme of CSW 62 'Challenges and opportunities in achieving gender equality and the empowerment of rural women and girls'.

On 18th May 2023, she further participated in the post-67th Commission on the Status of Women (CSW67) National Stakeholders forum in Nairobi where stakeholders were briefed on the outcome of the CSW67, and developed a roadmap for implementation of the action plans, Communique on the agreed conclusions and emerging issues based on Kenya's Report for Women's Empowerment and Gender Equality.

- **Mapping, Reconvening, Reviving and Strategy of KEPSA Women Entrepreneurs Associations:** KEPSA Foundation met with the Women Entrepreneurs Associations (WEA) leaders to reflect on the progress of the associations in championing advocacy for their members. 10 Women Entrepreneurs Associations were identified and their reflections on areas of Associations' Governance and Membership, Business Capacity will shape KEPSA's strategy of supporting them.

PRIORITY AREA III: CLIMATE CHANGE AND SUSTAINABILITY



- KEPSA Foundation Meeting with Smachs Foundation on Sustainable Alternative Symposium:** On 11th May 2023, KEPSA Foundation Executive Director, Ms. Gloria Ndekei, held a meeting with Smart Mechanized Agriculture & Climate Action for Humanity and Sustainability (SMACHS) Foundation led by its Patron, Ms. Charlene Ruto, at KEPSA Offices. The meeting identified various areas of potential collaboration that can be furthered in the future in the contribution to the attainment of food security and climate action.



- **Introducing Sustainable Financing of Conservation in Kenya:** On 7th June 2023, KEPSA Foundation in collaboration with The Nature Conservancy (TNC) co-hosted a forum to introduce the Project Finance Permanence (PFP) program to the private sector with an aim to co-create interventions for sustainable financing model for nature conservancy in Kenya. The forum concluded to further engage in this initiative through mapping out and bringing on board more stakeholders, awareness creation sessions, and ensuring a collaborative and participatory approach.



- **KEPSA Foundation Celebrates World Environment Day 2023:** KEPSA Foundation, in collaboration with Bidco Africa Limited, Mang'u High School and other partners ON 5th June 2023 commemorated the 50th World Environment Day (WED2023) through a tree planting event at Mang'u High School, Kiambu County. The event further sought to raise awareness and encourage action for the planet's protection in line with WED's aim. This was following a tree planting initiative that was inaugurated at the school in 2018 where KEPSA Foundation and Bidco Africa Limited partnered with the school management and students through the Feed and Green Our Schools program to establish the fruit farm named the 'orchard farm' where over 400 Avocado seedlings were planted on two acres of land. The fruit trees since then not only serve to protect the environment but have equally been a source of nutrition to the learners and staff and serve as an alternative source of income to the schools thus contributing to food security.
- **Signing Ceremony of the Framework of Co-Operation for National Greening and Forest Restoration Initiative:** KEPSA Foundation attended the signing of framework of co-operation (FoC) for the national greening and restoration initiative towards the 15 billion tree growing target. The signing of the FoC between Safaricom and Kenya Forest Service (KFS) took place on 5th April 2023 at Kinale Forest, Kiambu County. The Climate Action Collaboration partnership is part of 6.4 Billion private sector commitment towards the national greening initiative that seeks to support corporate

commitment to business climate action and biodiversity restoration. It includes Safaricom, KFS, ABSA, Huawei, and Community Forest Associations (CFA).

- **Green Economy Initiatives:** A proposal was developed and shared for supporting women in green economy initiatives in 4 counties

PRIORITY AREA IV: COMMUNITY OUTREACH/PARTNERSHIPS AND NETWORKS



- **Pamoja Tuungane Initiative:** In response to the 2022 drought emergency in Kenya, the private sector launched a rapid response initiative under the coordination of the Kenya Private Sector Alliance (KEPSA) in partnership with development partners and corporates to mobilize resources to provide emergency assistance to the vulnerable population in arid and semi-arid lands.

The initiative raised in-kind donations valued at Kes. 234,129,550 and cash donations worth Kes. 205,031,548 from April 2022-January 2023 towards providing relief to the vulnerable population in the ASAL counties through the repair of water infrastructure and food items distribution to various counties. The initiative has since handed over the exercise of continued fundraising to the new National Steering committee on Drought response.

- **Rotary Donation to the National Drought Steering Committee:** Through KEPSA Foundation on 19th April 2023, Rotary District 9212, donated Ksh. 3.3 million to the National Steering Committee on Drought Response in fulfilment of a pledge made by the organization as part of the private sector response to the drought situation in the country. The donation was presented by Ms Azeb Asrat, District Governor 2022-2023, Rotary

District 9212, and received by Mr Murimi Murage, Senior Advisor in the Office of the Deputy President & Secretary to the National Steering Committee on Drought Response, in presence of the KEPSA Foundation Chairperson Eng. Patrick Obath and Executive Director Ms Gloria Ndekei in Nairobi.

- **Dow Chemical Donation through ChildFund:** in January 2023, KEPSA Foundation received a donation for Emergency Response with an aim to Save lives of the Drought Affected Counties of Kenya.



- **Visit to Kenyatta National Hospital:** KEPSA Foundation in partnership with the Office of the First Lady 'Mama Doing Good' Program, on 19th April 2023, donated assorted household items and flower bouquets to celebrate women at the Maternity wing of Kenyatta National Hospital. The donations were courtesy of KEPSA members; BIDCO Africa Ltd, Elgon Kenya, Optiven Foundation, and Oliver K. The meeting concluded with a tree planting session in line with the hospital initiative of planting a tree for every child born in the facility, and contributing to the government's target of planting 15 Billion trees to achieve 30% forest cover by 2032.

As part of the way forward, it was proposed for the tripartite partnership of KEPSA Foundation, Office of the First Lady, and Kenyatta National Hospital to consider a program that will target to undertake cervical and breast cancer screening among women in the 11,000 groups for early detection and management, thus improving their quality of life.

Towards this, KEPSA Foundation has developed and shared a proposal for breast and cervical cancer screening amongst 11000 women groups in the next three years.

- **Partnership for Embu County Green Growth Initiative:** On May 31st 2023, KEPSA Foundation held a workshop session with the Embu County Senator Alexander Mundigi to plan for the execution of the partnership between KEPSA and the County of

Embu through the Senator's Office towards establishment of Embu County Green Growth initiative.

KEPSA Foundation has identified Makima Ward of Embu County which is a semi-arid area and has remained on alert drought phase to establish and implement a county green growth Initiative. The initiative will target to work with vulnerable youth groups to implement grassroots solutions to tackle the challenges of youth unemployment and adverse impact of climate change through climate action. This will be done through supporting establishment of sustainable income generating activities such as growing of **(i) Tree Seedlings (ii) Herbs; and (iii) Sustainable foods.**

Further, the youths will undergo trainings on appropriate agricultural and climate smart farming practices to boost the yields, enhance resilience, and value addition of the cultivated foods to promote and sustain their livelihoods.

- **KEPSA Social Network Committee:** This is a forum for social interaction among KEPSA members to enable them to reap the benefits of social interactions amongst peers and colleagues.
- **Police Station Improvement Program (POSIP)** - The objective of POSIP is enhancing investment in community security and police welfare through public private partnerships, POSIP brings together the government, businesses and communities to work together to rehabilitate police stations in order to provide a conducive environment for the police officers to undertake their duties.

POSIP put in place a steering committee that shall support, coordinate and mainstream the program as part of a National program partnering with the National Police service.

The Program has identified 6 pilot police stations to work with. These include Makueni, Buruburu, Embakasi, Kilimani and Kibera Police stations.

- **Nairobi Forum:** The Nairobi Forum is an initiative under KEPSA Foundation that seeks to influence Nairobi to become the number one city to live, work and invest in Africa, rising to be at par with other world-class cities.

A. SOCIO-ECONOMIC TRANSFORMATION PILLAR

Kenya Youth Employment and Entrepreneurship Accelerator Program (KYEEAP)

Kenya youth Employment and Entrepreneurship Accelerator Program is an innovative and comprehensive job creation initiative seeking to create at least 1 million employment and entrepreneurship opportunities for youth in Kenya over a period of 5 years through a multi-project approach.



This program aims to;

- 1) Accelerate Small Enterprises to unlock their potential through tailored support services that allows them to grow and create jobs to young people.
- 2) Develop relevant and demand market-oriented skills for young people working with TVETs and Vocational Training Centres.
- 3) Transform the youth labour market by contributing evidence and data that is relevant in addressing policy bottle necks that impend accelerated job creation in the private and public sector through digital skills and the digital economy.
- 4) These will be achieved under the skills development and technical training sessions, entrepreneurship development, labour market intermediation services, and research, policy, and thought leadership pillars.

1) Digital Economy

a. Ajira Digital Program

The Ajira Digital Program is a partnership between the Kenyan government, Mastercard Foundation, KEPSA, and eMobilis. Its goal is to provide young Kenyans with digital skills and connect them to online work opportunities. The program aims to position Kenya as a desirable labour destination, encourage local companies to create digital work and boost the country's GDP. The program offers free registration, training, mentorship, and online work linkages.

Program 1 focuses on operationalizing Ajira Youth Empowerment Centres (AYECs) as physical locations for training and supporting young people in digital work. The program has established 101 AYECs and has helped 76,787 young individuals thrive in the digital economy. These centres offer free skills training, mentorship, and coaching, reducing youth unemployment and providing a platform for showcasing digital work.

Program 2 delivers digital skills training at universities and technical institutes. It has established 101 centres and 20 clubs, enabling 163,110 individuals to acquire advanced digital

skills. The program offers in-person and online training options, mentorship, job resources, and linkages. The goal is to integrate the Ajira curriculum and clubs into higher education institutions, creating sustainable income streams for students.

Program 3 aims to increase digital and digitally-enabled jobs in the public sector. It has provided work opportunities to 1,576 young people in transcription, data entry, and scanning. The program has developed a Government outsourcing blueprint and collaborated with the Judiciary to develop digitization strategies. These efforts create sustainable employment opportunities and enhance the accessibility and efficiency of public **services**.



Program 4 engages the private sector to support digital platforms. Through partnerships with 190 digital platforms, the program has provided work opportunities to over 110,280 young people. It facilitates knowledge sharing, networking, capacity building, and innovation. The program aims to raise awareness of digital opportunities, promote business growth, and improve efficiency in Kenya.



Program 5 focuses on revamping the Ajira Digital portal, which serves as a central repository of labor information. The portal has attracted 25,038 new users in the first quarter of 2023, bringing the total membership to 345,246. It has linked 109,220 young people to job

opportunities in the public and private sectors. The program team received training to improve the user experience and meet evolving needs.

a. Digital Skills and Employment Advancement Program (DSEAP)

The Digital Skills and Employment Advancement Program (DSEAP) is an initiative of The Kenya Private Sector Alliance and Microsoft Philanthropies, dedicated to upskilling young people aged 18-35 years, empowering them for success in the digital era. The program is being conducted through an eLearning platform, the Microsoft Community Training (MCT) platform.



The program intends to have 10,000 young people trained on different digital skills and 50,000 young people linked to labour market information. Also, as part of the program's commitment to the success of the learners, we are actively pooling opportunities for internships and jobs. The first 1,000 participants who demonstrate outstanding dedication and skills will have the chance to be matched with employers offering placement opportunities.

The courses being offered in the program are mainly work readiness skills such as professional soft skills and other technical courses such as administrative professional, Business Analysis, Data Analysis, Project management, Software Development and Others

We have also partnered with leading platforms such as LinkedIn Learning, Microsoft Learn, and Visiondrill, among others, to provide additional work readiness courses. Completing LinkedIn courses and Microsoft Learn courses will open doors to scholarships and certifications.

So far, the platform has been able to attract 2429 learners from all over the country. The platform is receiving more traction as time goes by.

We have received around 190 internship placement requests from employers of various sectors. As we continue receiving these placement requests, together with Microsoft, we have partnered with Shortlist, a job placement platform that combines the best of tech, data, and human touch to support businesses in talent search.

2) Skills Development and Technical Trainings

a) TVET Project-Youth Entrepreneurship

The program is supported by the African Development Bank and implemented in partnership with the government of Kenya under the Ministry of Education, TVETA Directorate. It is designed to strengthen linkages between training and the industry, to increase access to financing for youth-led start-ups and to improve survival rates for youth-led enterprises. Its core work is to; strengthen linkages between training and industry, finance youth start-ups, improve survival rates for youth-led start-ups, provide technical assistance in digital literacy and online jobs integration in TVETS and learning adaptation and collaboration.

b) TVET Project-Youth Entrepreneurship

This is a proposed project by KEPSA to improve the quality and relevance of technical vocational training in Kenya through a dual TVET (Technical and Vocational Education and Training) model. The project aims to increase employment prospects for young people in various sectors by partnering with industries, creating awareness about the dual TVET approach, mobilizing companies to participate, placing students in companies for training, and promoting policies that support the implementation of dual TVET.

The project also emphasizes gender equity and inclusion by encouraging the enrolment of more young women and people with disabilities in vocational training. The specific objectives include creating visibility of the dual TVET model, mobilizing industry participation, placing students in companies, and recruiting industries for technical training and youth employment. The project will involve activities such as employer and youth mobilization, screening, on-the-job training, job placements and matching, and work readiness training.

The expected outputs include training 1,000 students in relevant vocational skills, mobilizing industry participation, capacity building of TVET institution staff, and conducting monitoring and evaluation of the project. Challenges such as policy implementation and industry involvement are anticipated and will be mitigated through awareness creation, showcasing success, and recruitment processes. The project will be managed by the Kenya Private Sector Alliance (KEPSA) with a senior project manager and program officers overseeing the implementation.

c) Vocational Centres Digitalization and Entrepreneurship Program

The project aims to support young people in Vocational Training Centres (VTCs) to develop their entrepreneurial capabilities by leveraging digital tools and e-commerce platforms to find new markets for their skills or products. The project also ties to our digital economy pillar as we plan to install internet connectivity in at least 25 VTCs at cost.

