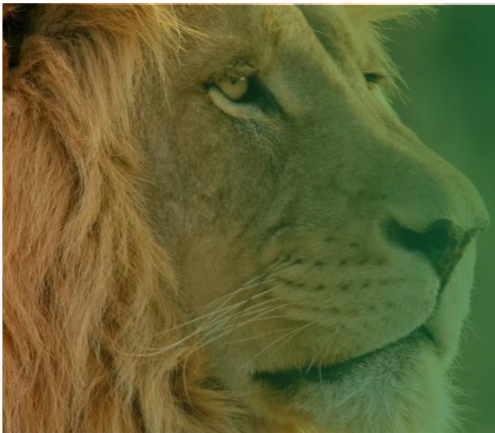

MKENYA DAIMA INITIATIVE

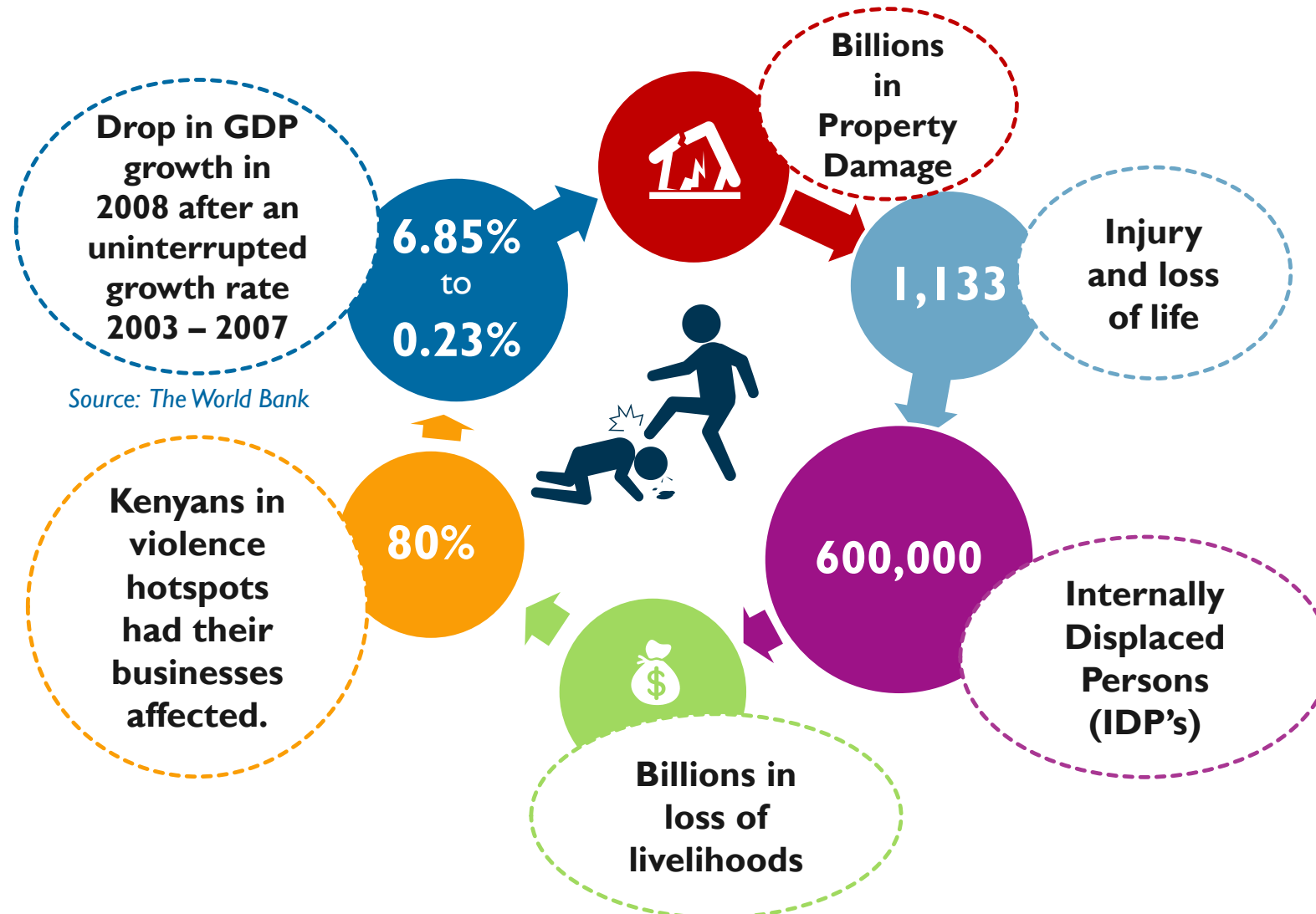
2022



INTRODUCTION & EFFECT OF THE 2007/8 PEV ON THE ECONOMY



- ❑ The disruption of civic order occasioned considerable cost and losses to the business community.