3) Entrepreneurship Development

a) Business Digital Transformation for Increased Revenue and Youth Job Creation (CFYE)

This project will act as a linkage between the demand and supply side of the economy by increasing opportunities for at least 3000 young people to secure dignified and fulfilling work by enhancing the productivity and performance of scalable enterprises especially agri-businesses through the adoption of digital technologies for diversification of their sales channels, markets and revenue streams. This project has been submitted to one of our partners for consideration for funding and is set to start in May 2023.

B. THE KNOWLEDGE PILLAR

Sustainable Inclusive Business – Kenya



Sustainable Inclusive Business – Kenya (SIB-K), a knowledge centre operating under the Kenya Private Sector Alliance (KEPSA), was established in 2015 with financial support from the Embassy of the Kingdom of the Netherlands (EKN). In 2022, the project transitioned into a program, expanding its scope to advance the objective of supporting the private sector in adopting sustainable business practices. This program was driven by the recognition that the private sector is pivotal in driving the country's economy and is key to championing the sustainability agenda. The ambition was for SIB-K to become a knowledge centre supporting the sustainability pillar outlined in the National Business Agenda. SIB-K continues to curate knowledge through studies conducted within four thematic areas: Circular Economy, Climate Change, People Power, and Redefining Business Values. The insights and expertise gathered through these studies contribute to evidence-based advocacy, enabling SIB-K to influence policies that promote sustainable practices.



One of SIB-K's notable achievements is the establishment of the Kenya Plastics Pact. This multi-stakeholder platform brings together businesses, government entities, research institutions, citizens, and civil society organizations across the plastics value chain. This initiative aims to foster collaboration and concerted action toward achieving a circular economy for plastics in Kenya. The Kenya Plastics Pact serves as a catalyst for organizations in the country to work towards a shared vision of a circular economy for plastic. Signatories commit to a joint set of ambitious and time-bound targets to drive significant change by 2030.

SIB-K formed two working groups within the Kenya Plastics Pact to facilitate focused efforts. Working Group 1 focuses on defining a list of problematic or unnecessary plastic items, while Working Group 2 focuses on designing for recyclability. These working groups were established to ensure members understand their roles and can actively contribute. As additional working groups are formed gradually, members can increase their time commitment accordingly. SIB-K operates across four themes integrated into its project implementation, consultancies, and stakeholder engagements. SIB-K strives to create a sustainable and inclusive business environment by embracing these themes, driving positive change in Kenya's private sector. Through its ongoing efforts, SIB-K remains committed to promoting sustainable practices, knowledge sharing, and stakeholder collaboration, contributing to the overall advancement of sustainable and inclusive business in Kenya.

Below is the Impact of SIB-K within the reporting period

Themes	Impact
Circular Economy	The SIB-K team embarked on an assessment with the Ministry of Environment, Climate Change, and Forestry. Their mission: to conduct a comprehensive technical review of the recently introduced Environmental Management and Coordination (Extended Producer Responsibility) Regulations 2022. With their expertise, SIB-K delved into the intricacies of these regulations, assessed the regulations' strengths, and identified areas where they aligned seamlessly with best practices and international standards. Simultaneously, it also pinpointed areas for improvement, suggesting amendments and additions that would enhance effectiveness and ensure a more robust framework for

	<p>extended producer responsibility. The recommendations and insights would help pave the way for a more responsible approach to waste management, holding producers accountable for their products' lifecycle, and ultimately fostering a culture of environmental consciousness.</p> <p>The KPP's journey toward the 2030 roadmap was productive! After consultations with KPP members, KPP developed, published, and launched its roadmap during the 1st KPP Summit on 27th October 2022. And that's not all; a steering committee of 10 members was put in place to ensure efficient governance of KPP. With a reporting template, guidance, and an action plan template for members, KPP was set to track their progress toward achieving their targets. Working groups 1 and 2 were established with 35 members, and they've each held four working group sessions so far. Working closely with working group 1, the steering committee developed and approved a priority list of problematic and unnecessary plastic items for target 1 on 25th July 2022. The priority list was launched during the 1st KPP Summit, which took place on 27th October 2022. And it's worth mentioning that the priority list was well received and endorsed by the Ministry of Environment, Climate Change, and Forestry.</p>
Climate Change	<p>SIB-K published a report dubbed "Change the Story: Developing a Local Carbon Market in Kenya" through its project Change the Story. It describes the current situation and reflects on the opportunities for a Kenyan carbon market. It highlights the role of the Kenyan private sector in the voluntary carbon market (VCM) with a focus on nature-based solutions (NBS) in addressing global warming, biodiversity loss, and deforestation, as the government firmly favours an active role of the private sector in reforestation and afforestation initiatives.</p> <p>The team played an instrumental role in the Technical Working Group established by the Ministry of Environment, Climate Change, and Forestry, contributing to developing a robust legal framework for implementing Article 6 of the Paris Agreement. By facilitating the smooth operation of Article 6, the legal framework aims to enhance global efforts in combating climate change and achieving sustainable development goals. This framework can potentially significantly impact by providing the necessary guidelines and mechanisms to promote international cooperation, carbon market mechanisms, and the transfer of mitigation outcomes.</p>
Redefining Business Values	<p>In collaboration with the EU, SIB-K successfully organized the EU-Kenya Business Forum event held on February 21st and 22nd of February, 2023. The event brought together more than 500 participants and aimed to facilitate European</p>

	<p>trade and investment in Kenya by showcasing economic opportunities and engaging in discussions to identify areas for improvement. The event created a platform for fruitful dialogue and exchange of ideas between European investors, Kenyan business leaders, and government representatives through panel discussions, presentations, and networking sessions. The forum significantly promoted Kenya as an attractive business destination, highlighting its potential for sustainable and diversified growth.</p> <p>The strategic vision of the EU and its Member States as key partners was reflected in their commitment to supporting the formulation and implementation of reforms that contribute to the sustainable economic diversification of Kenya. The forum discussed and explored initiatives that align with this vision, aiming to enhance job creation, economic stability, and long-term prosperity. The EU-Kenya Business Forum event proved valuable for fostering collaboration and partnership between European and Kenyan stakeholders. The forum played a crucial role in strengthening economic ties and promoting mutually beneficial relationships by facilitating trade and investment opportunities. The EU-Kenya Business Forum event marked a significant milestone in fostering European trade and investment in Kenya. It contributed to the ongoing efforts to drive sustainable economic growth and development in the country.</p> <p>KEPSA, through its knowledge centre (SIB-K) in collaboration with TradeMark Africa, joined forces to evaluate the progress towards a circular economy in Kenya. This partnership aims to identify and examine the barriers and challenges hindering the transition to a circular economy. By working together, the partners aim to develop a comprehensive policy brief that provides recommendations on addressing these bottlenecks and maximizing opportunities for private sector compliance, thereby facilitating a smooth and effective transition to a circular economy. The policy brief will serve as a valuable resource for policymakers, highlighting key focus areas and providing actionable recommendations to drive the adoption of circularity principles among businesses. Through this initiative, KEPSA and TradeMark Africa envision creating a robust framework that supports and encourages sustainable practices within the private sector. By addressing the identified bottlenecks and enhancing compliance within the private sector, the partnership aims to foster a circular economy that promotes resource efficiency, minimizes waste generation, and creates new avenues for economic growth and job creation. The collaboration between KEPSA and TradeMark Africa demonstrates a collective commitment to</p>
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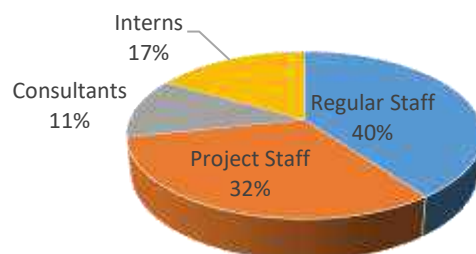
	sustainable development and catalyses positive change in Kenya's business landscape.
People Power	SIB-K took the initiative to launch a comprehensive campaign named #BINITRIGHT, with a strong focus on promoting sustainable plastics waste management. The main objective of this campaign was to impart knowledge and awareness to school-going children about their responsibility in efficiently managing waste. A vital element of the campaign was the installation of a designated receptacle at the primary school, facilitating the proper disposal and collection of plastic waste. During the launch, the pupils were actively engaged and encouraged to embrace their role as stewards of the environment by ensuring the correct disposal of all plastic materials. Through #BINITRIGHT, SIB-K sought to foster a deep sense of responsibility and environmental consciousness among the young generation, promoting sustainable waste management practices. This campaign aimed to raise awareness about the importance of separating waste at the source and embracing the waste-to-value principle, emphasizing the value derived from recyclable materials. By instilling these principles early on, SIB-K aimed to cultivate a culture of sustainable practices and responsible waste management among the school community and beyond.

HUMAN RESOURCES & ADMINISTRATION

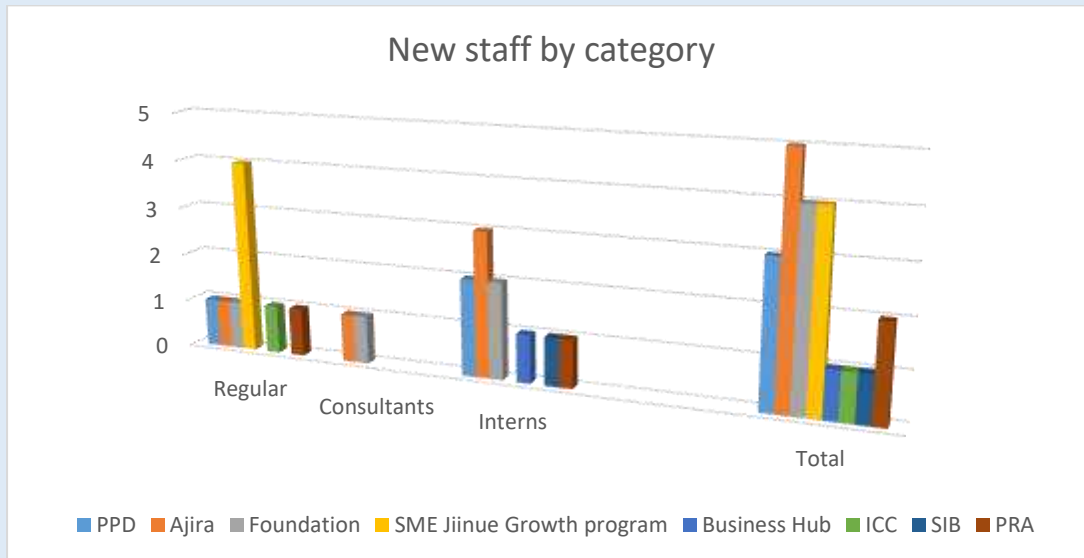
KEPSA staffing

The workforce includes both regular and project staff in full-time capacities. In addition, we have consultants and interns who support the team to achieve desired results. The organization has a total number of 60 staff as shown below;

Current number of staff by category



Recruitment and selection



Training and Development

We are committed to a programme of staff development to equip staff with knowledge, skills and competencies they need to do their work. These are short courses undertaken within and outside the country and aligned to their career development. 89% of staff have attended these courses. We have also organized inhouse sessions on Communication and Presentation skills, developing a Peak Performance Mindset, mental wellbeing and resilience building.



Team building

We organized a team building session that involved a wide range of activities designed to improve staff performance. The objective was to integrate new members of staff, improve the ability of staff members to solve problems, accountability and commitment, increase the

ability of staff members to communicate with each other in ways that inspires confidence and trusting relationships among others.



KEPSA Staff Engagement on 2023-2027 Business Strategy

The management team held several meetings on the development of the new KEPSA strategy bearing in mind the changes in KEPSA's operating environment. A plenary session was held with all staff and KEPSA evaluation was undertaken, this feedback formed part of the consultant's brief. On completion of the first draft, the consultant held a meeting with all staff and management separated and submitted draft 1 to staff validation.

KEPSA Governance Review

Management worked with the Institute of Certified Secretaries with the support of the board to conduct a governance assessment by coordinating meetings with different KEPSA leaders and providing the relevant documents to facilitate the assessment. The assessment is aimed at proposing a suitable governance structure that supports KEPSA's work.

MEMBERSHIP DEVELOPMENT

1. NEW MEMBERS

71 members joined in the year in the following categories:

Membership Category	No
Business Membership Organizations	6
Platinum	3
Diamond	1
Gold	5
Silver	16
SMEs	26
Start-ups	14
Total	71

2. MEMBERS' ACTIVITIES

- a. **New Members Inductions** – one joint induction was conducted virtually on 30th March 2023. Participating members were introduced to the KEPSA structure in order to assist them identify areas of engagement and partnership. One-on-one inductions are conducted for individual members upon request.
- b. **Know your customer initiative (KYC)** – this is an initiative to have one-on one meeting with members to understand their operations and how KEPSA can serve them better. This is an on-going initiative and discussions also touch on how members can actively participate in their respective sector boards, synergies with KEPSA in relation to climate change and sustainability as well as how members can partner with KEPSA on the various projects. During this period meetings were held with 12 members at their premises.





3. SUPPORT TO MEMBERS

Publicized members' activities by sharing of information through the various KEPSA communication platforms to ensure good participation. This support was extended to both direct and indirect members.

Member	Event	Month
• American Chamber of Commerce in Sweden/ Mundus International	• Invitation to the 2nd annual bright green summit	• November, 2022
• Citadel Africa Family business Limited	• Invitation to express your interest in business solutions for family-owned businesses	• November, 2022
• Delegation of German Industry and Commerce	• Survey to establish the industry's insights regarding Dual Vocational Education and Training in Kenya.	• July, 2022
• DP World	• Invitation to A Virtual Webinar on Facilitating Trade and Providing Market Access Between Kenya and UAE	• February, 2023
• French Chamber of Commerce (Kenya)	• Webinar on Intellectual Property Trends in the East Africa Region	• July, 2022

	<ul style="list-style-type: none"> Webinar themed Kenyan Election Preparedness in partnership with Ipsos and Texas Alarm. 	<ul style="list-style-type: none"> August, 2022
<ul style="list-style-type: none"> Geothermal Association of Kenya (GAK)/ Unione Geotermica Italiana (UGI)/ the United Nations Industrial Development Organization 	<ul style="list-style-type: none"> Webinar on Mineral Extraction from Geothermal Brines 	<ul style="list-style-type: none"> September, 2022
<ul style="list-style-type: none"> Gertrude's Children's Hospital 	<ul style="list-style-type: none"> Opening a Branch in Kisumu at Kibuye Mito Jura Road Off Jomo Kenyatta Highway 	<ul style="list-style-type: none"> August, 2022
<ul style="list-style-type: none"> Kenya Renewable Energy Association (KEREAA)/ World Energy Day Foundation/ Eenovators Limited 	<ul style="list-style-type: none"> The World Energy Conference 	<ul style="list-style-type: none"> October, 2022
<ul style="list-style-type: none"> KPMG East Africa Limited 	<ul style="list-style-type: none"> Request to participate in the 2022 Kenya top 100 mid-sized companies survey launch 	<ul style="list-style-type: none"> September, 2022
<ul style="list-style-type: none"> Light for the world 	<ul style="list-style-type: none"> private sector celebration of international day of persons with disabilities 2022 	<ul style="list-style-type: none"> November, 2022
<ul style="list-style-type: none"> Nairobi Securities Exchange (NSE) 	<ul style="list-style-type: none"> Invitation to the stakeholder's validation meeting for the draft induction manual for the incoming county leadership 	<ul style="list-style-type: none"> August, 2022
<ul style="list-style-type: none"> PriceWater Coopers 	<ul style="list-style-type: none"> Invitation to A Webinar: Deep Dive into The Finance Bill 2023 	<ul style="list-style-type: none"> May, 2023
<ul style="list-style-type: none"> Ronalds LLP 	<ul style="list-style-type: none"> Invitation to attend tax training seminar 	<ul style="list-style-type: none"> October, 2022
<ul style="list-style-type: none"> RSM Eastern Africa LLP 	<ul style="list-style-type: none"> Invitation to a webinar on the analysis of the finance act 2022 	<ul style="list-style-type: none"> July, 2022
<ul style="list-style-type: none"> South-end Tech Limited 	<ul style="list-style-type: none"> Invitation to a training on data protection Invitation to a free cybersecurity webinar: cybersecurity landscape in Kenya 	<ul style="list-style-type: none"> October, 2022 November, 2022
<ul style="list-style-type: none"> Technology Service Providers (TESPOK)/ Computer Pride Training Centre 	<ul style="list-style-type: none"> Invitation to I.T infrastructure library (ITIL) v4 training. 	<ul style="list-style-type: none"> August, 2022
<ul style="list-style-type: none"> The Boston Consulting Group (BCG) 	<ul style="list-style-type: none"> Growth gateway briefing: grow your business through UK-Africa trade and investment 	<ul style="list-style-type: none"> October, 2022
<ul style="list-style-type: none"> Technology Service Providers of Kenya (TESPOK) 	<ul style="list-style-type: none"> Invitation to TESPOK Networking & Ipv6 Deployment Webinar 	<ul style="list-style-type: none"> February, 2023

• The Business Bay Square Mall	• Invitation to tour the mall and have a networking Luncheon	• September, 2022
• The Kenya Christian Professionals Forum (KCPF)	• Invitation to Family Symposium and March for Family 2023	• May, 2023
• The Karen Hospital	• Invitation to The Karen Hospital Heart to Heart Foundation Run 2023	• May, 2023
• The SME Support Centre/ The African Guarantee Fund (AGF).	• Request to participate in the African guarantee fund and SME support centre - access to finance survey	• October, 2022
• Wanderlust Diaries / Owachi Africa.	• Travel fair themed 'Restarting Tourism in Kenya'.	• September, 2022
• Xetova	• Invitation to an Executive Program in Digital Transformation	• September, 2022

4. PARTNERSHIPS

Started exploring partnerships with various organizations on mutually beneficial areas of collaboration in training, networking, and mentorship programs. We are finalizing on partnerships with:

- Strathmore Business School
- Africa Management Institute

5. EXHIBITIONS

Participated in the following exhibitions:

- a) **Africa Health Business 2022 Symposium** - themed "African Men's Health: The role of the private sector in advancing Men's Health in Africa".
- b) **International Data Privacy Day**- the exhibition aimed at creating awareness about the importance of respecting privacy, safeguarding data and enabling trust.
- c) **Melt Water Business Breakfast**- Themed "State of Social Media in Kenya 2023". The business breakfast aimed at discussing the role of social media in the business community.

6. SUPPORT TO BUSINESS MEMBERSHIP ORGANIZATIONS (BMOs)

- a) **Business Enablers Association of Kenya (BEAK)**- Supported stakeholders in the BPO industry (contact centre owners and operators) in registering a BMO - BEAK. The BMO has started recruiting members. They have partnered with Ajira to host a breakfast meeting that attracted leads.
- b) **International Chamber of Commerce – Kenya (ICC Kenya)**

7. MEMBERSHIP

Membership has grown by 70%. This has been attributed to increased visibility through various activities, events and training programs as summarized below.



8. LEADERSHIP ENGAGEMENTS

- The ICC Kenya board and secretariat held their first board meeting of the year 2023. This was a strategic meeting to approve the set budget for the year as well as the calendar of events for each commission.
- On April 26th ICC Kenya held a leader's breakfast meeting at the KEPSA offices. The meeting brought together the ICC Kenya board, commission leaders and the secretariat to review progress in 2022 and discuss 2023 calendar of activities, most of them scheduled to take place in the 2nd, 3rd and 4th quarters of the year.



9. ICC KENYA POLICY COMMISSIONS

a. Arbitration and ADR Commission

Activities

- Held various in-person and virtual meetings to sensitise the private sector on alternative dispute resolution mechanisms and present opportunities. These were hosted in partnership with NCIA and KEPSA.
- Conducted training on the Conduct of ICC Proceedings and Case Management, 22nd September 2022. The training attracted 33 participants.
- Hosted the 2nd Annual International Conference on Arbitration and ADR held 23rd of September 2022. This year's theme was Emerging Trends in ADR and Arbitration in Africa. The conference brought together over 120 arbitration practitioners in ADR and Arbitration practitioners from Kenya and the region to meet, share, learn and network.



- Hosted the 1st Pan African Moot Competition in November 2022. The competition attracted 8 universities and 15 teams. The two winning universities - Kabarak University (winner) and Strathmore University (1st runner's up).



- Nominated 5 members to sit in the Paris ICC Arbitration and ADR Commission.
- Bid farewell to Hon. Justice Aleem Visram, the immediate former chair of the ICC Kenya Commission on Arbitration and ADR. Hon. Aleem was appointed by the President in December 2022 as a judge of the High Court of Kenya.



- **ICC Young Arbitration & ADR Forum (YAAF)**

- The Commission took part in the 6th Conference on Arbitration and ADR held in Lagos, Nigeria from 2nd June to 3rd June. A mini-conference was organised by ICC YAAF on 2nd June 2022, a few days before the main conference and it focused on arbitration in the context of Environmental, Social and Governance disputes.
- **Arbitration war stories.** ICC YAAF event titled “Arbitration war stories-navigating the trenches of international arbitration” was held on 22nd September 2022. This was a hybrid event where a diverse group of young arbitration practitioners based locally and internationally and practitioners from arbitration organisations were invited to share their personal stories on the challenges they have encountered on their journey so far and share useful tips on arbitration procedures and the lessons learnt along the way.

- **Partnerships**

- **Chartered Institute of Arbitrators, Kenya (CIArb)**

ICC Kenya established a partnership with CIArb Kenya. In this partnership, the two organisations co-create training programs and events together leveraging their capacities, experiences and networks for increased value to professionals in Kenya and their members.

- **Nairobi Centre for International Arbitration (NCIA)**

The NCIA is one of the leaders in Arbitration in Kenya. While ICC and NCIA work in a similar space, this partnership is critical in increasing awareness of alternative dispute resolution mechanisms in Kenya, especially within the private sector. This partnership allows us to work closely with the NCIA on this agenda, through events, webinars, publications and training programs.

- **Dispute resolution hub** - The Dispute Resolution Hub is an important player in the ADR ecosystem. We have established a partnership that allows us to partner when implementing related activities.

- **National Committees within Africa and around the world** - ICC Kenya is working closely with ICC Nigeria in the planning of the ICC Africa Conference to be held from 31st May to 2nd June 2023

b. Finance and Banking

- Commission leaders participated in a workshop on countering trade-based money laundering with the aim of sensitising the need for bankers to be aware and well trained on how to handle TBL challenges. The workshop, held in February 2023, was hosted by Kenya Bankers Association and International Finance Corporation.
- Hosted a one-hour webinar on Digital Trade in April 2023 attracting about 100 attendees. The webinar discussed specific issues on Cross-border e-commerce and customs regulations, as well as E-commerce platforms and marketplaces. Also, in attendance were invited guests from ICC Paris at high level.



➤ Partnership

Signed an MOU with the ICC Academy to roll out a series of training certifications and programs in Kenya at a discounted rate. The programs include:

- Incoterms® 2020 Certificate
- Certified Trade Finance Professional (CTFP)
- Export/Import Certificate (EIC)
- Free Trade Agreement Certificate (FTAC)
- Certificate on the Common Reporting Standard (CCRS)
- Global Trade Certificate (GTC)

c. Customs and Trade Facilitation Commission

- Established in August 2022 and commenced engagements in January 2023.
- Coordinating engagements with the World Trade Organisation on extension of the e-commerce moratorium that has enabled e-commerce to thrive since it was put in place in 1998. The moratorium expires this year and if not extended will expose businesses, including online traders, to taxation.

d. Environment and Energy Commission

- In February 2023 ICC Kenya Chair and Chair of the Commission attended the launch of The Green Village, a sustainable initiative by The Village Market and Tribe Hotels Group which was graced by the Cabinet Secretary for Environment and Forestry. The initiative aims to contribute to Kenya's agenda for a cleaner and greener ecosystem by tackling climate change through sustainable projects, such as the adaptation of solar energy, E-mobility, recycling of plastic, and the operation of a highly advanced sewage treatment plant by the group.



- Held a hybrid forum on E-mobility and Charging Infrastructure in February 2023. The forum attracted 100 guests comprising experts and professionals in the E-mobility sector.



- A delegation of private sector leaders in the e-mobility industry met with the Cabinet Secretary of the National Treasury & Economic Planning in March 2023. The purpose of the meeting was to discuss a proposal from the electric mobility industry actors on fiscal and non-fiscal policies and incentives for e-mobility and charging infrastructure. The private sector team was tasked with preparing and submitting a technical paper to the National Treasury.



- Paid a fact-finding visit to the ROAM factory, a technology-enabled electric mobility company to get an in-depth understanding of the sector in order to offer the necessary support.



PR AND COMMUNICATIONS

The KEPSA PR and Communications department is committed to its core function of information sharing by designing and implementing strategies in an effort to establish, develop and maintain the image and reputation of the KEPSA brand. To this end, we have continued to engage our stakeholders through our communication channels as per the KEPSA communications standards, assess public perception of the KEPSA brand through monitoring and reviewing some of the approaches in a manner that improves our overall mutual relations and understanding with our stakeholders.

Executive visibility programme:



We are committed to communicating with our stakeholders by providing thought leadership through the executive visibility programme where KEPSA leaders are featured on the media either through earned or paid-for media. Through this program, we have secured opportunities on national media outlets and have been able to advance our agenda.

Media Engagement:

The department has continued to partner with the members of the fourth estate in an effort to ensure favourable coverage in all the local dailies, radio and TV stations. Between June 2022 to May 2023, we disseminated a total of 27 press releases. Out of the media engagement, the KEPSA brand was covered 115 times on Television, with 174 Radio mentions and 337 publications in newspaper / online spaces.



Social media:

Cognisant of the great role social media plays in communications, the department continues to maximise the usefulness of social media channels to advance our effectiveness and efficiency. Through our various social media channels, the KEPSA brand continues to gain more traction. Below is a highlight of our social media numbers in summary;

Twitter: [@KEPSA_KENYA](https://twitter.com/KEPSA_KENYA) – For the past year, the handle accrued over 683,100 impressions and 56,300 followers as of June 2023, which is an increase of 7,300 new followers.