INVOLVEMENT IN THE MEDIATION PROCESS

- ➔ The private sector together with other stakeholders moved swiftly and became actively involved in the National Dialogue and Reconciliation Process and contributed to the final content of the National Accord that outlined 4 Agendas towards...
- ➔ This saw the country experience relatively peaceful elections in 2013 and 2017 despite the Presidential Runoff
- ➔ This proactive role was key to returning stability to the country. It is with this same spirit that Mkenya Daima 2022 aspires to have a peaceful election and smooth transition.



WHAT IS MKENYA DAIMA INITIATIVE?



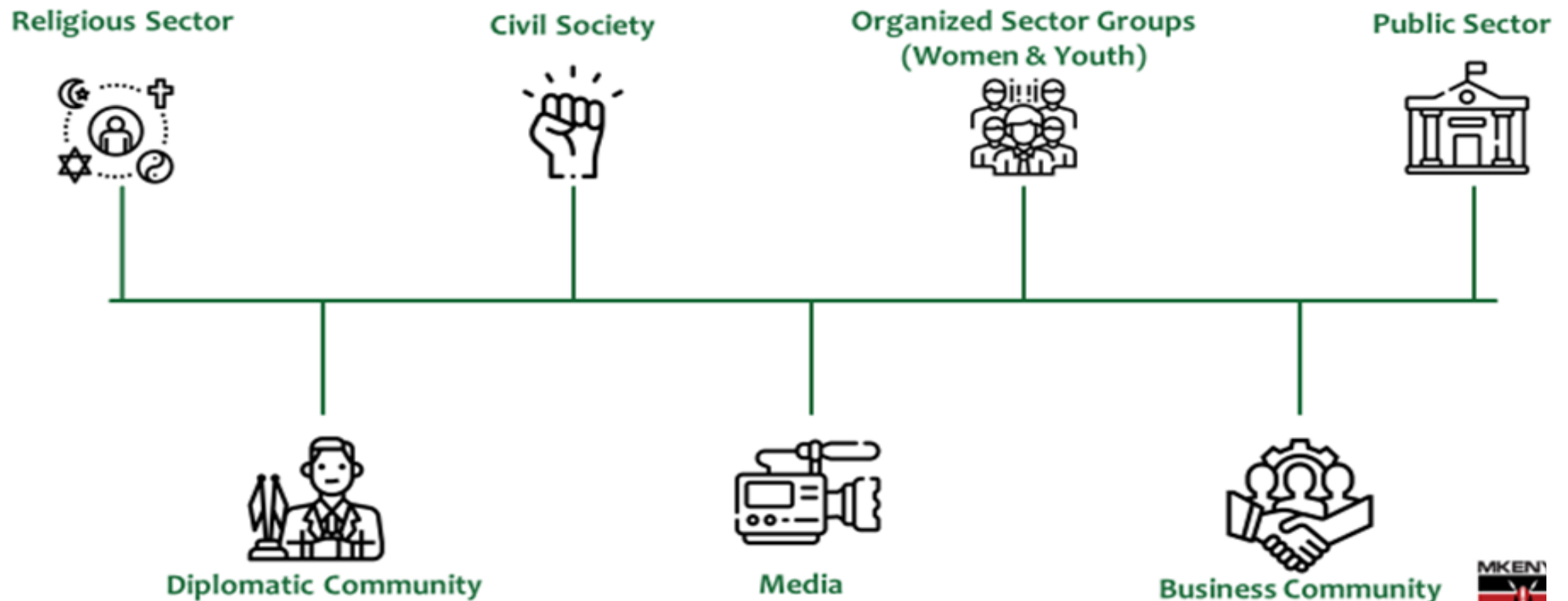
- ➔ It is a non-partisan multi-stakeholder platform whose primary purpose is to inspire Kenyans towards peaceful elections and prosperity thereafter.
- ➔ Launched in 2012 having drawn lessons from the mediation process during the PEV 2007/8 and endeavored to SPEAK TRUTH TO POWER.
- ➔ Its 2022 rallying call is #NitatendaWajibuWangu

The 3 'wajibus' are:

- ❖ Kupiga Kura
- ❖ Kukagua kabla kuchagua
- ❖ Kudumisha amani

STAKEHOLDERS IN MKENYA DAIMA

- ➔ It is inspired by the private sector but is for all Kenyans bringing together various stakeholder groups including Business community, Civil society, Religious leaders, Media, Youth and Women leaders.