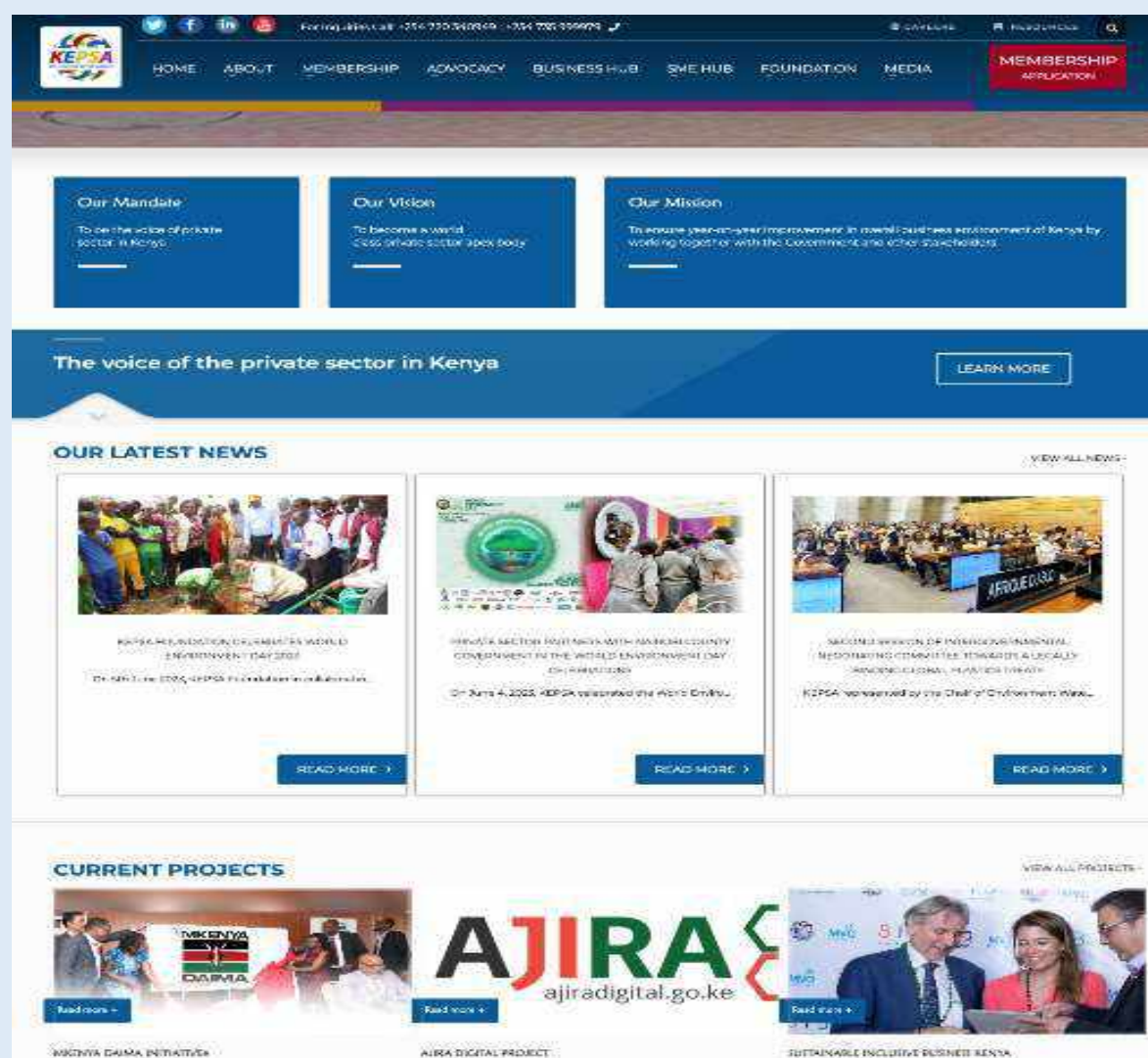
Facebook: [Kenya Private Sector Alliance \(KEPSA\)](#) – The page had a reach of over 66,606 people with an attraction of over 12,000 likes in total, a 1000 increase from the previous period of assessment.

LinkedIn: [Kenya Private Sector Alliance \(KEPSA\)](#) – In the past year, the page attracted 16,411 new followers, an increase from 4,495 impressions in the past year. The impression also increased to 494,152 from the previous 164,000.

YouTube: [Kenya Private Sector Alliance \(KEPSA\)](#) – The channel has a total of 1,328 subscribers, an increase of 381 from the previous period of assessment.

Website:

The department, in a collaborative effort with Ajira Digital and the KEPSA leadership, undertook a project to develop a new website for the organization in 2022 with the objective to prove its usability by including modern functionalities. We are happy to report that the new [KEPSA website](#) is operational after months of technical and strategic work that formed the development process.



FINANCIAL REPORT

**KENYA PRIVATE SECTOR ALLIANCE LIMITED
ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

Kenya Private Sector Alliance Limited
Annual Report and Financial Statements
For the year ended 31 December 2022

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Kenya Private Sector Alliance Limited
Corporate information
For the year ended 31 December 2022

DIRECTORS

Florence Wanjiru Wahome-Chairperson
Jaswinder Singh Bedi*
Catherine Musakali
Graham Neil Akeroyo Shaw*
Michael Macharia Muthundu
Allen Waiyaki Gichuhi
Elizabeth Wala Amakove
Nicholas Alexander Nesbit
Eva Wanjiku Muraya
Stephen Walthaka Gitagama
James Njoroge Mwangi
Bimal Rajnikant Kantaria
John Mburu Gachora
David Mucai Kunyihia
Darren John Gillen**
Chen Ming Yue***
*British **Irish ***Chinese

Registered Office

LR No. 209/8592/1
5th Floor, Shelter Afrique Building
Mamlaka Road
Nairobi, Kenya

Company Secretary

Maonga Ndonye Associates
Certified Public Secretaries
3rd Floor, Jadala Place, Ngong Road
PO Box 7324 - 00200
Nairobi, Kenya

Principal Bankers

NCBA Bank Limited
City Centre
P.O. Box 44599 – 00100
Nairobi, Kenya

Principal Place of Business

LR No. 209/8592/1
5th Floor, Shelter Afrique Building
Mamlaka Road
Nairobi, Kenya

Independent Auditor

PricewaterhouseCoopers LLP
Certified Public Accountants (Kenya)
PwC Tower, Waiyaki Way, Chiromo Road
P.O. Box 43969- 00100

KCB Bank Kenya Limited
Kipande House
P.O. Box 30012- 00100
Nairobi, Kenya

Kenya Private Sector Alliance Limited
 Directors' Report
 For the year ended 31 December 2022

Directors' Report

The directors submit their report together with the audited financial statements for the year ended 31 December 2022, which disclose the state of affairs of Kenya Private Sector Alliance Limited (the "Company" or "KEPSA").

About KEPSA

The Company is the apex body of the private sector in Kenya. KEPSA brings together local and foreign business associations, chambers of commerce, professional bodies, corporates, multinational companies, start-ups, and Micro, Small and Medium Enterprises (MSMEs) from all sectors of the economy in the country, representing over 1 million businesses under one umbrella, to enable them to speak in one voice when engaging the government, development partners and other stakeholders on cross-cutting policy issues affecting private sector development. It also implements programs that ensure the growth of businesses and the social-economic development of the country.

KEPSA supports businesses with opportunities for training, networking, financial linkages, mentorships & coaching, access to markets, value chains and investment opportunities while working closely with many partners from across the world.

KEPSA serves as a federation of over 80 Associations and professional bodies and serves as the focal point of the East Africa Business Council (EABC) which is the apex body of businesses in East Africa.

Business review

In 2022, KEPSA progressed with the five (5) pillars identified in 2021 focusing on building back better in the new world order after the Coronavirus (COVID-19) pandemic. These pillars are:

1. **Public-Private Dialogue:** Focuses on ensuring Kenya remains competitive and improves the ease of doing business by:
 - Improving Kenya's rankings on Global Competitiveness and Ease of Doing Business Indices.
 - Promoting sustainable and inclusive economic growth
 - Strengthening economic foundations and regulatory environment that support national competitiveness.
 - Increasing value addition in growth centres – agriculture, light manufacturing and tourism.
2. **Business Hub:** Focuses on SMEs Scale-up and Economic Diplomacy, to be achieved through:
 - Enhancing resilience and growth of SMEs by addressing the challenges of finances, training, markets, regulatory environment and business linkages.
 - Building global networks with like-minded organizations to enhance investments and trade
 - Engaging, monitoring and implementing agreements and decisions made during investment and business forums with government as well as trade agreements both multilateral and bilateral

Kenya Private Sector Alliance Limited
 Directors' Report
 For the year ended 31 December 2022

Directors' Report (continued)

3. Sustainability: Focuses on Sustainable Development Goals (SDGs), Green Economy, Blue Economy and Climate Change to be realized through:
 - Accelerating the transition to a green economy by strengthening cooperation between the private and the public sector.
 - Developing the capacity of the private sector to incorporate sustainability practices in their businesses.
 - Creating linkages between academia and the private sector on green growth
 - Enhancing financing for green projects
 - Developing new investment opportunities, especially in these areas.
4. Social: Focuses on employment creation for youth and women through enterprise development, to be achieved through:
 - Promoting youth employment and entrepreneurship for economic growth
 - Championing women's jobs enterprise development
 - Promoting gender inclusivity and its mainstreaming
5. Governance: Focuses on Corporate Governance, National Leadership and Corruption to be realized through:
 - Influencing Kenyans to aspire to continually build the country positively on key areas of public safety, global competitiveness and curbing corruption in both government and non-government sectors
 - Influencing Kenyans on choosing qualified men and women into leadership to enhance the growth of the country.
 - Influencing a positive narrative for the country so Kenyans are inspired to build than destroy their country

The company's income comprises membership subscriptions, projects and public private dialogue (PPD) funds, administrative fees earned from project funds and other income such as bank interest and sponsorships. The financial performance in 2022 is below 2021, due to last year having more revenues from projects. This change had been anticipated, and adjusted for in the approved budget for 2022, given that this year was an election year and funding partners tend to take a "wait and see" approach in the months prior to and after elections, it is expected that additional grant agreements will be forthcoming in 2023.

Membership subscriptions were marginally (4%) below the previous year. Membership subscriptions shrink in years where Kenya holds its general election. Besides 2022 being an election year, businesses were still rebuilding and recovering from the COVID-19 pandemic and we saw a number of Members requesting concessions on subscriptions due to difficult economic times. The 40% decrease of Projects & PPD revenues is as a result of projects and programs that ran and were concluded in 2021 among them the Private sector led vaccine initiative that KEPSA spearheaded in 2021, to complement the Government's effort to vaccinate the citizenry that contributed over KShs 220 million in revenues in the previous year.

Other programs that were concluded in 2021 with significant change in revenues in 2022 are as follows:

- i. MSME Financing Facility project - contributed revenues of KShs 29 million in 2021 for similar period
- ii. Private Public Dialogue (PPD) trade program - contributed more revenues by KShs 20 million in 2021

However, the Ajira Digital project that was in its 3rd year of implementation continued in good tempo in the year under review as did the Sustainable Inclusive Business project, which are multiyear projects that both contributed a total of KShs 362 million in project revenues in the year.

Kenya Private Sector Alliance Limited
 Directors' Report
 For the year ended 31 December 2022

Directors' Report (continued)

2022 being an election year in Kenya, we ran a spirited campaign through the Mkenya Daima non-partisan platform, focused not only on pushing for peaceful elections and smooth transition, but also building on 'Wajibu Wangu' (my responsibility) to Nitatenda Wajibu Wangu (I will take up my responsibility), which rallied all Kenyans to be responsible for Kenya and to choose the right leaders at every level.

The Company's expenditure includes; direct project activity costs, public private dialogue (PPD) activity costs and overheads of the organization. KEPSA being a membership organization means that its work is service oriented and thus people intensive and so the major costs go to people. There was good control on general overheads resulting in a flat curve on the administrative and establishment expenses.

Projects costs were below last year in light of the ended projects and programs. Through the various PPD Platforms, KEPSA engages with all three arms of the Government of Kenya (Executive, Parliament, and Judiciary) to ensure that there is a favourable environment for doing business in Kenya. Our PPD work progressed well in 2022, with some continued hybrid and online engagements as had been adopted in 2020 during the COVID-19 pandemic to complement physical engagements. The decreased PPD costs are as a result of a slow-down in PPD engagements in the transition period in the 2nd half of 2022 after the Kenyan general elections. Once the various leaders were in place in the last quarter of 2022 we did initiate engagements with the various arms and will continue to deepen these in ensuing years.

Our cyclical business performance over the years shows that in years when Kenya has its elections we have a dip in financial performance, whereby the Company is then cushioned by reserves brought forward from previous years.

Kenya Private Sector Alliance Limited
 Directors' Report
 For the year ended 31 December 2022

Statement as to disclosure to the company's auditors

The directors confirm that with respect to each director at the time of approval of this report:

- (a) there was, as far as each director is aware, no relevant audit information of which the Company's auditor is unaware; and
- (b) each director had taken all steps that ought to have been taken as a director so as to be aware of any relevant audit information and to establish that the Company's auditor is aware of that information.

Terms of appointment of the auditor

PricewaterhouseCoopers LLP continue in office in accordance with the Company's Articles of Association and Section 719 of the Companies Act, 2015.

The directors monitor the effectiveness, objectivity and independence of the auditor. The directors also approve the annual audit engagement contract which sets out the terms of the auditor's appointment and the related fees.

By order of the Board



SECRETARY

25 May 2023



Kenya Private Sector Alliance Limited
Statement of Directors' Responsibilities
For the year ended 31 December 2022

Statement of directors' responsibilities

The directors are required to prepare financial statements for each financial year which give a true and fair view of the financial position of the Company as at the end of the financial year and its financial performance for the year then ended. The directors are responsible for ensuring that the Company keeps proper accounting records that are sufficient to show and explain the transactions of the Company; disclose with reasonable accuracy at any time the financial position of the Company; and that enables them to prepare financial statements of the Company that comply with prescribed financial reporting standards. They are also responsible for safeguarding the assets of the Company and for taking reasonable steps for the prevention and detection of fraud and other irregularities.


The directors accept responsibility for the preparation and presentation of these financial statements in accordance with International Financial Reporting Standards. They also accept responsibility for:

- i. designing, implementing and maintaining internal control as they determine necessary to enable the preparation of financial statements that are free from material misstatements, whether due to fraud or error.
- ii. selecting suitable accounting policies and then apply them consistently; and
- iii. making judgements and accounting estimates that are reasonable in the circumstances

Having made an assessment of the Company's ability to continue as a going concern, the directors are not aware of any material uncertainties related to events or conditions that may cast doubt upon the Company's ability to continue as a going concern.

The directors acknowledge that the independent audit of the financial statements does not relieve them of their responsibility.

Approved by the Board of Directors of Kenya Private Sector Alliance Limited on 25 May 2023 and signed on its behalf by:


Director


Director



INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF KENYA PRIVATE SECTOR ALLIANCE LIMITED

Report on the audit of the financial statements

Opinion

We have audited the accompanying financial statements of Kenya Private Sector Alliance Limited ("the Company") set out on pages 10 - 34 which comprise the statement of financial position at 31 December 2022 and the statements of profit or loss and other comprehensive income, changes in fund balances and cash flows for the year then ended and the notes to the financial statements, which include a of significant accounting policies and other explanatory information.

In our opinion, the financial statements give a true and fair view of the financial position of the Company at 31 December 2022, and of its financial performance and cash flows for the year then ended in accordance with International Financial Reporting Standards and the requirements of Companies Act, 2015.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs). Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report.

We are independent of the company in accordance with the International Code of Ethics for Professional Accountants (including International Independence Standards) issued by the International Ethics Standards Board for Accountants (IESBA Code) together with the ethical requirements that are relevant to our audit of the financial statements in Kenya. We have fulfilled our other ethical responsibilities in accordance with the IESBA Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other information

The other information comprises the Corporate Information, the Directors Report, and the Statement of Directors' Responsibilities which we obtained prior to the date of this auditor's report, and the rest of the other information in the Annual Report which are expected to be made available to us after that date, but does not include the financial statements and our auditor's report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and except to the extent otherwise explicitly stated in this report, we do not and will not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information identified above and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

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Partners: E Kerich, B Kinacia, M Mugasa, A Muriage, T Muriu, P Nguni, B Ngunyi, R Njoroge, S O Norbert, B Okundi, K Sali



INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF KENYA PRIVATE SECTOR ALLIANCE LIMITED (CONTINUED)

If, based on the work we have performed on the other information we have received prior to the date of this auditor's report we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

When we read the rest of the other information in the Annual Report and we conclude that there is a material misstatement therein, we are required to communicate the matter to those charged with governance.

Responsibilities of the directors for the financial statements

The directors are responsible for the preparation of financial statements that give a true and fair view in accordance with International Financial Reporting Standards and the requirements of the company's Act, 2015 and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intends to liquidate the Company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.



INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF KENYA PRIVATE SECTOR ALLIANCE LIMITED (CONTINUED)

Auditor's responsibilities for the audit of the financial statements (continued)

- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Report on other matters prescribed by the Companies Act, 2015

In our opinion the information given in the report of the directors on page 2 -4 is consistent with the financial statements.

Bernice Kimacia

**CPA Bernice Kimacia, Practising certificate No. 1457
Engagement partner responsible for the independent audit**

For and on behalf of Pricewaterhousecoopers LLP

Certified Public Accountants

Nairobi

29 May 2023

Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

Statement of profit or loss and other comprehensive income

		General fund		Public Private Dialogue and projects fund		Total	
	Notes	2022 Shs'000	2021 Shs'000	2022 Shs'000	2021 Shs'000	2022 Shs'000	2021 Shs'000
Public Private Dialogue and Project funds	5	69,632	169,715	402,069	568,066	471,702	737,781
Amortization met through capital grants	12(a)	2,654	2,632	-	-	2,654	2,632
Membership subscriptions	6	71,855	74,611	-	-	71,855	74,611
Other income	7	13,030	12,250	-	-	13,030	12,250
Total income		157,171	259,208	402,069	568,066	559,241	827,274
Administrative expenses	9	(110,119)	(110,835)	(63,318)	(72,465)	(173,438)	(183,300)
Establishment expenses	10	(11,278)	(11,078)	(880)	(2,318)	(12,158)	(13,396)
Public Private Dialogue and Project costs	11	(53,448)	(78,680)	(337,871)	(493,283)	(391,320)	(571,963)
Finance cost	8	(346)	(1,547)	-	-	(346)	(1,547)
Total expenses		(175,191)	(202,140)	(402,069)	(568,066)	(577,262)	(770,206)
(Deficit)/ surplus for the year		(18,020)	57,068	-	-	(18,020)	57,068
Corporate tax on interest income	13	(1,734)	(730)	-	-	(1,734)	(730)
Total comprehensive (loss)/ income		(19,754)	56,338	-	-	(19,754)	56,338

Kenya Private Sector Alliance Limited
Financial Statements
At 31 December 2022

Statement of financial position

		2022	2021
	Note	Shs'000	Shs'000
FUND BALANCES			
General fund		32,619	52,373
Non-current liabilities			
Capital grant	12 (a)	4,532	5,618
Office fund	12 (b)	1,550	-
		<u>38,701</u>	<u>57,991</u>
REPRESENTED BY			
Non-current assets			
Property and equipment	14	5,345	6,671
Right of use asset	17	-	6,785
Intangible asset	15	98	109
		<u>5,443</u>	<u>13,565</u>
Current assets			
Trade and other receivables	16	14,387	6,209
Short-term investments	19	501,487	541,022
Cash at bank and in hand	18	60,199	45,539
		<u>576,073</u>	<u>592,770</u>
Current liabilities			
Trade and other payables	20	24,050	36,993
Current income tax	13	2,775	1,041
Deferred income	5	515,990	501,315
Lease liability	21	-	8,995
		<u>542,815</u>	<u>548,344</u>
Net current assets		<u>33,258</u>	<u>44,426</u>
		<u>38,701</u>	<u>57,991</u>

The financial statements on pages 10 to 34 were approved for issue by the Board of Directors of Kenya Private Sector Alliance Limited on 25 May 2023 and signed on its behalf by:


Director


Director

Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

Statement of changes in fund balances

	General fund Shs'000
At 1st January 2021	(3,965)
Surplus for the year	56,338
At 31st December 2021	<u>52,373</u>
At 1st January 2022	52,373
Deficit for the year	(19,754)
At 31st December 2022	<u>32,619</u>

Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

Statement of cash flows

	Notes	2022 Shs'000'	2021 Shs'000'
(Deficit)/ surplus for the year before tax		(19,754)	57,068
Adjustments for:			
Depreciation of property and equipment	14	3,096	2,879
Amortization of intangible assets	15	12	18
Amortization of Right-of-use asset	17	6,785	6,785
Interest income	7	(5,780)	(2,435)
Capital grant amortization	12	(2,654)	(2,632)
Asset write-off	14	81	-
Changes in operating assets and liabilities:			
-Trade and other receivables		(6,879)	(4,327)
-Trade and other payables		(11,957)	8,620
-Deferred revenue		14,120	154,362
Cash generated from operations		(22,930)	220,338
Interest received	7	5,780	2,435
Interest expense on Lease	8	346	1,547
Net cash (used in) /generated from operating activities		(16,803)	224,321
Cash flows from investing activities			
Additions of property and equipment	14	(1,850)	(2,827)
Net cash utilized in investing activities		(1,850)	(2,827)
Cash flows from financing activities			
Capital grants received	12 (a)	1,569	2,355
Office fund received	12 (b)	1,550	-
Lease repayments	21	(9,341)	(8,897)
Net cash used in financing activities		(6,222)	(6,542)
Net (decrease)/ increase in cash and cash equivalents		(24,875)	214,951
Cash and cash equivalents at start of year		586,562	371,610
Cash and cash equivalents at end of year	18	561,685	586,561

Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

Notes

1 General information

Kenya Private Sector Alliance Limited is a Company limited by Guarantee, incorporated in Kenya under the Companies Act 2015 (Cap. 486).

2 Summary of significant accounting policies

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented, unless otherwise stated.

(a) Basis of preparation

The financial statements have been prepared in accordance with International Financial Reporting Standards ("IFRS"). The measurement basis applied is the historical cost basis, except where otherwise stated in the accounting policies below. The financial statements are presented in Kenya Shillings (Ksh).

Under the historical cost basis, assets are recorded at the amount of cash or cash equivalents paid or the fair value of the consideration given to acquire them at the time of their acquisition. Liabilities are recorded at the amount of proceeds received in exchange for the obligation or, in some cases, at the amounts of cash or cash equivalents expected to be paid to satisfy the liability in the normal course of business.

The preparation of financial statements in conformity with IFRS requires the use of certain critical accounting estimates. It also requires directors to exercise judgement in the process of applying the company's accounting policies. The areas involving a higher degree of judgement or complexity, or where assumptions and estimates are significant to the financial statements, are disclosed in Note 3.

(b) Changes in accounting policy and disclosures

The following standards and amendments were issued and adopted for the first time for annual reporting periods ending 31 December 2022.

Adoption of new and revised International Financial Reporting Standards

Number	Effective date	Executive summary
IFRS 16, 'Leases' COVID-19-Related Rent Concessions Amendment	Annual periods beginning on or after 1 April 2021 (early adoption is permitted) (Published March 2021)	The IASB has provided lessees (but not lessors) with relief in the form of an optional exemption from assessing whether a rent concession related to COVID-19 is a lease modification, provided that the concession meets certain conditions. On 31 March 2021, the IASB published an additional amendment to extend the date of the practical expedient from 30 June 2021 to 30 June 2022. Lessees can elect to account for such rent concessions in the same way as they would if they were not lease modifications. In many cases, this will result in accounting for the concession as variable lease payments in the period(s) in which the event or condition that triggers the reduced payment occurs. The March 2021 amendment will only be available if an entity chose to apply the May 2020 optional practical expedient. There was no material impact on the adoption of the standard to the financial statements of the Company.

Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

2 Summary of significant accounting policies (continued)

Changes in accounting policies and disclosures (continued)

Adoption of new and revised International Financial Reporting Standards (continued)

Number	Effective date	Executive summary
Annual improvements cycle 2018 -2020	Annual periods beginning on or after 1 January 2022 (Published May 2020)	<p>These amendments include minor changes to:</p> <ul style="list-style-type: none"> IFRS 1, 'First time adoption of IFRS' has been amended for a subsidiary that becomes a first-time adopter after its parent. The subsidiary may elect to measure cumulative translation differences for foreign operations using the amounts reported by the parent at the date of the parent's transition to IFRS. IFRS 9, 'Financial Instruments' has been amended to include only those costs or fees paid between the borrower and the lender in the calculation of "the 10% test" for derecognition of a financial liability. Fees paid to third parties are excluded from this calculation. IFRS 16, 'Leases', amendment to the Illustrative Example 13 that accompanies IFRS 16 to remove the illustration of payments from the lessor relating to leasehold improvements. The amendment intends to remove any potential confusion about the treatment of lease incentives <p>There was no material impact on the adoption of the standard to the financial statements of the Company.</p>
Amendments to IAS 37 Onerous Contracts—Cost of Fulfilling a Contract	Annual periods beginning on or after 1 January 2022 (Published May 2020)	<p>The amendment clarifies which costs an entity includes in assessing whether a contract will be loss-making. This assessment is made by considering unavoidable costs, which are the lower of the net cost of exiting the contract and the costs to fulfil the contract. The amendment clarifies the meaning of 'costs to fulfil a contract'. Under the amendment, costs to fulfil a contract include incremental costs and the allocation of other costs that relate directly to fulfilling the contract.</p> <p>There was no material impact on the adoption of the standard to the financial statements of the Company.</p>

Kenya Private Sector Alliance Limited
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For the year ended 31 December 2022

2 Summary of significant accounting policies (continued)

Changes in accounting policies and disclosures (continued)

Adoption of new and revised International Financial Reporting Standards (continued)

Number	Effective date	Executive summary
Amendments to IAS 16 Property, Plant and Equipment: Proceeds before Intended Use	Annual periods beginning on or after 1 January 2022 (Published May 2020)	<p>The amendment to IAS 16 prohibits an entity from deducting from the cost of an item of PPE any proceeds received from selling items produced while the entity is preparing the asset for its intended use (for example, the proceeds from selling samples produced when testing a machine to see if it is functioning properly). The proceeds from selling such items, together with the costs of producing them, are recognised in profit or loss.</p> <p>There was no material impact on the adoption of the standard to the financial statements of the Company.</p>
Amendment to IFRS 3, 'Business combinations' Asset or liability in a business combination clarity	Annual periods beginning on or after 1 January 2022 (Published May 2020)	<p>The Board has updated IFRS 3, 'Business combinations', to refer to the 2018 Conceptual Framework for Financial Reporting, in order to determine what constitutes an asset or a liability in a business combination.</p> <p>In addition, the Board added a new exception in IFRS 3 for liabilities and contingent liabilities. The exception specifies that, for some types of liabilities and contingent liabilities, an entity applying IFRS 3 should instead refer to IAS 37, 'Provisions, Contingent Liabilities and Contingent Assets', or IFRIC 21, 'Levies', rather than the 2018 Conceptual Framework.</p> <p>The Board has also clarified that the acquirer should not recognise contingent assets, as defined in IAS 37, at the acquisition date.</p> <p>There was no material impact on the adoption of the standard to the financial statements of the Company.</p>

Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

2 Summary of significant accounting policies (continued)

Changes in accounting policies and disclosures (continued)

Adoption of new and revised International Financial Reporting Standards (Continued)

The following standards, interpretations and amendments were issued but not effective.

Number	Effective date	Executive summary
Amendment to IAS 1, 'Presentation of Financial Statements' on Classification of Liabilities as Current or Non-current	Annual periods beginning on or after 1 January 2023 (Published Jan 2020)	The amendment clarifies that liabilities are classified as either current or non-current, depending on the rights that exist at the end of the reporting period. A number of requirements are required to be met in conjunction with this amendment.
Amendments to IAS 12, Income Taxes: Deferred Tax related to Assets and Liabilities arising from a Single Transaction	Annual periods beginning on or after 1 January 2023. Earlier application is permitted. (Published May 2021)	The amendments require companies to recognise deferred tax on transactions that, on initial recognition give rise to equal amounts of taxable and deductible temporary differences.
Narrow scope amendments to IAS 1 'Presentation of Financial Statements', Practice statement 2 and IAS 8 'Accounting policies, Changes in Accounting Estimates and Errors'	Annual periods beginning on or after 1 January 2023. Earlier application is permitted. (Published February 2021)	The amendments aim to improve accounting policy disclosures and to help users of the financial statements to distinguish changes in Accounting policies from changes in accounting estimates.

The Directors do not plan on early adopting the above standards and amendments until they become effective. They are not expected to have any material effect on the Company.

There are no standards, interpretations and amendments yet to be issued but early adopted.

Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

Notes (continued)

2 Summary of significant Accounting policies (continued)

(c) Foreign currency translation

(i) Functional and presentation currency

On initial recognition, all transactions are recorded in the functional currency (the currency of the primary economic environment in which the entity operates), which is Kenya Shillings.

(ii) Transactions and balances

Foreign currency transactions are translated into the Functional Currency using the exchange rates prevailing at the dates of the transactions or valuations where items are re-measured. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end translation are recognized on a net basis in the profit and loss account in the year in which they arise, except for differences arising on translation of non-monetary assets measured at fair value through other comprehensive income, which are recognized in other comprehensive income.