ANCHORED ON 3 KEY PILLARS

Political Pillar

Leadership and
Governance

Economic Pillar

People-centred
and Economy led
Manifestos

Social Pillar

Peaceful elections
and smooth
transition



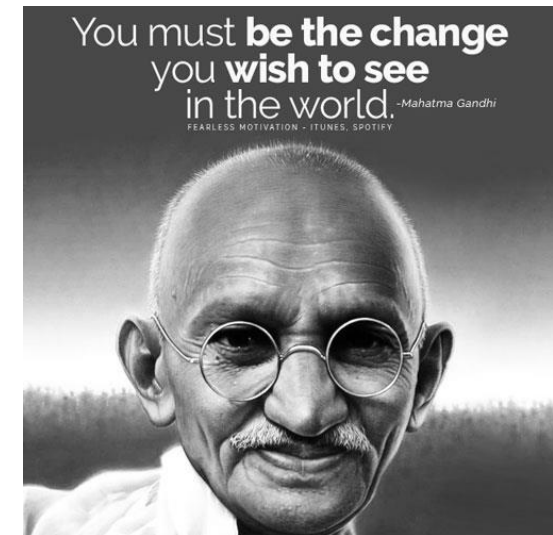
POLITICAL PILLAR - LEADERSHIP AND GOVERNANCE



Influencing the choice of leaders based on Chapter 6 of the Constitution of Kenya, experience & good performance.



To get the right leadership in place, we have to participate in electing transformative leaders who embrace the ideals of transparency, accountability, integrity and good governance as critical ingredients of national progress and prosperity.





ECONOMIC PILLAR – PEOPLE-CENTRED AND ECONOMY LED MANIFESTOS



1

Focus on and address the aspirations of the country and its citizens and deliver on these aspirations whilst taking Kenya to where it needs to be on a global economic platform.

2

Focus on global competitiveness and economic development

4

Integration of blockchain systems to be able to improve efficiencies in current systems and increase effectiveness of public service delivery

3

Kenyans to interrogate political manifestos, understand what leaders are promising to deliver and hold them accountable to their commitments.

SOCIAL PILLAR: PEACEFUL ELECTIONS AND SMOOTH TRANSITION



Peace Pledge

I UURU KENYATA of ID Number _____

publicly express MY support for the MKenya Daima endeavor on National Values as aligned with Article 10 of the Kenyan Constitution on Accountability/Transparency and Leadership ethos in addition to inspiring a peaceful and fair 2017 election process in Kenya, and

I HEREBY DECLARE THAT

1. I will elect leaders of integrity who will work to improve the quality of life enjoyed by ordinary citizens everywhere in the country.
2. I will rise up to the challenge of improving the lives of Kenyan Citizens as well as hold all leaders and institutions to account.
3. I will take ownership and responsibility that will help my country achieve a value based society for the prosperity of all Kenyans.
4. I will not be party to any form of incitement, hate speech, ethnic acts, or any form of violence verbal or written that will interfere with the stability of my country KENYA.
5. I will endeavor at all times to Speak Truth to Power and uphold the words of our National Anthem.

I commit to put the service of my country before self, I commit to the values of the MKenya Daima Initiative

Date _____ City/Town _____
Cell phone _____ Email _____
P.O Box No. _____ Code _____
Signature [Signature]

Ni Wajibu Wetu !