(d) Revenue recognition

The organization recognizes revenue when the amount of revenue can be reliably measured, it is probable that future economic benefits will flow to the entity and when specific criteria have been met for each of the organization's activities as described below. The organization bases its estimates on historical results, taking into consideration the type of donor, the type of transaction and the specifics of each arrangement.

Revenue is recognized as follows:

(i) Donor/ grant income

Restricted income is recognized when expenditure is incurred and when grant conditions are fulfilled. Grant receivables represent the amount the organization claims from donors on expenses incurred and accounted for as per contractual agreements.

Grants received in advance are treated as deferred grants. They are credited to the income and expenditure statement when activities for which they are provided for have been undertaken.

Unrestricted income is recognized on receipt.

(ii) Subscription revenue

Income from membership annual subscriptions and joining fees are recognized on an accrual basis when the right to receive the subscriptions is established. Prepaid membership fees are carried as a liability in the period in which such fees are received.

(e) Other income

Income received from Sponsorship for events held by Kenya Private Sector Alliance Limited is recognized when received and utilized for the event for which it was donated.

Interest income is recognized using the effective interest method.

Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

Notes (continued)

2 Summary of significant Accounting policies (continued)

(f) Capital grants

Grants relating to property and equipment are credited to the capital grants in the year in which they were received. Annually, an amount equal to the depreciation charge is transferred to the general fund.

(g) Post-employment benefit obligations

The company operates a defined contribution retirement benefits plan for its employees, the assets of which are held in a separate trustee administered scheme managed by an insurance company. A defined contribution plan is a plan under which the company pays fixed contributions into a separate fund and has no legal or constructive obligation to pay further contributions if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current or prior periods. The company's contributions are charged to the income statement in the year to which they relate.

The company and the employees also contribute to the National Social Security Fund (NSSF), a national defined contribution scheme. Contributions are determined by local statute and the company's contributions are charged to profit or loss in the year to which they relate.

(h) Leases

Leases under which the Company is the lessee

On the commencement date of each lease (excluding leases with a term, on commencement, of 12 months or less and leases for which the underlying asset is of low value) the Company recognises a right-of-use asset and a lease liability.

The lease liability is measured at the present value of the lease payments that are not paid on that date. The lease payments include fixed payments, variable payments that depend on an index or a rate, amounts expected to be payable under residual value guarantees, and the exercise price of a purchase option if the Company is reasonably certain to exercise that option. The lease payments are discounted at the interest rate implicit in the lease. If that rate cannot be readily determined, the Company's incremental borrowing rate is used.

The right-of-use asset is initially measured at cost comprising the initial measurement of the lease liability, any lease payments made on or before the commencement date, any initial direct costs incurred, and an estimate of the costs of restoring the underlying asset to the condition required under the terms of the lease.

Subsequently, the lease liability is measured at amortised cost subject to remeasurement to reflect any reassessment, lease modifications, or revised fixed lease payments.

Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

Notes (continued)

2 Summary of significant Accounting policies (continued)

(i) Property and equipment

All categories of property and equipment are initially measured at cost and subsequently carried at cost less accumulated depreciation and impairment losses. Cost includes expenditures that are directly attributable to the acquisition of the asset. The cost of replacing component of an item of property or equipment is recognised in the carrying amount of the item if it is probable that the future economic benefits embodied within the part will flow to the Company and its cost can be measured reliably. The costs of the day-to-day servicing of property and equipment are recognised in the profit or loss as incurred.

Depreciation is recognised in statement of profit or loss on a straight-line basis over the estimated useful lives of each part of an item of property and equipment.

The estimated useful lives for the current and comparative periods is as follows:

Furniture fittings and Equipment	12.5%
Computers, Copiers and faxes	33.3%
Intangible assets	20%

Depreciation methods, assets residual values and useful lives are reviewed and adjusted if appropriate, at each reporting period.

Any gain or loss on de-recognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the item) is included in profit or loss in the year the item is de-recognised.

(j) Financial instruments

Financial instruments include balances with banks, other receivables and trade and other payables.

(i) Recognition

A financial instrument is a contract that gives rise to both a financial asset of one enterprise and a financial liability of another enterprise. The Company recognises receivables on the date when they are originated. These assets are initially recognised at fair value plus any directly attributable transaction cost.

Subsequent to initial recognition, they are measured at amortised cost using the effective interest method. All other financial instruments are recognized on the trade date which is the date on which the Company becomes party to the contractual provisions of the instrument.

(ii) Classification

The Company classifies its non-derivative financial assets into receivables while non-derivative financial liabilities are classified into other financial liability category. Management determines the appropriate classification of its financial instruments at the time of purchase and re-evaluates its portfolio on a regular basis to ensure that all financial assets are appropriately classified.

Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

Notes (continued)

2 Summary of significant Accounting policies (continued)

(k) Financial instruments

Receivables

Receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market other than those that the Company intends to sell in the short-term or that it has designated as at fair value through profit or loss or available for sale. Receivables comprise trade and other receivables, cash and bank balances and balances due from related parties. These are measured at amortized cost using the effective interest method, less any impairment losses.

Other financial liabilities

Other financial liabilities are initially recognised at fair value less any directly attributable transactions costs. Subsequent to initial recognition, these liabilities are measured at amortised cost using effective interest method. Other financial liabilities comprise trade and other payables and amounts due to group companies.

(iii) Derecognition

A financial asset is derecognised when the Company loses control over the contractual rights that comprise that asset. This occurs when the rights are realised, expire or are surrendered. A financial liability is derecognised when it is extinguished, cancelled or expires. The Company derecognises a financial asset when the contractual rights to the cash flows from the asset expire, or it transfers substantially all the risks and rewards of ownership of the financial asset.

(iv) Measurement

Fair value of financial assets and financial liabilities is the price that would be received to sell an asset or paid to transfer a liability respectively in an orderly transaction between market participants at the measurement date.

(v) Impairment

A financial asset is assessed at each reporting date to determine whether there is any objective evidence that it is impaired. A financial asset is considered to be impaired if objective evidence indicates that one or more events have had a negative effect on the estimated future cash flows of that asset.

An impairment loss in respect of a financial asset measured at amortised cost is calculated as the difference between its carrying amount, and the present value of the estimated future cash flows discounted at the original effective interest rate.

Individually significant financial assets are tested for impairment on an individual basis. The remaining financial assets are assessed collectively in groups that share similar credit risk characteristics.

All impairment losses are recognised in profit or loss.

An impairment loss is reversed if the reversal can be related objectively to an event occurring after the impairment loss was recognised. For financial assets measured at amortised cost the reversal is recognised in profit or loss.

Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

Notes (continued)

2 Summary of significant Accounting policies (continued)

(k) Financial instruments (continued)

(vi) Offsetting of financial assets and financial liabilities

Financial assets and financial liabilities are offset, and the net amount reported on the statement of financial position when there is a legally enforceable right to off-set the recognised amount and there is an intention to settle on a net basis, or to realise the asset and settle the liability simultaneously.

(l) Cash and cash equivalents

For the purposes of the statement of cash flows, cash and cash equivalents comprise cash in hand and bank balances.

3 Critical accounting estimates and judgements

No significant judgements have had to be made by the directors in preparing these financial statements.

4 Financial risk management objectives and policies

The Company has exposure to the following risks from its use of financial instruments:

- (i) Credit risk
- (ii) Liquidity risk
- (iii) Market risk
- (iv) Capital risk management

This note presents information about the Company's exposure to each of the above risks, the Company's objectives, policies and procedures for measuring and managing risk, and the Company's management of capital. Further, quantitative disclosures are included throughout these financial statements.

The Board of Directors has overall responsibility for the establishment and oversight of the Company's risk management framework.

The Company's risk management policies are established to identify and analyse the risks faced by the Company, to set appropriate risk limits and controls, and to monitor risks and adherence to limits. Risk management policies and systems are reviewed regularly to reflect changes in market conditions and the Company activities. The Company, through its training and management standards and procedures, aims to develop a disciplined and constructive control environment in which all employees understand their roles and obligations.

The CEO oversees how management monitors compliance with the Company's risk management policies and procedures and reviews the adequacy of the risk management framework in relation to the risks faced by the Company.

(i) Credit risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. Credit risk mainly arises from financial assets and is managed on a company-wide basis.

Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

Notes (continued)

4 Financial risk management objectives and policies (continued)

Credit risk on financial assets with banking institutions is managed by dealing with institutions with good credit ratings and placing limits on deposits that can be held with each institution. The Company carries out its own assessment of credit risk before investing in fixed deposits and updates such assessments at each reporting date.

Credit risk on trade receivables is managed by ensuring that credit is extended to customers with an established credit history. The credit history is determined by taking into account the financial position, past experience and other relevant factors. Credit is managed by setting a credit limit and credit period for each customer. The utilisation of the credit limits and the credit period is monitored by management on a monthly basis.

In assessing whether the credit risk on a financial asset has increased significantly, the Company compares the risk of default occurring on the financial asset as at the reporting date with the risk of default occurring on that financial asset as at the date of initial recognition. In doing so, the Company considers reasonable and supportable information that is indicative of significant increases in credit risk since initial recognition and that is available without undue cost or effort. There is a rebuttable assumption that the credit risk on a financial asset has increased significantly since initial recognition when contractual payments are more than 30 days past due.

For this purpose, default is defined as having occurred if the debtor is in breach of contractual obligations, or if information is available internally or externally that suggests that the debtor is unlikely to be able to meet its obligations. However, there is a rebuttable assumption that that default does not occur later than when a financial asset is 90 days past due.

If the Company does not have reasonable and supportable information to identify significant increases in credit risk and/or to measure lifetime credit losses when there has been a significant increase in credit risk on an individual instrument basis, lifetime expected credit losses are recognised on a collective basis. For such purposes, the Company groups financial assets on the basis of shared credit risk characteristics, such as:

- type of instrument
- industry in which the debtor operates
- nature of collateral

A financial asset is credit-impaired when one or more events that have a detrimental impact on the estimated future cash flows of the financial asset have occurred. Evidence that a financial asset is credit impaired include observable data about the following events:

- significant financial difficulty of the debtor
- a breach of contract
- it is probable that the debtor will enter bankruptcy
- the disappearance of an active market for the financial asset because of financial difficulties.

The carrying amount of the financial assets represents the maximum credit exposure. The maximum exposure to credit risk at the reporting date was:

	2022 Shs '000	2021 Shs '000
Short term investments (note 19)	501,487	541,022
Cash at bank (note 18)	60,091	45,539
Trade receivables (note 16)	-	989
Other receivables (note 16)	12,700	3,753
	<u>574,278</u>	<u>591,303</u>

Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

Notes (continued)

4 Financial risk management objectives and policies (continued)

(i) Credit risk (continued)

The aging of gross trade receivables at the reporting date was:

At 31 December 2022	Gross balance Shs '000	Impairment provision Shs '000	Net balance Shs '000
Current	-	-	-
Past due 0 – 30 days	-	-	-
Past due 31 – 90 days	782	(782)	-
	782	(782)	-
At 31 December 2021	Gross balance Shs '000	Impairment provision Shs '000	Net balance Shs '000
Current	-	-	-
Past due 0 – 30 days	-	-	-
Past due 31 – 90 days	1,594	(605)	989
	1,594	(605)	989

Cash in bank and short-term investments

As at 31 December 2022, the expected credit loss allowance for cash and bank balances was assessed using the 12 months expected credit loss model which is based on external ratings for the financial institutions. The resultant allowance was immaterial

Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

Notes (continued)

4 Financial risk management objectives and policies (continued)

(ii) Liquidity risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they fall due. The Company's approach to managing liquidity is to ensure, as far as possible, that it will always have sufficient liquidity to meet its liabilities when due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Company's reputation. Typically, the Company ensures that it has sufficient cash on demand to meet expected operational expenses for a period of 60 days, including the servicing of financial obligations; this excludes the potential impact of extreme circumstances that cannot reasonably be predicted, such as natural disasters.

Prudent liquidity management includes maintaining sufficient cash balances, and the availability of funding from an adequate amount of committed credit facilities.

Management monitors rolling forecasts of the Company's liquidity reserve on the basis of expected cash flow.

The table below analyses financial liabilities into relevant maturities based on the remaining period at 31 December 2022 and 31 December 2021:

At 31 December 2022	Up to 12 months	Over 1 year	Total
	Shs '000	Shs '000	Shs '000
Trade and other payables (note 20)	24,050	-	24,050
	24,050	-	24,050
At 31 December 2021			
Trade and other payables (note 20)	36,993	-	36,993
Lease liability (note 21)	8,995	-	8,995
	45,988	-	45,988

Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

Notes (continued)

4 Financial risk management objectives and policies (continued)

(iii) Market risk

Market risk is the risk that changes in market prices, such as foreign exchange rates, interest rates and equity prices will affect the Company's income or the value of its holdings of financial instruments. The objective of market risk management is to manage and control market risk exposures within acceptable parameters, while optimising the return.

(a) Foreign exchange risk

Foreign exchange risk arises from future commercial transactions, recognised assets and liabilities. The Company's functional currency is Kenya Shillings. Foreign exchange risk is therefore restricted to transactions and balances in USD.

There was no significant exposure to foreign exchange risk at 31 December 2022 (2021: Nil).

(b) Interest rate risk

The Company does not have significant exposure to interest rate risk.

(c) Fair value estimation

The Company does not hold any financial instrument subject to fair value estimation.

(iv) Capital risk management

The Company is a membership organization and is funded through member subscriptions and grants. The directors place emphasis on proper planning during the annual budget preparation process, cash flow monitoring and monthly tracking against budget to ensure the organization continues to meet its objectives.

5 Public Private Dialogue (PPD) and Project Funds

PPD revenue and projects revenues are received in advance for the carrying out of agreed activities per grant agreements. Revenue per project/ program is earned based on spend in the period for the activities as well as other project support expenses and assets. Any balances as at the end of any year are deferred to the next period and utilised until fully exhausted or balances refunded to funding partners or applied as specified in grant agreements.