Signing of My Leadership and Peace Pledge

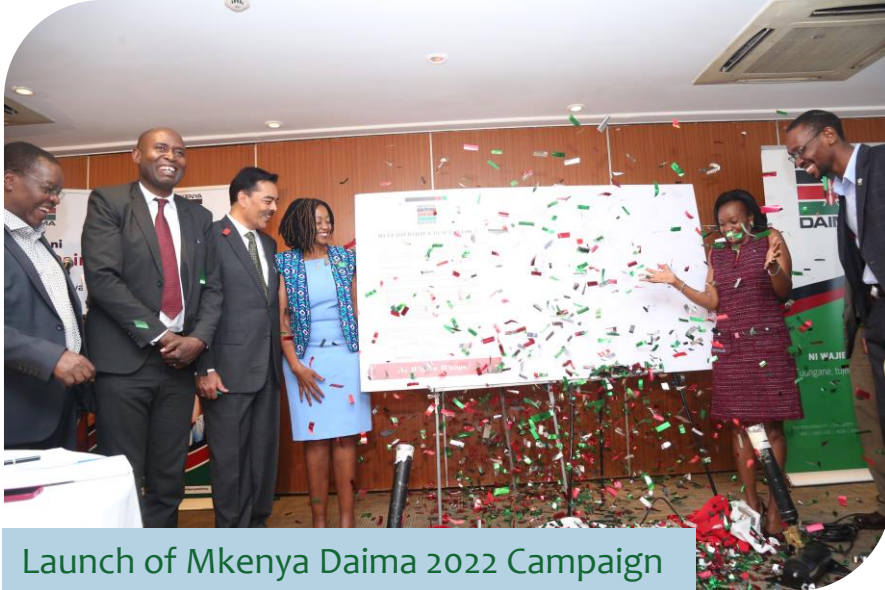
I Hereby Declare That;

- ➔ I will support/ propose/ elect leaders of integrity who are going to work to improve the quality of life enjoyed by all citizens everywhere in the country.
- ➔ I will rise up to the challenge of improving the lives of all Kenyan Citizens as well as hold all leaders and institutions to account.
- ➔ I will take ownership and responsibility that will help my country achieve a value-based society for the prosperity of all Kenyans
- ➔ I will endeavor at all times to Speak Truth to Power and to uphold the words of our National Anthem.
- ➔ I will not be party to any form of incitement, hate speech, ethnic acts, or any form of violence, verbal, physical or written that will interfere with the peace and stability of MY Country KENYA before, during and after the election period.
- ➔ Win or lose, I will take responsibility on behalf of myself and my party/ team/people to maintain peace and abide to the due process.

Ni WAJIBU WANGU



MKENYA DAIMA 2022 PROGRESS IN PICTURES



Launch of Mkenya Daima 2022 Campaign



Engagements with Electoral Management Bodies;
IPOA, ORPP, IEBC, EACC



Leadership best practices – Dinner with H.E. Ellen Sirleaf



Stakeholder engagements - Civil Society, Religious leaders,
Youth, Private sector & Social media influencers

PROGRESS IN PICTURES



Pre-Election Assessment Mission with International Republican Institute & National Democratic Institute



Engagement on election preparedness with NDICCC led by Dr. Matiang'i



Meeting with UCSPAK at Kenya School of Government



AU-COMESA-EAC Election observer mission

PROGRESS IN PICTURES



Election
Scenarios and
implications



Cooperative
University
Peace Day



Launch of
Amani
Torch run



PROGRESS IN PICTURES



Presentation of Private Sector Economic Manifesto To Azimio la Umoja-One Kenya Coalition, Led by Rt. Hon Raila Odinga

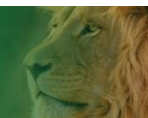
PROGRESS IN PICTURES



Presentation of Private Sector Economic Manifesto To The Kenya Kwanza Alliance, Led by H.E Dr. William Ruto



PROGRESS IN PICTURES



Presentation of Private Sector Nairobi County Economic
Manifesto to Gubernatorial Candidates: Hon. Johnson Sakaja and
Mr. Polycarp Igathe

PROGRESS IN PICTURES



Meeting with National Cohesion and Integration Commission (NCIC) and Independent Electoral Boundaries Commission (IEBC)

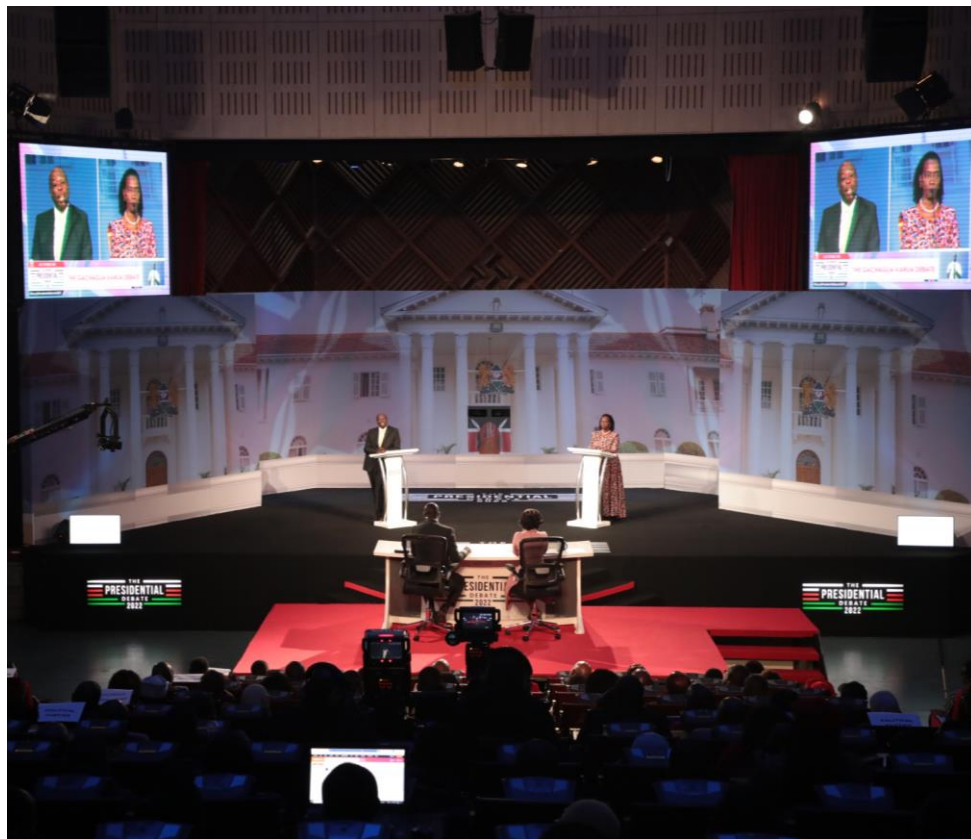
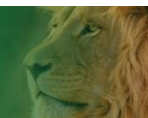
PROGRESS IN PICTURES



Signing of the Mkenya Daima Leadership and Peace Pledge and
NCIC Peace Charter



PROGRESS IN PICTURES



Partner in the Nairobi Gubernatorial, Deputy Presidential and Presidential Debates

MKENYA DAIMA 2022 COMMUNICATION



Kura Yako, Sauti Yako
JIANDIKISHE



Kasstv
KIMNATET NAET

MONDAY TO FRIDAY
10am - 11am

Guest: MARTHA CHERUTO
KEPSA - DEPUTY CEO
Tonight @ 8.30pm

HOST: LEVI KONES

TOPIC: MKENYA DAIMA 2022

Follow Us: @mkenya_daima, @mkenyadaima, Mkenya Daima

Mimi ni MKENYA DAIMA

“With or without us, Kenya is moving forward, it is my responsibility to choose to be in it and for the coming generation.”

#NitatendaWajibuWangu

Duncan Mochama
African Youth Leadership Forum

Follow Us: @mkenya_daima, @mkenyadaima, Mkenya Daima

66 Days to Elections

MAKE THE RIGHT CHOICE

#KiongoziWakoChaguoLako

☒ Jandikishe
☒ Piga Kura
☒ Dumisha Amani
☒ Kubali Matokeo

#NitatendaWajibuWangu

Follow Us: @mkenya_daima, @mkenyadaima, Mkenya Daima

GARI MOKINYI
The Mkenya Daima Campaign & Electioneering in the Post-Covid-19 Era
Friday 27th May 2022 | 8:00am - 9:00am

Guest: Eng PATRICK OBATH
Chairman KEPSA Foundation

Host: FESTUS AMIMO

Follow Us: @mkenya_daima, @mkenyadaima, Mkenya Daima

#MkenyaDaima
#WajibuWangu

Follow Us: @mkenya_daima, @mkenyadaima, Mkenya Daima

MUCHA MLINGO
CHAIR, GENDER SECTOR BOARD, KEPSA
WEDNESDAY 20TH JULY | 8AM

HOW THE MKENYA DAIMA INITIATIVE IS BREAKING CYCLES OF GENDER-BASED VIOLENCE (GBV) LINKED TO ELECTIONS IN KENYA

the Situation room

LIVESTREAM: www.situation.co.ke YouTube Spotify Facebook SoundCloud

NAIROBI 94.4 HAKURU 96.0 NYERI 90.9 KISUMU 102.5 MALINDI 97.7 MOMBASA 87.9 ELDORET 96.7

Mimi ni MKENYA DAIMA

“The very first step we can take towards a peaceful election, is to cultivate truthfulness, humility, kindness and most importantly tolerance of each other's principles and ideologies. Elections come and go, but we must stand firm as a peaceful, proud and resilient nation.”