Deferred revenue balances therefore represent contract liabilities for activities to be done with cash received in advance for projects.

Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

Notes (continued)

5 Public Private Dialogue (PPD) and Project Funds
PPD and project name

KEPSA Public Private Dialogue Funds

Integrating Public-Private Sector Dialogue (PPD) for Trade and Investment in Kenya
Enhancing Private Sector Participation in Government Reform
Supporting an Inclusive and Multi-Sectoral Response to COVID-19
Solar Governance Project- Denmark Tekniske support

KEPSA Foundation Projects

Support for Better Business Practices for Children
Mkenya Daima Project
Ajira Digital Project
Business Hub

MSME Financing Facility
Private Sector Advocacy for Gender Based Violence
Chandaria MSME Revolving fund

COVID VACCINE FUND

Truck Drivers Testing -Rockefeller support
Supporting Sustainable and Inclusive Business (SIBs)
Sustainability Strategy 2017-2018
Kilimanjaro Police Station Redevelopment Project

Kijani Movement

Foundation Admin

Lay Your Brick

Mkenya Daima-Uraia support

Education for All Children

Deferred revenue at 1 Jan 2022 KSh'000'	Received/(refunds) KSh'000'	Interest on Funds KSh'000'	Capital expenditure KSh'000'	Revenue earned during the year KSh'000'	Funds Receivable from partners	Deferred revenue at 31 Dec 2022 KSh'000'
4,699	40,881	507	(64)	(44,250)	-	1,773
3	-	-	-	(1,463)	1,463	3
2	-	-	-	(2)	-	-
101	-	-	-	-	-	101
574	(726)	7	-	(411)	554	-
36	-	-	-	(5)	-	31
304,891	335,678	36,485	(1,042)	(361,828)	-	314,184
6,277	-	-	-	(6,172)	-	105
205	-	0	(14)	(191)	-	0
2,728	9	30	-	(2,217)	-	549
5,089	2,200	328	-	-	-	7,617
33,679	106	6,840	-	(2,521)	-	37,904
117,441	-	9,784	-	-	-	127,225
14,796	41,264	1,135	(178)	(32,649)	-	24,368
1,037	-	50	-	-	-	1,087
640	-	-	-	-	-	640
300	50	7	-	(13)	-	344
49	-	-	-	-	-	49
8,757	7,962	135	(271)	(19,979)	3,397	-
11	-	-	-	-	-	11
501,315	427,424	55,108	(1,569)	(471,702)	5,414	515,990

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5 Public Private Dialogue and Project Funds (Continued)

	Deferred revenue at 1 Jan 2021 KSh'000'	Received/ (refunds) KSh'000'	Interest on Funds KSh'000'	Capital expenditure KSh'000'	Revenue earned during the year KSh'000'	Deferred revenue at 31 Dec 2021 KSh'000'
KEPSA Public Private Dialogue Funds						
Institutional Strengthening and Policy Support Program	409	-	-	-	(409)	-
SME Policy Index Study, Presidential Round Table on NBA II and County Own Revenue Policy and Tax Bill	1,299	-	-	-	(1,299)	-
Integrating Public-Private Sector Dialogue (PPD) for Trade and Investment in Kenya	47,587	56,748	1,259	(1,103)	(99,792)	4,899
Business Sector Program Support	306	-	-	-	(306)	-
Countering Violent Extremism (CVE) on the Private Sector	3,449	-	-	-	(3,449)	-
Enhancing Private Sector Participation in Government Reform	-	575	-	-	(572)	3
Supporting an Inclusive and Multi-Sectoral Response to COVID-19	4,084	(413)	3	-	(3,682)	2
Solar Governance Project- Denmark Tekniske support	-	101	-	-	-	101
KEPSA Foundation Projects						
Support for Better Business Practices for Children	2,079	5,980	20	-	(7,505)	574
Mkenya Daima Project	41	-	-	-	(5)	36
Ajira Digital Project	250,671	364,970	10,893	(1,103)	(320,540)	304,891
Business Hub	739	5,587	-	-	(49)	6,277
MSME Financing Facility	26,390	0	635	(237)	(26,583)	205
Private Sector Advocacy for Gender Based Violence	2625	2,409	-	-	(2,306)	2,728
Chandaria MSME Revolving fund	-	4,999	91	-	(1)	5,089
COVID VACCINE FUND						
Truck Drivers Testing -Rockefeller support	-	255,801	172	-	(222,294)	33,679
Supporting Sustainable and Inclusive Business (SIBs)	-	117,311	130	-	-	117,441
Sustainability Strategy 2017-2018	4,944	54,145	277	-	(44,570)	14,796
Kilimanjaro Police Station Redevelopment Project	1,012	-	25	-	-	1,037
Kijani Movement	640	-	8	-	-	640
Foundation Admin	620	-	-	-	(328)	300
Lay Your Brick	49	-	-	-	-	49
Mkenya Daima-Uraia support	-	12,000	60	-	(3,303)	8,757
Education for All Children	-	1,000	-	-	(989)	11
	346,953	881,013	13,573	(2,443)	737,781	501,315

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Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

Notes (Continued)

6 Membership subscriptions	2022 Shs '000	2021 Shs '000
	<u>71,855</u>	<u>74,611</u>
7 Other income		
Bank interest	5,780	2,435
Events	5,315	5,474
Net foreign exchange gain	<u>1,935</u>	<u>4,341</u>
	<u>13,030</u>	<u>12,250</u>
8 Finance Cost		
Finance cost on lease	<u>346</u>	<u>1,547</u>
9 Administrative expenses		
<i>Employment:</i>		
Salaries and wages	145,096	152,774
NSSF	630	654
Staff development	263	956
Staff provident fund	9,160	9,103
Other Staff Costs	<u>10,169</u>	<u>10,556</u>
	<u>165,318</u>	<u>174,043</u>
<i>Other administrative expenses:</i>		
Telephone and postage	163	77
Parking	566	401
Internet and website	1,198	1,695
Printing, stationery and office supplies	1,127	623
External audit fees	1,223	1,095
Legal fees	1,110	-
Repair and maintenance	495	394
Professional fees	196	400
Bank charges	451	388
Events and other meetings	808	3,579
Impairment of membership subscription due	<u>782</u>	<u>605</u>
	<u>8,119</u>	<u>9,257</u>
Total administrative expenses	<u>173,438</u>	<u>183,300</u>

Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

Notes (Continued)

10 Establishment expenses

	2022	2021
	Shs '000	Shs '000
Rent and rates	490	1,822
Insurance	496	313
Subscriptions	306	306
Licences	46	48
Repairs and maintenance	846	1,135
Assets written off	81	-
Depreciation expense	3,096	2,969
Right of use asset amortization	6,785	6,785
Amortization of intangible assets	12	18
	<u>12,158</u>	<u>13,396</u>

11 Public Private Dialogue and Project Costs

Advocacy expenses (public private dialogues and roundtables)	43,024	269,906
Business Forums & Trade Delegations	5,614	1,919
Printing	4,560	1,457
Telephone Cost	1,099	3,896
Consultancy	332,788	291,161
Transport Costs	3,387	3,262
Luncheons & Receptions	338	245
Stationery	510	117
	<u>391,320</u>	<u>571,963</u>

12 (a) Capital grant

At start of the year	5,618	5,895
Additions: property plant and equipment	1,569	2,355
Less: amortization for the year	<u>(2,654)</u>	<u>(2,632)</u>
At end of year	<u>4,532</u>	<u>5,618</u>

Assets granted by partners in 2022 SME (Mastercard)- 13,920; SIB- 178,020; Ajira (Mastercard) - 1,042,008; Ecommerce(TMEA)-63,800, Uraia (Mkenya)- 271,440- Total 1,569,188. (2021- Mastercard 1,251,267, TMEA 1,102,986 Total 2,354,253). Each year an amount equal to the depreciation or amortization of these assets is transferred to operating income.

Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

Notes (continued)

12 (b) Office fund	2022 Shs '000	2021 Shs '000
At start of the year	-	-
Additions	1,550	-
At end of year	1,550	-

This fund is in respect to contributions by members for the purchase of office space for KEPSA. 20% of members annual subscriptions will be levied annually for 5 years effective 1 January 2023 to grow this fund.

13 Taxation

(a) Income tax expense

The Interest income earned on the investment using the membership contribution is subjected to corporate tax at 30% (2021: 30%)

	2022 Shs'000	2021 Shs'000
Taxable income	5,780	2,435
Being the Interest Income from Investment		
Corporate tax @ 30%	1,734	730
Balance payable	1,734	730

(b) Current income tax

The movement on current income tax account is as follows:

	2022 Shs'000	2021 Shs'000
At start of year	1,041	311
Charge to profit or loss	1,734	730
Tax paid during the year	-	-
At end of year	2,775	1,041

Kenya Private Sector Alliance Limited
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Notes (continued)

14 Property and equipment

	Furniture, fittings & equipment Shs '000	Computers, copiers & faxes Shs '000	Total Shs '000
At 31 December 2022			
Cost			
At 1 January	19,140	14,830	33,970
Additions	959	891	1,850
Transfers	69	(69)	-
Disposals	-	(1,006)	(1,006)
At end of period	<u>20,168</u>	<u>14,646</u>	<u>34,814</u>
Accumulated depreciation			
At 1 January	16,454	10,845	27,299
Annual depreciation	681	2,414	3,095
Accumulated depreciation on disposals	-	(1,006)	(1,006)
Disposed assets net book value	-	81	81
At end of period	<u>17,135</u>	<u>12,334</u>	<u>29,469</u>
Net book value	<u>3,033</u>	<u>2,312</u>	<u>5,345</u>
At 31 December 2021			
	Furniture, fittings & equipment Shs '000	Computers, copiers & faxes Shs '000	Total Shs '000
Cost			
At 1 January	18,989	12,154	31,143
Additions	151	2,676	2,827
At end of period	<u>19,140</u>	<u>14,830</u>	<u>33,970</u>
Accumulated depreciation			
At 1 January	(15,814)	(8,606)	(24,420)
Annual depreciation	(640)	(2,239)	(2,879)
At end of period	<u>(16,454)</u>	<u>(10,845)</u>	<u>(27,299)</u>
Net book value	<u>2,686</u>	<u>3,985</u>	<u>6,671</u>

Kenya Private Sector Alliance Limited
Financial Statements
For the year ended 31 December 2022

Notes (continued)

15 Intangible assets – software	2022	2021
	Shs'000	Shs'000
Cost		
At start of year	7,231	7,231
Additions	-	-
At end of year	<u>7,231</u>	<u>7,231</u>
Accumulated amortization		
At start of year	(7,122)	(7,104)
Amortization	(12)	(18)
At end of year	<u>(7,134)</u>	<u>(7,122)</u>
Carrying amount		
At the end of year	<u>98</u>	<u>109</u>
16 Trade and other receivables		
Membership fees receivable	782	1,594
Provision for Impairment	<u>(782)</u>	<u>(605)</u>
	-	989
Rent and other deposits	1,599	1,344
Prepayments	1,687	123
Accrued bank interest on deposits	5,687	3,753
Grants funds commitments	<u>5,414</u>	<u>-</u>
	<u>14,387</u>	<u>6,209</u>
Movement in provision for impairment		
At the start of the year	605	1,179
Increase/(decrease) in the provision	<u>177</u>	<u>(574)</u>
At the end of the year	<u>782</u>	<u>605</u>
17 Right of use asset		
At 1 January	6,785	13,570
Amortization	<u>(6,785)</u>	<u>(6,785)</u>
As at 31 December	<u>-</u>	<u>6,785</u>

Kenya Private Sector Alliance Limited
Financial Statements
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Notes (continued)

18 Cash and bank balances	2022	2021
	Shs'000	Shs'000
Cash at bank	60,091	45,176
Cash in hand	108	363
	<u>60,199</u>	<u>45,539</u>
19 Short term investment	2022	2021
	Shs'000	Shs'000
KEPSA has invested in fixed and call deposits with NCBA Bank. The effective return during the period ranged between 5% and 6.55% p.a.		
Call deposit	5	29,585
Fixed deposit	501,482	511,437
	<u>501,487</u>	<u>541,022</u>
20 Trade and other payables		
Trade payables	5,992	18,479
Prepaid membership fees	9,433	11,925
Other payables	8,625	6,589
	<u>24,050</u>	<u>36,993</u>
21 Lease liability	2022	2021
	Shs'000	Shs'000
At 1 January 2022	8,995	16,345
Interest for the period	346	1,547
Lease payments in the period	(9,341)	(8,897)
	<u>-</u>	<u>8,995</u>
Current lease liability	<u>-</u>	<u>8,995</u>

22 Contingent Liability

The organisation is engaging with the Kenya Revenue Authority (KRA) on its tax compliance status including ascertaining whether it has unpaid compliance obligations. The quantum, if any, of any taxes that may be payable has not been determined. In the opinion of the directors the outcome of the engagement with KRA will result in no significant principal taxes and related interest and penalties falling due and consequently no provision has been recognised in the financial statements in relation to this matter.