#NitatendaWajibuWangu

Paloma Fernandes
CEO, Cereal Millers Association

Follow Us: @mkenya_daima, @mkenyadaima, Mkenya Daima

#MkenyaDaima
#WajibuWangu

Follow Us: @mkenya_daima, @mkenyadaima, Mkenya Daima

Mimi ni MKENYA DAIMA

“Peace is the consequence of how we are within ourselves. Let's guard our hearts with utmost diligence during and after elections. It starts within!”

#NitatendaWajibuWangu

Sujata Kotamraju
National General Secretary, Hindu Council of Kenya

Follow Us: @mkenya_daima, @mkenyadaima, Mkenya Daima

Christ Is The Answer Ministries (CITAM) Parklands invites you to...

CUTTING EDGE Leadership

Invitation to all Aspirants for Political Positions in the 2022 Elections.

27th March 2022
11:30am - 1:30pm

Live on Facebook & YouTube
CITAM Parklands

For Reservations Call: 0700 110 593 or Email: parklands@citam.org

KEYNOTE SPEAKER: Rev. Dr. David Oginde
BISHOP EMERITUS II CITAM

2nd Parklands Avenue, Nairobi

INSIGHTS ON ELECTION PREPAREDNESS & PEACE Webinar

April 19, 2022 | 08:30AM - 10:00AM

Dr. Vimal Shah, Chairperson, Mkenya Daima
 Dr. Tom Wolf, Research Analyst, IFA Research
 Benjamin Gathara, W3 Insight & KEPSA Research Programme Sub-coordinator Chair

Register: <https://bit.ly/2011g>

2022 Election Scenarios and Implications

An opportunity to envision how to best work together to ensure the continued economic and social growth of the country by reviewing and validating election scenarios and implications.

DATE: May 31, 2022, 7:00 am to 8:30 am
VENUE: Villa Rosa Kempinski

Kindly confirm your attendance with Susan on snganga@kepsa.or.ke

#NitatendaWajibuWangu

Topic: Leadership, Unity and Peaceful Elections

Guest: Daniel Juma
Member, Mkenya Daima Steering Committee

Host: Regina Manyara

KBC

Mon 15th March, 2022 | 9:00am
www.kbc.co.ke @KBCChannel1

SUHUZA ODHIAMBO
SUB-SECTOR LEAD, GENDER BASED VIOLENCE (GBV) & MENTAL HEALTH, KEPSA

WEDNESDAY 30TH JULY | 8AM

HOW THE MKENYA DAIMA INITIATIVE IS BREAKING CYCLES OF GENDER-BASED VIOLENCE (GBV) LINKED TO ELECTIONS IN KENYA

nonout2

7.00 TORORO 9.70 ABABOM 7.70 NJOIJIJAN 2.00 UNZIKU 9.00 IBITHI 0.00 URUKAN 8.00 IBORIAN



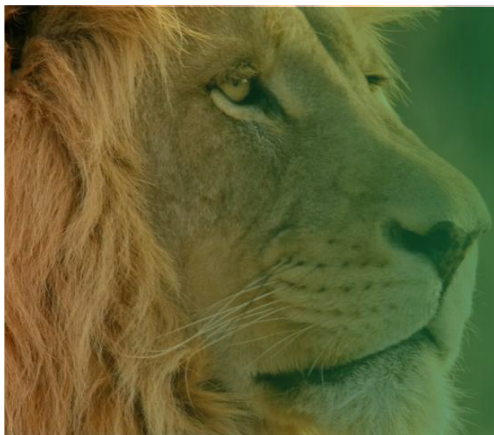
CALL TO ACTION TO ACHIEVE DESIRED END RESULT



Good leadership and
accountable
governance in place
for a prosperous,
thriving and peaceful
country

MIMI NI MKENYA DAIMA, NITATENDA WAJIBU WANGU

**“#KupigaKura #Kuchagua viongozi bora;
Kudumisha amani**



Thank You!