23 Directors' remuneration

There were no fees paid to directors for their services at 31 December 2022 (2021: Nil)

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KEPSA MEMBERS 2022-2023

KEPSA BUSINESS ASSOCIATIONS

1	Africa E-Mobility Alliance
2	Agricultural Employers' Association
3	Agrochemicals Association of Kenya
4	Association of Consulting Engineers of Kenya
5	Association of Gaming Operators
6	Association of Kenya Insurers
7	British Chambers of Commerce Kenya
8	Business Ireland Kenya Association
9	Business Processes Outsourcing Association of Kenya
10	Car Importers Association of Kenya
11	Chartered Institute of Arbitrators (Kenya Branch)
12	Delegation of German Industry & Commerce in Kenya
13	Domain Registrars Association of Kenya
14	East African Private Equity & Venture Capital Association
15	East African Tea Trade Association
16	Electricity Sector Association of Kenya
17	Environment Institute of Kenya
18	Event Managers Association of Kenya
19	Federation of Kenya Employers
20	Federation of Public Transport Sector
21	Geothermal Association of Kenya
22	Institution of Surveyors of Kenya
23	Institute of Certified Public Accountants of Kenya
24	Institution of Engineers of Kenya
25	Kenya Association of Air Operators
26	Kenya Association of International Schools
27	Kenya Association of Manufacturers
28	Kenya Association of Pharmaceutical Industry
29	Kenya Association of Travel Agents
30	Kenya Association of Women Business Owners
31	Kenya Auto Bazaar Association
32	Kenya Bankers Association
33	Kenya Forex & Remittance Association
34	Kenya Green Building Society
35	Kenya Healthcare Federation

36	Kenya Institute of Supplies Management
37	Kenya International Freight & Warehousing Association
38	Kenya Oil & Gas Association
39	Kenya Private Schools Association
40	Kenya Property Developers Association
41	Kenya Renewable Energy Association
42	Kenya Ships Agents Association
43	Kenya Tea Growers Association
44	Kenya Tourism Federation
45	Kenya Transporters Association of Kenya
46	Law Society of Kenya
47	Leasing Association of Kenya
48	Marketing Society of Kenya
49	Medical Technology Industry Association of Kenya (MEDAK)
50	National Association of Private Universities of Kenya
51	Oil & Gas Contractors Association of Kenya
52	Organization of Women in International Trade
53	Petroleum Outlets Association of Kenya
54	Protective Security Industry Association
55	Public relations society of Kenya
56	Retail Trade Association of Kenya
57	Safaricom Dealers Association
58	Seed Trade Association of Kenya
59	Shippers Council of Eastern Africa
60	SME Founders Association
61	Technology Service Providers Association of Kenya
62	The Architectural Association of Kenya
63	The Institute of Human Resource Management
64	The Kenya Flower Council
65	Town & County Planners Association of Kenya
66	United Business Association
67	Water Service Providers Association

KEPSA CORPORATE MEMBERS

1	Actis Africa Limited
2	Adept Technologies Limited
3	Africa Digital Media
4	Africa Health Business Limited
5	Africa Practice East Africa Limited
6	Africa Risk Management and compliance Partners Limited
7	Agence Ushauri
8	AGL Kenya Limited
9	Agri Experience Limited
10	AIG Kenya Limited
11	Alfluence International Limited
12	All for cars International Limited
13	All Stars Mtumba Kenya Limited
14	Alternatives Africa Limited
15	AMG Realtors Limited
16	Amitruck Limited
17	Anchor Marketing Limited
18	Apec Consortium Limited
19	APT Commodities
20	Arc Africa Limited
21	Associated Battery Manufacturers East Africa Limited
22	Astral Aviation Limited
23	ATC Kenya Operations Limited
24	AvoGreen Supplies Limited
25	B.Braun Medical (K) Limited
26	B2B Africa Limited
27	Bamburi Cement Limited
28	Base Titanium Limited
29	Bata Shoe Company PLC
30	Bayer East Africa
31	BCG Consulting Group Limited
32	Beaurick General Supplies
33	Bedi Investments Limited
34	Benchmark Distributors Limited
35	Bidco Africa Limited
36	Biogas Power Holdings (EA) Limited
37	BOC Kenya Limited
38	Bolt Support Kenya Limited
39	Booktalk Africa Limited
40	Boston Petroleum Limited

41	Bridge International Academies Limited
42	Bridotty Group Limited
43	Bright Vision Media Limited
44	British American Tobacco Plc
45	Brookside Dairy Limited
46	Built For Africa
47	Burn Manufacturing USA LLC
48	Business Ireland Kenya Association
49	Card Group East Africa Ltd
50	Career Options Africa
51	Carepay Limited
52	Cellulant Kenya Limited
53	Centum Investment Company Limited
54	Cerberrus Engineering Limited
55	Chandaria Industries Limited
56	CIM Credit Kenya Limited
57	Citadel Africa Family Business
58	Citibank N.A Kenya
59	City Drop Ventures
60	CKL Africa Limited
61	CM Advocates LLP
62	CMA CGM Kenya Limited
63	Coca Cola East & Central Africa
64	Coffee Brothers Limited
65	Corprisk Africa Limited
66	Corprisk International Limited
67	CPF Group
68	Crown Solutions Limited
69	Dalberg Global Development Advisors
70	Dallas Technoprises
71	Dance Unite Africa
72	Darda Taxyridders Limited
73	Data Alma
74	Davis & Shirliff Limited
75	Decapoli Engineering
76	Dee & Dee Royal Limited
77	Deloitte Limited
78	Dessra Ventures Limited
79	DHL Worldwide Express Kenya Limited

80	Diamond Engineering Company Limited
81	Dorion Associates
82	Dow Chemical East Africa
83	East African Breweries
84	Easy Duka Limited
85	E-Cart Services Limited
86	Edu Plus Africa Limited
87	Elecster Kenya Limited
88	Elgon Kenya Limited
89	Elimu Host Limited
90	Eminence Global PR Firm Limited
91	Emma's Knoll Logistics & supplies Limited
92	Emobilis Technology Academy
93	E-Moto Limited
94	English Press Limited
95	Eselle Group Company Limited
96	Express Communications Company Limited
97	Facebook
98	Farm Africa Limited
99	Fashion Eden
100	Flamingo Horticulture Kenya Limited
101	Flomsa Limited
102	Fortescue Future Industries Kenya Limited
103	Fourth Generation Capital Limited
104	Freight Forwarders Kenya Limited
105	Fruitss Leadership Africa
106	G4S Kenya Limited
107	Galana Oil Kenya Limited
108	Gatsby Africa
109	GE East Africa Services Limited
110	Genex Consulting Limited
111	Genie Telkom
112	Gennis Consulting Limited
113	Gertrudes' Children's Hospital
114	Gikera & Vadgama Advocates
115	Global and Rapid services
116	Global Forensic Services Limited
117	Global Standards Certification Limited

118	Globeleq Africa Holdings Limited
119	Godel Limited
120	Good Testimony Junior School Limited
121	Google Kenya Limited
122	Grant Thornton Consulting Limited
123	Growthpad Digital Consulting
124	Halal Premier International
125	HHI Management Services Limited
126	Hiventy Africa Limited
127	HMG Works Limited
128	Hospitality Systems Consultants Limited
129	Hudson Agencies
130	Ideal Appliances Limited
131	Ignite Trade Africa
132	Image Registrars Limited
133	Impax Business Solutions
134	Incentro Africa
135	Indisputable Limited
136	Institute of Public Finance
137	Intercity Secure Homes Limited
138	Interintel Technologies Limited
139	Intermatt Limited
140	Investia Africa Limited
141	Ipsos Limited
142	Iristel Kenya Limited
143	Ison Xperiences Kenya Limited
144	Isuzu East Africa
145	Jadfad Limited
146	Jambojet Limited
147	Jamii Telecommunications Limited
148	Jawabu Interiors
149	JC solutions Limited
150	Jijenge Credit Limited
151	Jobsikaz Afrique Limited
152	johnson & johnson middle east fz-llc
153	Jooqwah Limited
154	Junky Bins
155	Juza Africa Limited
156	kaleidoscope Consultants
157	KCB Bank Kenya Limited

158	Keekapu Grocers Limited
159	Kenbright Holdings Limited
160	Kenergy Renewables Limited
161	Kengas Logistics Limited
162	Kenya Climate Innovation Center
163	Kenya Commerce Exchange Service (KENEX)
164	Kenya Development Corporation
165	Kenya Kazi services Limited
166	Kenya Network Information Centre
167	Kenya Pipeline Company Limited
168	Kenya Power & Lighting Company
169	Kenya Tea Packers Limited
170	Kenya Wine Agencies Limited
171	Kerry Kenya Limited
172	Kibo Africa Limited
173	Kijani Green Limited
174	Klen Gas Suppliers
175	KOASave Africa Limited
176	KOKO Networks Limited
177	Komaza Forestry Limited
178	Konza Technopolis Development
179	KPMG Kenya
180	KTDA Management Limited
181	Larsen and Toubro Limited
182	Lawyers Hub Kenya
183	Leapfrog Advisory Limited
184	Liaison Group (I.B) Limited
185	Light for the World
186	Lineplast Group Limited
187	Liquid Telecommunication Kenya
188	Little Einsteins East Africa
189	Liyana Traders Limited
190	LPC Global Logistics Limited
191	Ludique Works
192	Lukenya High School Limited
193	Mabati Rolling Mills Limited
194	Majik Water Technologies Limited
195	Mars Wrigley and confectionery
196	Marubeni Corporation

197	Mbuni Artifacts Exporters & Importers
198	Medilink Lab & Surgical Limited
199	Melvin Marsh International Limited
200	Merican Limited
201	Milly Glassworks Limited
202	Milush Enterprise Limited
203	Mini Me Kids
204	M-KOPA Kenya Limited
205	Moringa School Limited
206	Musty Distribution Limited
207	Mwembe and Mwembe Associates
208	Myfugo Innovation Limited
209	Nairobi Bottlers Limited
210	Nairobi Securities Exchange
211	Namanga Kids Zone
212	Nation Media Group
213	Natra Tech E.A Ltd
214	NCBA Bank Kenya Plc
215	Nemsi Holdings Limited
216	Nexton Limited
217	Norkan Beauty Boutique
218	Nouveta Limited
219	Nurse in Hand
220	Nutri You Farm & Shop Ltd
221	Nyambok & Company Investments Limited
222	Oakar Services Limited
223	OBG Company Limited
224	OCP Kenya Limited
225	Ogilvy Public Relations
226	Oliver K Limited
227	One Acre Fund
228	Optiven Limited
229	Origen Fresh EPZ Limited
230	Osho Chemical Industries Limited
231	Panafrican Equipment Kenya Limited
232	Peach Technologies Limited
233	Phasian Consulting Limited
234	Pick-A-lot
235	Planon Solutions Limited
236	POA Internet Kenya Limited
237	Polucon Services Kenya Limited

238	Practical Action
239	Pricewaterhouse Coopers Limited
240	Prideinn Hotels & Investment Limited
241	Primavera Farms Limited
242	Prime Health Pharma Limited
243	Priori Technologies Limited
244	Procter & Gamble Distribution East Africa Limited
245	PTG Limited
246	Ravenswood Limited
247	Red August Group
248	Rentco East Africa Limited
249	Rescue Integrated Initiative Limited
250	Rift Valley Highway Limited
251	Riley Falcon Securities
252	Riverside Water Deflouridation Consultants Limited
253	Ronalds Limited Liability Partnership
254	Royal Flora Holland Kenya Limited
255	Royal Tots Daycare and Nursery Kiambeni Limited
256	RSM Eastern Africa LLP
257	RWK & Associates CPA(K)
258	Safaricom Limited
259	Saillon Pharma Limited
260	Sanergy Collaborative Limited
261	SAP East Africa
262	Sapient Consulting Group Limited
263	Sarai Afrique Limited
264	Sarova Hotels Limited
265	Sayani Investments Limited
266	Scope and Impact Limited
267	Seeds of Change
268	Seko Minayo & Company Advocates
269	Senaca East Africa Limited
270	Sendy Kenya Marketplace Limited
271	Separ International
272	Sewe International Limited
273	SGS Kenya Limited
274	Shammah International Agency Limited

275	Shartlon Security and private Investigation Services Company Limited
276	She Phoebe Global
277	ShopIT Limited
278	Silikon Consulting Group Limited
279	Simba Corporation Limited
280	Skiqa Group Limited
281	SNDBX International
282	Snetor East Africa Limited
283	SOJITZ East Africa
284	Sokowatch Limited
285	Solid Link International Limited
286	Songa Capital Limited
287	South-End Tech Limited
288	Sowitec Kenya Limited
290	Spart Freight Logistics Limited
291	Spearhead Africa Limited
292	Spurking Holdings Limited
293	St Bakhita School Limited
294	Stanbic Bank
295	Standard Chartered Bank Kenya Limited
296	Star Beam Ventures Limited
297	Starture Enterprises Limited
298	STIHL East Africa Limited
299	Strauss Strong Group Limited
300	SUADEO Technologies Limited
301	Sunculture Kenya Limited
302	Suni Smart Energy Limited
303	Synergetic Development Investment
304	Tactive Consulting Group Limited
305	Tamokwe Agency Limited
306	Tata Chemicals Magadi Limited
307	Tech Innovators Network Think Tank Limited
308	Telenor Services Limited
309	Telescope Medical Technologies
310	Telesky Limited
311	Tetra Pak Limited
312	The Alternative Accomodation Network
313	The Karen Hospital
314	Tibu Health Limited

315	Tira Studio
316	Tokoyasu Solutions Limited
317	Toner World Limited
318	Torrent East Africa Limited
319	Trinity Energy
320	Trinity Magnolia Printers
321	Trulink Solutions Limited
322	Tunga Tunga Hcrafts
323	Uber Kenya Limited
324	Ultravetis East Africa Limited
325	Umsizi Llp
326	Unicorn Valley Technologies
327	Upfield Kenya Limited
328	Urembo Hub Limited
329	Uwezo Wetu Foundation
330	Van Woustraat Limited
331	Vantage Homes Limited
332	Venturelift Africa (VLA Capital Advisors)
333	Victory Farms Limited
334	Vintage Baby Kenya Limited
335	VISA International Service Association
336	Visiondrill Technology
337	Viva Africa Consulting LLP
338	Vivo Energy Kenya Limited
339	Wanderlust Diaries Limited
340	Waste Electrical and Electronic Equipment Centre (WEEE Centre)
341	Wells Fargo Limited
342	Wellwise Healthcare Solutions Limited
343	Western seed Company Limited
344	Westminister Trade & Tax LLP
345	Winnie's Pure Health Products Limited
346	WISEe Cooperative Society Limited
347	Woolworths (K) PTY LTD
348	Work Experience and Mentorship Academy Limited
349	Zandaux Kenya Limited
350	Zawadi Brand Solutions Ltd
351	Zenka Digital Limited

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